

Sweden-Karlstad: Advertising and marketing services

OJ S 169/2016 02/09/2016

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Konsumentverket

Postal address: Box 48

Town: Karlstad

Postal code: SE-651 02

Country: Sweden

For the attention of: Lena Ellström

E-mail: lana.ellstrom@konsumentverket.se**Additional information can be obtained from:**

Official name: TendSign

Country: Sweden

Internet address: <https://tendsign.com/doc.aspx?ID=110445>**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: TendSign

Country: Sweden

Internet address: <https://tendsign.com/doc.aspx?ID=110445&Goto=Docs>**Tenders or requests to participate must be submitted:** Official name: Konsumentverket

Postal address: Box 48

Town: Karlstad

Postal code: SE-651 02

Country: Sweden

For the attention of: Lena Ellström

E-mail: lana.ellstrom@konsumentverket.se**I.2. Type of the contracting authority**

National or federal agency/office

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities**Section II: Object of the contract**

II.1. Description**II.1.1. Title attributed to the contract by the contracting authority**

Upphandling ramavtal reklam- och kommunikationsuppdrag, Dnr 2016/888.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Sverige.

NUTS code SE Sverige

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Konsumentverket upphandlar ramavtal gällande byrå för Reklamtjänster och inbjuder er att lämna anbud. Syftet med upphandlingen är att hitta en partner för reklambyråtjänster som Konsumentverket kan ha ett effektivt och flexibelt samarbete med för breda kommunikationsinsatser med allmänheten som primär målgrupp. Avtalstid 8.12.2016–30.11.2018. Avtalet medger förlängning med ett (1) + ett (1) års förlängning om Konsumentverket så önskar, dock längst till 30.11.2020.

II.1.6. CPV code(s)

79340000 Advertising and marketing services, 79341000 Advertising services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Start 8.12.2016. Completion 30.11.2018

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

16/2

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

IV.3.4. Time limit for receipt of tenders or requests to participate

17.10.2016

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Swedish.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

until: 30.4.2017

IV.3.8. Conditions for opening of tenders

Date: 19.10.2016 - 0:00

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information

Visma TendSign-annons: <http://www.opic.com/notice.asp?req=dimtfxq>

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

29.8.2016