

302476-2026 - Result

Spain – Specialty design services – Homogeneización y mejora de la Red de Oficinas de Información Turística, actuación integrada en el Plan de Sostenibilidad Turística en destino 2023, financiada en el marco del Plan de Recuperación, Transformación y Resiliencia, financiado por la Unión Europea-Next Generation EU.

OJ S 85/2026 04/05/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Presidencia del Cabildo Insular de Lanzarote

Email: organodecontratacion@cabildodelanzarote.com

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Homogeneización y mejora de la Red de Oficinas de Información Turística, actuación integrada en el Plan de Sostenibilidad Turística en destino 2023, financiada en el marco del Plan de Recuperación, Transformación y Resiliencia, financiado por la Unión Europea-Next Generation EU.

Description: El objeto de este procedimiento es la contratación del contrato mixto de servicio y suministro consistente en la homogeneización y mejora de la Red de Oficinas de Información Turística de la Isla de Lanzarote, con el fin de ofrecer un rediseño homogéneo, moderno, que facilite su identificación, mejora la experiencia del turista y refuerce la identidad del destino.

Procedure identifier: d0ae54f4-56c6-4c85-ae7d-de97d3a67432

Previous notice: 1ec96ebb-6f02-457c-bcef-d90da6738c90-01

Internal identifier: 3184/2025

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79930000 Specialty design services

Additional classification (cpv): 39154000 Exhibition equipment, 45300000 Building installation work, 72212932 Entertainment software development services, 79822500 Graphic design services, 80500000 Training services

2.1.2. Place of performance

Country subdivision (NUTS): Lanzarote (ES708)

Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: Homogeneización y mejora de la Red de Oficinas de Información Turística, actuación integrada en el Plan de Sostenibilidad Turística en destino 2023, financiada en el marco del Plan de Recuperación, Transformación y Resiliencia, financiado por la Unión Europea-Next Generation EU.

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Internal identifier: 3184/2025

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79930000 Specialty design services

Additional classification (cpv): 39154000 Exhibition equipment, 45300000 Building installation work, 72212932 Entertainment software development services, 79822500 Graphic design services, 80500000 Training services

5.1.2. Place of performance

Country subdivision (NUTS): Lanzarote (ES708)

Country: Spain

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.10. Award criteria

Criterion:

Type: Price

Description: CRITERIO 1.- PRECIO..

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: CRITERIO 2.- REDUCCIÓN DEL PLAZO DE ENTREGA..

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: CRITERIO 3.- PROPUESTA TÉCNICA..

Category of award weight criterion: Weight (points, exact)

Award criterion number: 35

Criterion:

Type: Quality

Description: CRITERIO 4.- EQUIPO DE TRABAJO..

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Presidencia del Cabildo Insular de Lanzarote - Tribunal Administrativo de Contratos Públicos de la Comunidad Autónoma de Canarias

Information about review deadlines: hasta 2025-11-21+01:00

6. Results

Value of all contracts awarded in this notice: 335 775,00 EUR

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: IURBAN DIGITAL TOURISM, S.L.

Tender:

Tender identifier: REF TEN-0001/LOT-0000

Identifier of lot or group of lots: LOT-0000

Value of the tender: 335 775,00 EUR

The tender was ranked: no

Subcontracting: No

Contract information:

Identifier of the contract: 3184/2025

Date on which the winner was chosen: 16/04/2026

Date of the conclusion of the contract: 29/04/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

Range of tenders:

Value of the lowest admissible tender: 283 140,00 EUR

Value of the highest admissible tender: 335 775,00 EUR

8. Organisations

8.1. ORG-0001

Official name: Presidencia del Cabildo Insular de Lanzarote

Registration number: 30488410086941

Registration number: P3500002E

Town: Arrecife

Postcode: 35500

Country subdivision (NUTS): Tenerife (ES709)
Country: Spain
Contact point: Presidencia del Cabildo Insular de Lanzarote
Email: organodecontratacion@cabildodelanzarote.com
Telephone: +034 928598500
Fax: +034 928800353
Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=SngyMu0QQU0QK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Tribunal Administrativo de Contratos Públicos de la Comunidad Autónoma de Canarias

Town: LAS PALMAS DE GRAN CANARIA

Postcode: 35007

Country subdivision (NUTS): Gran Canaria (ES705)

Country: Spain

Roles of this organisation:

Buyer

Review organisation

8.1. ORG-0002

Official name: IURBAN DIGITAL TOURISM, S.L.

Size of the economic operator: Micro, small, or medium

Registration number: B93470094

Town: MÁLAGA

Postcode: 29590

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

Email: licitaciones@iurban.es

Telephone: +34 689251572

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: Spain

Winner of these lots: LOT-0000

Notice information

Notice identifier/version: d007c5b6-e54a-404d-b3aa-58e95ccdc09d - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 30/04/2026 08:41:31 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

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Publication date: 04/05/2026