

304603-2026 - Competition

Germany – Advertising and marketing services – Mediaberatung, -planung und -abwicklung von Werbeschaltungen für bestehende und zukünftige Spielangebote der GKL

OJ S 86/2026 05/05/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: GKL Gemeinsame Klassenlotterie der Länder AÖR

Email: vergabestelle@gkl.org

Legal type of the buyer: Body governed by public law, controlled by a regional authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Mediaberatung, -planung und -abwicklung von Werbeschaltungen für bestehende und zukünftige Spielangebote der GKL

Description: Der Auftraggeber möchte eine Media-Agentur für die Beratung, Planung und Abwicklung von crossmedialen Media-Kampagnen (online/offline) für die aktuellen und künftigen Spielangebote der GKL in Deutschland gewinnen. Dies sind aktuell das NKL Millionenspiel, der NKL Extra-Joker, Glücksjahre – die NKL-Rentenlotterie, das SKL Millionenspiel sowie der SKL Traum-Joker und der SKL Euro-Joker.

Procedure identifier: b1000000-c0de-4000-a000-00d461482370

Internal identifier: WPR-20260108

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services

2.1.2. Place of performance

Postal address: Überseering 4

Town: Hamburg

Postcode: 22297

Country subdivision (NUTS): Hamburg (DE600)

Country: Germany

2.1.2. Place of performance

Postal address: Bayerwaldstraße 1

Town: München

Postcode: 81737

Country subdivision (NUTS): Stuttgart, Stadtkreis (DE111)

Country: Germany

Additional information: München

2.1.2. Place of performance

Country subdivision (NUTS): Böblingen (DE112)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Esslingen (DE113)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Göppingen (DE114)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ludwigsburg (DE115)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rems-Murr-Kreis (DE116)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Heilbronn, Stadtkreis (DE117)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Heilbronn, Landkreis (DE118)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Hohenlohekreis (DE119)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Schwäbisch Hall (DE11A)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Main-Tauber-Kreis (DE11B)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Heidenheim (DE11C)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ostalbkreis (DE11D)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Baden-Baden, Stadtkreis (DE121)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Karlsruhe, Stadtkreis (DE122)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Karlsruhe, Landkreis (DE123)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rastatt (DE124)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Heidelberg, Stadtkreis (DE125)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Mannheim, Stadtkreis (DE126)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Neckar-Odenwald-Kreis (DE127)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rhein-Neckar-Kreis (DE128)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Pforzheim, Stadtkreis (DE129)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Calw (DE12A)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Enzkreis (DE12B)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Freudenstadt (DE12C)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Freiburg im Breisgau, Stadtkreis (DE131)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Breisgau-Hochschwarzwald (DE132)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Emmendingen (DE133)
Country: Germany

- 2.1.2. Place of performance**
Country subdivision (NUTS): Ortenaukreis (DE134)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Rottweil (DE135)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Schwarzwald-Baar-Kreis (DE136)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Tuttlingen (DE137)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Konstanz (DE138)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Lörrach (DE139)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Waldshut (DE13A)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Reutlingen (DE141)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Tübingen, Landkreis (DE142)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Zollernalbkreis (DE143)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Ulm, Stadtkreis (DE144)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Alb-Donau-Kreis (DE145)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Biberach (DE146)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Bodenseekreis (DE147)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ravensburg (DE148)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Sigmaringen (DE149)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ingolstadt, Kreisfreie Stadt (DE211)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): München, Kreisfreie Stadt (DE212)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rosenheim, Kreisfreie Stadt (DE213)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Altötting (DE214)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Berchtesgadener Land (DE215)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bad Tölz-Wolfratshausen (DE216)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Dachau (DE217)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ebersberg (DE218)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Eichstätt (DE219)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Erding (DE21A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Freising (DE21B)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Fürstenfeldbruck (DE21C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Garmisch-Partenkirchen (DE21D)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Landsberg am Lech (DE21E)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Miesbach (DE21F)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Mühldorf a. Inn (DE21G)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): München, Landkreis (DE21H)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Neuburg-Schrobenhausen (DE21I)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Pfaffenhofen a. d. Ilm (DE21J)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rosenheim, Landkreis (DE21K)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Starnberg (DE21L)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Traunstein (DE21M)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Weilheim-Schongau (DE21N)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Landshut, Kreisfreie Stadt (DE221)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Passau, Kreisfreie Stadt (DE222)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Straubing, Kreisfreie Stadt (DE223)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Deggendorf (DE224)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Freyung-Grafenau (DE225)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kelheim (DE226)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Landshut, Landkreis (DE227)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Passau, Landkreis (DE228)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Regen (DE229)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rottal-Inn (DE22A)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Straubing-Bogen (DE22B)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Dingolfing-Landau (DE22C)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Amberg, Kreisfreie Stadt (DE231)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Regensburg, Kreisfreie Stadt (DE232)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Weiden i. d. Opf, Kreisfreie Stadt (DE233)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Amberg-Sulzbach (DE234)
Country: Germany

- 2.1.2. Place of performance**
Country subdivision (NUTS): Cham (DE235)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Neumarkt i. d. OPf. (DE236)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Neustadt a. d. Waldnaab (DE237)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Regensburg, Landkreis (DE238)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Schwandorf (DE239)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Tirschenreuth (DE23A)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Bamberg, Kreisfreie Stadt (DE241)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Bayreuth, Kreisfreie Stadt (DE242)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Coburg, Kreisfreie Stadt (DE243)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Hof, Kreisfreie Stadt (DE244)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Bamberg, Landkreis (DE245)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Bayreuth, Landkreis (DE246)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Coburg, Landkreis (DE247)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Forchheim (DE248)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Hof, Landkreis (DE249)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kronach (DE24A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kulmbach (DE24B)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Lichtenfels (DE24C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wunsiedel i. Fichtelgebirge (DE24D)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ansbach, Kreisfreie Stadt (DE251)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Erlangen, Kreisfreie Stadt (DE252)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Fürth, Kreisfreie Stadt (DE253)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Nürnberg, Kreisfreie Stadt (DE254)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Schwabach, Kreisfreie Stadt (DE255)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ansbach, Landkreis (DE256)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Erlangen-Höchststadt (DE257)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Fürth, Landkreis (DE258)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Nürnberger Land (DE259)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Neustadt a. d. Aisch-Bad Windsheim (DE25A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Roth (DE25B)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Weißenburg-Gunzenhausen (DE25C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Aschaffenburg, Kreisfreie Stadt (DE261)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Schweinfurt, Kreisfreie Stadt (DE262)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Würzburg, Kreisfreie Stadt (DE263)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Aschaffenburg, Landkreis (DE264)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bad Kissingen (DE265)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rhön-Grabfeld (DE266)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Haßberge (DE267)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kitzingen (DE268)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Miltenberg (DE269)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Main-Spessart (DE26A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Schweinfurt, Landkreis (DE26B)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Würzburg, Landkreis (DE26C)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Augsburg, Kreisfreie Stadt (DE271)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kaufbeuren, Kreisfreie Stadt (DE272)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kempten (Allgäu), Kreisfreie Stadt (DE273)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Memmingen, Kreisfreie Stadt (DE274)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Aichach-Friedberg (DE275)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Augsburg, Landkreis (DE276)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Dillingen a.d. Donau (DE277)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Günzburg (DE278)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Neu-Ulm (DE279)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Lindau (Bodensee) (DE27A)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ostallgäu (DE27B)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Unterallgäu (DE27C)
Country: Germany

- 2.1.2. Place of performance**
Country subdivision (NUTS): Donau-Ries (DE27D)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Oberallgäu (DE27E)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Berlin (DE300)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Brandenburg an der Havel, Kreisfreie Stadt (DE401)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Cottbus, Kreisfreie Stadt (DE402)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Frankfurt (Oder), Kreisfreie Stadt (DE403)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Potsdam, Kreisfreie Stadt (DE404)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Barnim (DE405)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Dahme-Spreewald (DE406)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Elbe-Elster (DE407)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Havelland (DE408)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Märkisch-Oderland (DE409)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Oberhavel (DE40A)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Oberspreewald-Lausitz (DE40B)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Oder-Spree (DE40C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ostprignitz-Ruppin (DE40D)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Potsdam-Mittelmark (DE40E)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Prignitz (DE40F)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Spree-Neiße (DE40G)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Teltow-Fläming (DE40H)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Uckermark (DE40I)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bremen, Kreisfreie Stadt (DE501)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bremerhaven, Kreisfreie Stadt (DE502)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Hamburg (DE600)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Darmstadt, Kreisfreie Stadt (DE711)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Offenbach am Main, Kreisfreie Stadt (DE713)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wiesbaden, Kreisfreie Stadt (DE714)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bergstraße (DE715)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Darmstadt-Dieburg (DE716)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Groß-Gerau (DE717)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Hochtaunuskreis (DE718)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Main-Kinzig-Kreis (DE719)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Main-Taunus-Kreis (DE71A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Odenwaldkreis (DE71B)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Offenbach, Landkreis (DE71C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rheingau-Taunus-Kreis (DE71D)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wetteraukreis (DE71E)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Gießen, Landkreis (DE721)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Lahn-Dill-Kreis (DE722)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Limburg-Weilburg (DE723)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Marburg-Biedenkopf (DE724)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Vogelsbergkreis (DE725)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kassel, Kreisfreie Stadt (DE731)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Fulda (DE732)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Hersfeld-Rotenburg (DE733)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kassel, Landkreis (DE734)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Schwalm-Eder-Kreis (DE735)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Waldeck-Frankenberg (DE736)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Werra-Meißner-Kreis (DE737)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rostock, Kreisfreie Stadt (DE803)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Schwerin, Kreisfreie Stadt (DE804)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Mecklenburgische Seenplatte (DE80J)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Landkreis Rostock (DE80K)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Vorpommern-Rügen (DE80L)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Nordwestmecklenburg (DE80M)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Vorpommern-Greifswald (DE80N)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ludwigslust-Parchim (DE80O)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Braunschweig, Kreisfreie Stadt (DE911)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Salzgitter, Kreisfreie Stadt (DE912)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wolfsburg, Kreisfreie Stadt (DE913)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Gifhorn (DE914)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Goslar (DE916)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Helmstedt (DE917)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Northeim (DE918)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Peine (DE91A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wolfenbüttel (DE91B)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Göttingen (DE91C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Diepholz (DE922)

Country: Germany

- 2.1.2. Place of performance**
Country subdivision (NUTS): Hameln-Pyrmont (DE923)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Hildesheim (DE925)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Holzminden (DE926)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Nienburg (Weser) (DE927)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Schaumburg (DE928)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Region Hannover (DE929)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Celle (DE931)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Cuxhaven (DE932)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Harburg (DE933)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Lüchow-Dannenberg (DE934)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Lüneburg, Landkreis (DE935)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Osterholz (DE936)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Rotenburg (Wümme) (DE937)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Heidekreis (DE938)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Stade (DE939)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Uelzen (DE93A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Verden (DE93B)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Delmenhorst, Kreisfreie Stadt (DE941)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Emden, Kreisfreie Stadt (DE942)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Oldenburg (Oldenburg), Kreisfreie Stadt (DE943)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Osnabrück, Kreisfreie Stadt (DE944)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wilhelmshaven, Kreisfreie Stadt (DE945)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ammerland (DE946)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Aurich (DE947)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Cloppenburg (DE948)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Emsland (DE949)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Friesland (DE) (DE94A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Grafschaft Bentheim (DE94B)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Leer (DE94C)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Oldenburg, Landkreis (DE94D)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Osnabrück, Landkreis (DE94E)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Vechta (DE94F)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wesermarsch (DE94G)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wittmund (DE94H)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Düsseldorf, Kreisfreie Stadt (DEA11)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Duisburg, Kreisfreie Stadt (DEA12)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Essen, Kreisfreie Stadt (DEA13)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Krefeld, Kreisfreie Stadt (DEA14)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Mönchengladbach, Kreisfreie Stadt (DEA15)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Mülheim an der Ruhr, Kreisfreie Stadt (DEA16)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Oberhausen, Kreisfreie Stadt (DEA17)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Remscheid, Kreisfreie Stadt (DEA18)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Solingen, Kreisfreie Stadt (DEA19)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wuppertal, Kreisfreie Stadt (DEA1A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kleve (DEA1B)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Mettmann (DEA1C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rhein-Kreis Neuss (DEA1D)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Viersen (DEA1E)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wesel (DEA1F)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Köln, Kreisfreie Stadt (DEA23)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Leverkusen, Kreisfreie Stadt (DEA24)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Düren (DEA26)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rhein-Erft-Kreis (DEA27)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Euskirchen (DEA28)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Heinsberg (DEA29)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Oberbergischer Kreis (DEA2A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rheinisch-Bergischer Kreis (DEA2B)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rhein-Sieg-Kreis (DEA2C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Städteregion Aachen (DEA2D)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bottrop, Kreisfreie Stadt (DEA31)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Gelsenkirchen, Kreisfreie Stadt (DEA32)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Münster, Kreisfreie Stadt (DEA33)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Borken (DEA34)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Coesfeld (DEA35)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Recklinghausen (DEA36)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Steinfurt (DEA37)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Warendorf (DEA38)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bielefeld, Kreisfreie Stadt (DEA41)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Gütersloh (DEA42)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Herford (DEA43)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Höxter (DEA44)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Lippe (DEA45)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Minden-Lübbecke (DEA46)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Paderborn (DEA47)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bochum, Kreisfreie Stadt (DEA51)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Dortmund, Kreisfreie Stadt (DEA52)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Hagen, Kreisfreie Stadt (DEA53)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Hamm, Kreisfreie Stadt (DEA54)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Herne, Kreisfreie Stadt (DEA55)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ennepe-Ruhr-Kreis (DEA56)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Hochsauerlandkreis (DEA57)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Märkischer Kreis (DEA58)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Olpe (DEA59)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Siegen-Wittgenstein (DEA5A)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Soest (DEA5B)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Unna (DEA5C)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Koblenz, Kreisfreie Stadt (DEB11)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ahrweiler (DEB12)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Altenkirchen (Westerwald) (DEB13)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bad Kreuznach (DEB14)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Birkenfeld (DEB15)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Mayen-Koblenz (DEB17)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Neuwied (DEB18)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rhein-Lahn-Kreis (DEB1A)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Westerwaldkreis (DEB1B)
Country: Germany

- 2.1.2. Place of performance**
Country subdivision (NUTS): Cochem-Zell (DEB1C)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Rhein-Hunsrück-Kreis (DEB1D)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Trier, Kreisfreie Stadt (DEB21)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Bernkastel-Wittlich (DEB22)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Eifelkreis Bitburg-Prüm (DEB23)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Vulkaneifel (DEB24)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Trier-Saarburg (DEB25)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Frankenthal (Pfalz), Kreisfreie Stadt (DEB31)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Kaiserslautern, Kreisfreie Stadt (DEB32)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Landau in der Pfalz, Kreisfreie Stadt (DEB33)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Ludwigshafen am Rhein, Kreisfreie Stadt (DEB34)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Mainz, Kreisfreie Stadt (DEB35)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Neustadt an der Weinstraße, Kreisfreie Stadt (DEB36)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Pirmasens, Kreisfreie Stadt (DEB37)
Country: Germany

- 2.1.2. Place of performance**
Country subdivision (NUTS): Speyer, Kreisfreie Stadt (DEB38)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Worms, Kreisfreie Stadt (DEB39)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Zweibrücken, Kreisfreie Stadt (DEB3A)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Alzey-Worms (DEB3B)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Bad Dürkheim (DEB3C)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Donnersbergkreis (DEB3D)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Germersheim (DEB3E)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Kaiserslautern, Landkreis (DEB3F)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Kusel (DEB3G)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Südliche Weinstraße (DEB3H)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Rhein-Pfalz-Kreis (DEB3I)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Mainz-Bingen (DEB3J)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Südwestpfalz (DEB3K)
Country: Germany
- 2.1.2. Place of performance**
Country subdivision (NUTS): Regionalverband Saarbrücken (DEC01)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Merzig-Wadern (DEC02)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Neunkirchen (DEC03)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Saarlouis (DEC04)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Saarpfalz-Kreis (DEC05)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): St. Wendel (DEC06)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Dresden, Kreisfreie Stadt (DED21)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Bautzen (DED2C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Görlitz (DED2D)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Meißen (DED2E)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Sächsische Schweiz-Osterzgebirge (DED2F)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Chemnitz, Kreisfreie Stadt (DED41)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Erzgebirgskreis (DED42)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Mittelsachsen (DED43)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Vogtlandkreis (DED44)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Zwickau (DED45)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Leipzig, Kreisfreie Stadt (DED51)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Leipzig (DED52)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Nordsachsen (DED53)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Dessau-Roßlau, Kreisfreie Stadt (DEE01)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Halle (Saale), Kreisfreie Stadt (DEE02)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Magdeburg, Kreisfreie Stadt (DEE03)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Altmarkkreis Salzwedel (DEE04)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Anhalt-Bitterfeld (DEE05)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Jerichower Land (DEE06)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Börde (DEE07)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Burgenlandkreis (DEE08)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Harz (DEE09)
Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Mansfeld-Südharz (DEE0A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Saalekreis (DEE0B)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Salzlandkreis (DEE0C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Stendal (DEE0D)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wittenberg (DEE0E)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Flensburg, Kreisfreie Stadt (DEF01)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kiel, Kreisfreie Stadt (DEF02)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Lübeck, Kreisfreie Stadt (DEF03)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Neumünster, Kreisfreie Stadt (DEF04)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Dithmarschen (DEF05)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Herzogtum Lauenburg (DEF06)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Nordfriesland (DEF07)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ostholstein (DEF08)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Pinneberg (DEF09)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Plön (DEF0A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Rendsburg-Eckernförde (DEF0B)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Schleswig-Flensburg (DEF0C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Segeberg (DEF0D)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Steinburg (DEF0E)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Stormarn (DEF0F)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Erfurt, Kreisfreie Stadt (DEG01)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Gera, Kreisfreie Stadt (DEG02)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Jena, Kreisfreie Stadt (DEG03)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Weimar, Kreisfreie Stadt (DEG05)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Eichsfeld (DEG06)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Nordhausen (DEG07)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Unstrut-Hainich-Kreis (DEG09)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Kyffhäuserkreis (DEG0A)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Gotha (DEG0C)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Sömmerda (DEG0D)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Hildburghausen (DEG0E)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Weimarer Land (DEG0G)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Saale-Holzland-Kreis (DEG0J)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Saale-Orla-Kreis (DEG0K)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Greiz (DEG0L)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Altenburger Land (DEG0M)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Schmalkalden-Meiningen (DEG0Q)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Wartburgkreis (DEG0R)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Suhl, Kreisfreie Stadt (DEG0S)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Ilm-Kreis (DEG0T)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Saalfeld-Rudolstadt (DEG0U)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Sonneberg (DEG0V)

Country: Germany

2.1.2. Place of performance

Country subdivision (NUTS): Extra-Regio NUTS 3 (DEZZZ)

Country: Germany

2.1.4. General information

Legal basis:

Directive 2014/24/EU

vgv -

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Grave professional misconduct:

5. Lot

5.1. Lot: LOT-0001

Title: Mediaberatung, -planung und -abwicklung von Werbeschaltungen für bestehende und zukünftige Spielangebote der GKL

Description: Der Auftraggeber möchte eine Media-Agentur für die Beratung, Planung und Abwicklung von crossmedialen Media-Kampagnen (online/offline) für die aktuellen und künftigen Spielangebote der GKL in Deutschland gewinnen. Dies sind aktuell das NKL Millionenspiel, der NKL Extra-Joker, Glücksjahre – die NKL-Rentenlotterie, das SKL Millionenspiel sowie der SKL Traum-Joker und der SKL Euro-Joker.

Internal identifier: WPR-20260108

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services

Options:

Description of the options: Als Vertragslaufzeit sind maximal vier Jahre geplant. Der Vertrag läuft zunächst ein Jahr, er kann optional jeweils um ein Jahr verlängert werden.

5.1.2. Place of performance

Postal address: Überseering 4

Town: Hamburg

Postcode: 22297

Country subdivision (NUTS): Hamburg (DE600)

Country: Germany

5.1.3. Estimated duration

Start date: 01/11/2026

Duration end date: 30/10/2027

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a relevant professional register

Description of selection criterion: Eigenerklärung: Angabe zur Mitgliedschaft bei der Berufsgenossenschaft

The criteria will be used to select the candidates to be invited for the second stage of the procedure

Criterion: Other economic or financial requirements

Description of selection criterion: Eigenerklärung: Angaben zur Zahlung von Steuern, Abgaben und Beiträgen zur Sozialversicherung

The criteria will be used to select the candidates to be invited for the second stage of the procedure

Criterion: Other economic or financial requirements

Description of selection criterion: Eigenerklärung: Angabe, dass nachweislich keine schwere Verfehlung begangen wurde, die die Zuverlässigkeit als Bewerber in Frage stellt

The criteria will be used to select the candidates to be invited for the second stage of the procedure

Criterion: Other economic or financial requirements

Description of selection criterion: Eigenerklärung: Angabe zu Insolvenzverfahren und Liquidation

The criteria will be used to select the candidates to be invited for the second stage of the procedure

Criterion: Enrolment in a relevant professional register

Description of selection criterion: Eigenerklärung: Angaben zur Eintragung ins Berufsregister des Sitzes oder Wohnsitzes des Unternehmens

The criteria will be used to select the candidates to be invited for the second stage of the procedure

Criterion: Enrolment in a trade register

Description of selection criterion: Befähigungsnachweis in geeigneter Form - Beschreibung: Eigenerklärung mit Referenzangaben Anhand der Kriterien werden die Bewerber ausgewählt, die zur zweiten Phase des Verfahrens eingeladen werden sollen

The criteria will be used to select the candidates to be invited for the second stage of the procedure

Criterion: Average yearly turnover

Description of selection criterion: Eigenerklärung zur Eignung - Anlage 01

The criteria will be used to select the candidates to be invited for the second stage of the procedure

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://bi-medien.de/ausschreibungsdienste/ausschreibungen/D461482370>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://bi-medien.de>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of requests to participate: 05/06/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, all missing tenderer-related documents may be submitted later.

Additional information: Alle Details finden Sie in unseren Vergabeunterlagen

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vergabekammer bei der Finanzbehörde Hamburg

Information about review deadlines: Das deutsche Vergaberecht sieht vor, dass ein Verstoß gegen Vergabevorschriften, den die Bieterin / der Bieter im Vergabeverfahren erkannt hat, unverzüglich gerügt werden muss (§ 160 Abs. 3 Nr. 1 GWB). Verstöße gegen Vergabevorschriften, die aufgrund der Bekanntmachung (bzw. in den Vergabeunterlagen) erkennbar sind, müssen spätestens bis zum Ablauf der in der Bekanntmachung benannten Frist zur Angebotsabgabe oder zur Bewerbung gegenüber dem Auftraggeber gerügt werden (§160 Abs.3 Nr.2 und Nr.3 GWB). Nach § 160 Abs. 3 Satz 1 Nr. 4 GWB muss ein Nachprüfungsantrag spätestens 15 Kalendertage nach Eingang der Mitteilung der Auftraggeberin, einer Rüge nicht abhelfen zu wollen, gestellt werden. Werden die vorgenannten Vorgaben nicht beachtet, ist ein Nachprüfungsantrag unzulässig.

Organisation providing more information on the review procedures: Vergabekammer bei der Finanzbehörde Hamburg

8. Organisations

8.1. ORG-0001

Official name: GKL Gemeinsame Klassenlotterie der Länder AöR

Registration number: DE283872208

Department: Vergabestelle

Postal address: Überseering 4

Town: Hamburg

Postcode: 22297

Country subdivision (NUTS): Hamburg (DE600)

Country: Germany

Contact point: Andrea Säcker

Email: vergabestelle@gkl.org

Telephone: +49 (40) 6329104095

Fax: +49 (40) 632091078

Internet address: <http://www.gkl.org>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Vergabekammer bei der Finanzbehörde Hamburg

Registration number: T:04040428231448

Postal address: Große Bleichen 27

Town: Hamburg

Postcode: 20354

Country subdivision (NUTS): Hamburg (DE600)

Country: Germany

Email: dieter.carmesin@fb.hamburg.de

Telephone: 040 4042823-1448

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)

Registration number: 0204:994-DOEVD-83

Town: Bonn

Postcode: 53119

Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Country: Germany

Email: noreply.esender_hub@bescha.bund.de

Telephone: +49228996100

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 9b0c9a66-a7b4-4c8d-976b-3bf67e33252b - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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