

Norway-Tromsø: Advertising and marketing services

OJ S 167/2016 31/08/2016

Contract notice**Services****Directive 2004/18/EC****Section I: Contracting authority**

I.1. Name and addresses

Official name: UiT Norges arktiske universitet [The Arctic University of Norway]

Postal address: Postboks 6050 Langnes

Town: Tromsø

Postal code: 9037

Country: Norway

For the attention of: Susanne Nyseth

E-mail: susanne.nyseth@uit.no**Additional information can be obtained from:**

Official name: UiT Norges arktiske universitet [The Arctic University of Norway]

For the attention of: Susanne Nyseth

E-mail: susanne.nyseth@uit.no**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: UiT Norges arktiske universitet [The Arctic University of Norway]

For the attention of: Susanne Nyseth

E-mail: susanne.nyseth@uit.noInternet address: <https://sourcing.amesto.com/avantra/Customer/uit/modules/purchase/published/>**Tenders or requests to participate must be submitted:** Official name: UiT Norges arktiske universitet [The Arctic University of Norway]

For the attention of: Susanne Nyseth

E-mail: susanne.nyseth@uit.noInternet address: <https://sourcing.amesto.com/avantra/Customer/uit/modules/purchase/published/>**I.2. Type of the contracting authority**

Body governed by public law

I.3. Main activity

Education

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title attributed to the contract by the contracting authority**

Profiling and branding goods (agency service).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Tromsø.

NUTS code NO Norge

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with a single operator

Duration of the framework agreement

Duration in years: 2

II.1.5. Short description of the contract or purchase(s)

UiT wishes to enter into a framework agreement with a provider that can comply with competence and quality requirements for the following fields:

— Development of strong expressions, profiling and recruiting activities;

— Surveys and analyses;

— Simplification and further development of the graphical profile and visual identity.

The users at UiT shall be able to make successive call-offs in accordance with requirements against the framework agreement.

II.1.6. CPV code(s)

79340000 Advertising and marketing services, 79342000 Marketing services, 79341400

Advertising campaign services, 79341100 Advertising consultancy services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 2

II.3. Duration of the contract or time limit for completion

Duration in months: 24 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

- III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**
- III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**
- III.1.4. Contract performance conditions**
The performance of the contract is subject to particular conditions: no
- III.2. Conditions for participation**
 - III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**
List and brief description of conditions: See the questionnaire.
 - III.2.2. Economic and financial ability**
List and brief description of conditions: See the questionnaire.
Minimum level(s) of standards possibly required: See the questionnaire.
 - III.2.3. Technical and professional ability**
List and brief description of conditions:
See the questionnaire.
Minimum level(s) of standards possibly required:
See the questionnaire.
 - III.2.4. Information about reserved contracts**
- III.3. Conditions specific to services contracts**
 - III.3.1. Information about a particular profession**
Execution of the service is reserved to a particular profession: no
 - III.3.2. Information about staff responsible for the performance of the contract**
Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

- IV.1. Type of procedure**
 - IV.1.1. Type of procedure**
Open
 - IV.1.2. Information about the limits on the number of candidates to be invited**
 - IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**
- IV.2. Award criteria**
 - IV.2.1. Award criteria**
The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents
 - IV.2.2. Information about electronic auction**

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

5.10.2016 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Other: Norwegian.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

26.8.2016