

Finland-Kotka: Advertising and marketing services
OJ S 167/2015 29/08/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Medi-IT Oy
Postal address: Heikinkatu 7
Town: Kotka
Postal code: FI-48100
Country: Finland
Contact person: Medi-IT Oy
Telephone: +358 102866400

I.2. Type of the contracting authority

Other: Julkisomisteinen Oy

I.3. Main activity

Health

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Viestinnän asiantuntijapalvelut.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 13: Advertising services
Main site or place of performance: Manner-Suomi.
NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Digitaalisen ja perinteisen viestinnän asiantuntijapalvelut.

II.1.5. CPV code(s)

79340000 Advertising and marketing services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Lowest offer 150 000 and Highest offer 150 000 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Hinta. Weighting 30

2. Laatu. Weighting 70

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

of 19.5.2015

Section V: Award of contract

Lot title: Viestinnän asiantuntijapalvelut

V.1. Date of conclusion of the contract

26.6.2015

V.2. Information about tenders

Number of tenders received: 6

V.3. Name and address of the contractor

Official name: Nitro-ID

Postal address: Kauppakatu

Town: kotka

Postal code: 48100

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 75 000 EUR

excluding VAT

Total value of the procurement:

Lowest offer 75 000 and Highest offer 75 000 EUR

excluding VAT

If annual or monthly value:

Number of years: 3

V.5. Information about subcontracting

Lot title: Digitaalisen viestinnän asiantuntijapalvelut

V.1. Date of conclusion of the contract

26.6.2015

V.2. Information about tenders

Number of tenders received: 6

V.3. Name and address of the contractor

Official name: Mainostoimisto Tasku Oy
Postal address: Vilhonvuorenkatu 11 A 15
Town: Helsinki
Postal code: FI-00500
Country: Finland

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 75 000 EUR
excluding VAT
Total value of the procurement:
Lowest offer 75 000 and Highest offer 75 000 EUR
excluding VAT
If annual or monthly value:
Number of years: 3

V.5. Information about subcontracting**Section VI: Complementary information**

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information**VI.3. Procedures for review****VI.3.1. Review body**

Official name: Markkinaoikeus
Postal address: Radanrakentajantie 5
Town: Helsinki
Postal code: FI-00520
Country: Finland
E-mail: markkinaoikeus@oikeus.fi
Telephone: +358 295643300
Fax: +358 295643314
Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.3.2. Review procedure**VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

26.8.2015