

## 301332-2026 - Result

Croatia – Information and promotion products – Nabava promotivnog materijala

OJ S 85/2026 04/05/2026

Contract or concession award notice – standard regime

Supplies

### 1. Buyer

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#### 1.1. Buyer

Official name: Hrvatska Lutrija d.o.o.

Email: [nabava@lutrija.hr](mailto:nabava@lutrija.hr)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

### 2. Procedure

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#### 2.1. Procedure

Title: Nabava promotivnog materijala

Description: Predmet nabave su promotivni materijali za Grupu I - Sportski promotivni materijal, Grupu II - Prigodni promotivni materijal i Grupu III - Sezonski promotivni materijal, sukladno detaljnom opisu i količinama u Tehničkim specifikacijama za pojedinu grupu i Troškovnicima u prilogu ove Dokumentacije o nabavi. Troškovnik se za pojedinu grupu popunjava i dostavlja u odgovarajućem formatu, primjerice .xls ili .xlsx formatu. Nije dozvoljena izmjena troškovnika koji je preuzet uz Dokumentaciju o nabavi, već je dozvoljeno samo popunjavanje polja predviđenih za unos podataka.

Procedure identifier: 9f633733-19ec-4a73-8136-8689c2fe9a3f

Internal identifier: 13/2025 VV

Type of procedure: Open

Main features of the procedure: Otvoreni postupak

##### 2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

##### 2.1.2. Place of performance

Country subdivision (NUTS): Grad Zagreb (HR050)

Country: Croatia

##### 2.1.3. Value

Estimated value excluding VAT: 320 000,00 EUR

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Sportski promotivni materijal

Description: Predmet nabave su promotivni materijali za Grupu I - Sportski promotivni materijal sukladno detaljnom opisu i količinama u Tehničkim specifikacijama za Grupu I i Troškovniku Grupe I u prilogu ove Dokumentacije o nabavi.

Internal identifier: 13/2025 VV-1

#### **5.1.1. Purpose**

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

#### **5.1.2. Place of performance**

Country subdivision (NUTS): Grad Zagreb (HR050)

Country: Croatia

Additional information: Grad Zagreb

#### **5.1.4. Renewal**

Maximum renewals: 0

#### **5.1.5. Value**

Estimated value excluding VAT: 104 000,00 EUR

#### **5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### **5.1.8. Accessibility criteria**

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

#### **5.1.10. Award criteria**

##### **Criterion:**

Type: Price

Name: Cijena ponude

Description: Cijena ponude

Category of award weight criterion: Weight (points, exact)

Award criterion number: 90

##### **Criterion:**

Type: Quality

Name: Rok isporuke

Description: Naručitelj kao drugi kriterij određuje rok isporuke. Maksimalni broj bodova koji ponuditelj može dobiti prema ovom kriteriju je 10 bodova. Maksimalni dopušteni rok isporuke je 40 dana od odobrenog uzorka s tiskom odnosno od dostavljene narudžbenice elektroničkom poštom . Bodovi za kraći ponuđeni rok isporuke dodjeljivat će se u skladu sa skalom bodova prikazanom u nastavku.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

#### **5.1.15. Techniques**

##### **Framework agreement:**

No framework agreement

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Državna komisija za kontrolu postupaka javne nabave  
Organisation providing additional information about the procurement procedure: Hrvatska Lutrija d.o.o.  
Organisation providing more information on the review procedures: Hrvatska Lutrija d.o.o.

#### **5.1. Lot: LOT-0002**

Title: Prigodni promotivni materijal

Description: Predmet nabave su promotivni materijali za Grupu II - Prigodni promotivni materijal sukladno detaljnom opisu i količinama u Tehničkim specifikacijama za Grupu II i Troškovniku Grupe II u prilogu ove Dokumentacije o nabavi.

Internal identifier: 13/2025 VV-2

##### **5.1.1. Purpose**

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

##### **5.1.2. Place of performance**

Country subdivision (NUTS): Grad Zagreb (HR050)

Country: Croatia

Additional information: Grad Zagreb

##### **5.1.4. Renewal**

Maximum renewals: 0

##### **5.1.5. Value**

Estimated value excluding VAT: 133 000,00 EUR

##### **5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

##### **5.1.8. Accessibility criteria**

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

##### **5.1.10. Award criteria**

###### **Criterion:**

Type: Price

Name: Cijena ponude

Description: Cijena ponude

Category of award weight criterion: Weight (points, exact)

Award criterion number: 90

###### **Criterion:**

Type: Quality

Name: Rok isporuke

Description: Naručitelj kao drugi kriterij određuje rok isporuke. Maksimalni broj bodova koji ponuditelj može dobiti prema ovom kriteriju je 10 bodova. Maksimalni dopušteni rok isporuke je 40 dana od odobrenog uzorka s tiskom odnosno od dostavljene narudžbenice elektroničkom poštom. Bodovi za kraći ponuđeni rok isporuke dodjeljivat će se u skladu sa skalom bodova prikazanom u nastavku.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

#### **5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Državna komisija za kontrolu postupaka javne nabave

Organisation providing additional information about the procurement procedure: Hrvatska Lutrija d.o.o.

Organisation providing more information on the review procedures: Hrvatska Lutrija d.o.o.

#### **5.1. Lot: LOT-0003**

Title: Sezonski promotivni materijal

Description: Predmet nabave su promotivni materijali za Grupu III - Sezonski promotivni materijal sukladno detaljnom opisu i količinama u Tehničkim specifikacijama za Grupu III i Troškovniku Grupe III u prilogu ove Dokumentacije o nabavi.

Internal identifier: 13/2025 VV-3

##### **5.1.1. Purpose**

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

##### **5.1.2. Place of performance**

Country subdivision (NUTS): Grad Zagreb (HR050)

Country: Croatia

Additional information: Grad Zagreb

##### **5.1.4. Renewal**

Maximum renewals: 0

##### **5.1.5. Value**

Estimated value excluding VAT: 83 000,00 EUR

##### **5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

##### **5.1.8. Accessibility criteria**

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

#### **5.1.10. Award criteria**

**Criterion:**

Type: Price

Name: Cijena ponude

Description: Cijena ponude

Category of award weight criterion: Weight (points, exact)

Award criterion number: 90

**Criterion:**

Type: Quality

Name: Rok isporuke

Description: Naručitelj kao drugi kriterij određuje rok isporuke. Maksimalni broj bodova koji ponuditelj može dobiti prema ovom kriteriju je 10 bodova. Maksimalni dopušteni rok isporuke je 40 dana od odobrenog uzorka s tiskom odnosno od dostavljene narudžbenice elektroničkom poštom. Bodovi za kraći ponuđeni rok isporuke dodjeljivat će se u skladu sa skalom bodova prikazanom u nastavku.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

#### 5.1.15. Techniques

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Državna komisija za kontrolu postupaka javne nabave

Organisation providing additional information about the procurement procedure: Hrvatska Lutrija d.o.o.

Organisation providing more information on the review procedures: Hrvatska Lutrija d.o.o.

## 6. Results

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Value of all contracts awarded in this notice: 197 356,00 EUR

### 6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

#### 6.1.2. Information about winners

**Winner:**

Official name: RECOM d.o.o.

**Tender:**

Tender identifier: IBN08425-1

Identifier of lot or group of lots: LOT-0001

Value of the tender: 75 140,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

The tender is a variant: no

Subcontracting: No

**Contract information:**

Identifier of the contract: UGNR-05-1-2026/15033 za grupu 1

Title: Sportski promotivni materijal

Date on which the winner was chosen: 28/11/2025

Date of the conclusion of the contract: 22/04/2026

#### 6.1.4. Statistical information

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 5

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 5

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 5

#### **6.1. Result lot identifier: LOT-0002**

Winner selection status: At least one winner was chosen.

##### **6.1.2. Information about winners**

###### **Winner:**

Official name: ALTOCOMM d.o.o.

###### **Tender:**

Tender identifier: JN3608/2025.

Identifier of lot or group of lots: LOT-0002

Value of the tender: 64 720,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

The tender is a variant: no

Subcontracting: No

###### **Contract information:**

Identifier of the contract: UGNR-05-1-2026/15036 za grupu 2

Title: Prigodni promotivni materijal

Date on which the winner was chosen: 17/11/2025

Date of the conclusion of the contract: 28/04/2026

##### **6.1.4. Statistical information**

###### **Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

#### **6.1. Result lot identifier: LOT-0003**

Winner selection status: At least one winner was chosen.

##### **6.1.2. Information about winners**

###### **Winner:**

Official name: ALTOCOMM d.o.o.

###### **Tender:**

Tender identifier: JN3708/2025.

Identifier of lot or group of lots: LOT-0003

Value of the tender: 57 496,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

The tender is a variant: no

Subcontracting: No

**Contract information:**

Identifier of the contract: UGNR-05-1-2026/15034 za grupu 3

Title: Sezonski promotivni materijal

Date on which the winner was chosen: 12/11/2025

Date of the conclusion of the contract: 28/04/2026

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

## 8. Organisations

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**8.1. ORG-0001**

Official name: Hrvatska Lutrija d.o.o.

Registration number: 27905228158

Postal address: Ulica grada Vukovara 72

Town: Grad Zagreb

Postcode: 10000

Country subdivision (NUTS): Grad Zagreb (HR050)

Country: Croatia

Contact point: Služba nabave

Email: [nabava@lutrija.hr](mailto:nabava@lutrija.hr)

Telephone: +385 6164877

Internet address: <https://www.lutrija.hr/>

Buyer profile: <https://www.lutrija.hr/>

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing more information on the review procedures

**8.1. ORG-0002**

Official name: Državna komisija za kontrolu postupaka javne nabave

Registration number: 95857869241

Postal address: Ulica grada Vukovara 23/V

Town: Zagreb

Postcode: 10000  
Country subdivision (NUTS): Grad Zagreb (HR050)  
Country: Croatia  
Contact point: Kontakt  
Email: [dkom@dkom.hr](mailto:dkom@dkom.hr)  
Telephone: +385 14559 930  
Internet address: <https://www.dkom.hr/>

**Roles of this organisation:**

Review organisation

**8.1. ORG-0003**

Official name: Narodne novine d.d.  
Registration number: TED94  
Registration number: HR64546066176  
Postal address: Savski gaj XIII. 6  
Town: Zagreb  
Postcode: 10020  
Country subdivision (NUTS): Grad Zagreb (HR050)  
Country: Croatia  
Contact point: EOJN Helpdesk  
Email: [eojn@nn.hr](mailto:eojn@nn.hr)  
Telephone: +385 16652889  
Internet address: <https://www.nn.hr/>

**Roles of this organisation:**

TED eSender

**8.1. ORG-0004**

Official name: ALTOCOMM d.o.o.  
Size of the economic operator: Small  
Registration number: 80653493587  
Postal address: Hrelićka ulica 10  
Town: Grad Zagreb  
Postcode: 10000  
Country subdivision (NUTS): Grad Zagreb (HR050)  
Country: Croatia  
Contact point: Tomislav Štrbić  
Email: [alto@altocomm.hr](mailto:alto@altocomm.hr)  
Telephone: +385 16110033  
Internet address: <https://www.altocomm.hr>

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0002, LOT-0003**

**8.1. ORG-0005**

Official name: RECOM d.o.o.  
Size of the economic operator: Medium  
Registration number: 18432368449  
Postal address: Kamenarka 31  
Town: Zagreb  
Postcode: 10000  
Country subdivision (NUTS): Grad Zagreb (HR050)

Country: Croatia  
Contact point: Dean Reljanović  
Email: [natjecaj@recom.hr](mailto:natjecaj@recom.hr)  
Telephone: +385 16685990  
Internet address: <https://recom.hr/>  
**Roles of this organisation:**  
Tenderer  
**Winner of these lots: LOT-0001**

## Notice information

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Notice identifier/version: 4f730a15-595d-4fc8-bccc-50027ab76d43 - 01  
Form type: Result  
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