

France-Paris: News-agency services

OJ S 147/2017 03/08/2017

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Musée Marmottan Monet

Postal address: 2 rue Louis Boilly

Town: Paris

NUTS code: FR101 Paris

Postal code: 75016

Country: France

Contact person: Marianne Mathieu

E-mail: m.mathieu@marmottan.com

Telephone: +33 144965033

Fax: +33 140506584

Internet address(es):Main address: <http://www.marmottan.fr/>Address of the buyer profile: <http://museemarmottan.e-marchespublics.com>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://museemarmottan.e-marchespublics.com>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://museemarmottan.e-marchespublics.com>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Académie

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Conception et réalisation des campagnes de communication, des relations presse et d'animation des communautés autour des temps forts du Musée Marmottan Monet.

Reference number: 1944 MU COM 2017

II.1.2. Main CPV code

92400000 News-agency services

II.1.3. Type of contract

Services

II.1.4. Short description

Le marché a pour objet la conception et la réalisation des campagnes de communication et de relations presse de la programmation du Musée Marmottan Monet autour des « temps forts » du Musée Marmottan Monet. Le Titulaire aura en charge la communication du Musée, fondée sur une synergie des supports de communication: campagnes de communication, relations presse, publicités et partenariats média. Des prestations d'animation de communautés peuvent compléter cette synergie et faire l'objet d'une commande sous la forme de prestations supplémentaires éventuelles.

II.1.5. Estimated total value

Value excluding VAT: 800 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

92400000 News-agency services, 79416000 Public relations services, 79341400 Advertising campaign services, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FR101 Paris

Main site or place of performance: Paris — musée Marmottan Monet.

II.2.4. Description of the procurement

Le marché a pour objet la conception et la réalisation des campagnes de communication et de relations presse de la programmation du Musée Marmottan Monet autour des « temps forts » du Musée Marmottan Monet. Le Titulaire aura en charge la communication du Musée, fondée sur une synergie des supports de communication: campagnes de communication, relations presse, publicités et partenariats média.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 800 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Le marché est reconductible quatre (4) fois. Les reconductions du marché sont tacites et interviennent à la date anniversaire du marché. Sa durée totale est de cinq (5) ans.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Animation de communautés («Community management»).

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Inscription au registre du commerce et des sociétés ou document équivalent.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/09/2017 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 18/09/2017 Local time: 14:00

Place:

Paris.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://paris.tribunal-administratif.fr>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

— référé précontractuel prévu aux articles L.551-1 et suivants du code de justice administrative et, pouvant être exercé avant la signature du contrat;

— référé contractuel prévu aux articles L.551-13 et suivants du code de justice administrative et, pouvant être exercé dans les délais prévus à l'article R.551-17 du code de justice administrative;

— recours de pleine juridiction et pouvant être exercé dans les deux mois à compter de l'accomplissement des mesures de publicité.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://paris.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

31/07/2017