

## 305322-2026 - Competition

Finland – IT services: consulting, software development, Internet and support – Mediaseuranta  
OJ S 86/2026 05/05/2026  
Contract or concession notice – standard regime  
Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Valtioneuvoston kanslia

Email: [kirjaamo.vnk@gov.fi](mailto:kirjaamo.vnk@gov.fi)

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Mediaseuranta

Description: Valtioneuvoston kanslia pyytää tarjousta mediaseurannasta. Hankinta on jaettu kolmeen (3) osa-alueeseen: 1. Kansainvälinen toimitettu verkkomedia 2. Kotimaan toimitettu verkkomedia 3. Sosiaalinen media Osa-alueet ja niiden vaatimukset on kuvattu tarkemmin tarjouspyynnössä ja sen liitteissä. Tarjouksen voi jättää yhdelle tai useammalle osa-alueelle.

Procedure identifier: 48ae3472-4e00-420b-ba0e-d2d2af2c6d44

Internal identifier: VN/8501/2026

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Hankintaan sovelletaan julkisista hankinnoista ja käyttöoikeussopimuksista annettua lakia (1397/2016, jäljempänä hankintalaki). Kyseessä on hankintalain 26 §:n mukainen EU-kynnysarvon ylittävä hankinta. Hankintamenettelyä käytetään hankintalain 32 §:n mukaista avointa menettelyä, jossa kaikki halukkaat tarjoajat voivat tehdä tarjouksen. Hankintamenettelyn keskeisimmät vaiheet ovat 1. Tarjousten avaaminen 2. Tarjoajien soveltuvuuden tarkistaminen 3. Tarjousten tarjouspyynnön mukaisuuden tarkistaminen 4. Tarjousten vertailu tarjouspyynnössä esitettyjen vertailuperusteiden mukaisesti 5. Hankintapäätöksen tekeminen ja päätöksestä ilmoittaminen 6. Hankintasopimuksen tekeminen tarjouskilpailun voittaneen tarjoajan kanssa Hankintaa koskeva sopimus (hankintasopimus) syntyy kirjallisen sopimuksen allekirjoittamisella. Hankintasopimus tehdään aikaisintaan 14 päivän kuluttua siitä, kun tarjoaja on saanut tai hänen katsotaan saaneen päätöksen valitusosoituksineen ja oikaisuohjeineen tiedoksi. Hankintayksikkö voi keskeyttää hankintamenettelyn, jos saadut tarjoukset eivät vastaa tarjouspyyntöä kanslian edellyttämällä tavalla, jos olosuhteet tarjouskilpailun kuluessa muuttuvat sellaisiksi, ettei hankintayksikkö voi hyödyntää tarjouskilpailun tuloksia tai jos hankinnan keskeyttämiselle on olemassa muu perusteltu syy. Hankintayksikkö voi hankintalain mukaisesti sulkea tarjouskilpailusta pois tarjoajan, joka ei täytä asetettuja soveltuvuusvaatimuksia tai joka on antanut puutteellisia tai vääriä tietoja soveltuvuudestaan. Hankintayksikkö voi hylätä tarjouspyyntöä vastaamattomat tai puutteelliset tarjoukset. Mahdolliset täydennykset tarjouksiin hankintayksikkö pyytää kirjallisesti erikseen.

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 48500000 Communication and multimedia software package

#### **2.1.2. Place of performance**

Country: Finland

Anywhere in the given country

#### **2.1.4. General information**

##### **Legal basis:**

Directive 2014/24/EU

#### **2.1.5. Terms of procurement**

##### **Terms of submission:**

Maximum number of lots for which one tenderer can submit tenders: 3

##### **Terms of contract:**

Maximum number of lots for which contracts can be awarded to one tenderer: 3

#### **2.1.6. Grounds for exclusion**

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

## **5. Lot**

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### **5.1. Lot: LOT-0001**

Title: Kansainvälinen toimitettu verkkomedia

Description: Osa-alue ja sen vaatimukset on kuvattu tarkemmin tarjouspyynnössä ja sen liitteissä.

Internal identifier: 1-0

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 48500000 Communication and multimedia software package

#### **5.1.2. Place of performance**

Anywhere

#### **5.1.3. Estimated duration**

Duration: 48 Months

#### **5.1.6. General information**

##### **Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

#### **5.1.9. Selection criteria**

Sources of selection criteria: European Single Procurement Document (ESPD)

#### **5.1.10. Award criteria**

##### **Criterion:**

Type: Price  
Name: Hinta  
Description: -  
Category of award weight criterion: Weight (percentage, exact)  
Award criterion number: 100

#### 5.1.11. Procurement documents

Deadline for requesting additional information: 13/05/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

Languages in which tenders or requests to participate may be submitted: Finnish

Electronic catalogue: Required

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 05/06/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 6 Months

##### Information about public opening:

Opening date: 05/06/2026 09:01:00 (UTC+00:00) Western European Time, GMT

##### Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### 5.1.15. Techniques

##### Framework agreement:

No framework agreement

##### Information about the dynamic purchasing system:

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Markkinaoikeus

Information about review deadlines: -

Organisation providing more information on the review procedures: Valtioneuvoston kanslia

#### 5.1. Lot: LOT-0002

Title: Kotimaan toimitettu verkkomedia

Description: Osa-alue ja sen vaatimukset on kuvattu tarkemmin tarjouspyynnössä ja sen liitteissä.

Internal identifier: 2-1

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 48500000 Communication and multimedia software package

#### 5.1.2. Place of performance

Anywhere

#### 5.1.3. Estimated duration

Duration: 48 Months

#### 5.1.6. General information

##### Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

#### 5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

#### 5.1.10. Award criteria

##### Criterion:

Type: Price

Name: Hinta

Description: -

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

#### 5.1.11. Procurement documents

Deadline for requesting additional information: 13/05/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

Languages in which tenders or requests to participate may be submitted: Finnish

Electronic catalogue: Required

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 05/06/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 6 Months

##### Information about public opening:

Opening date: 05/06/2026 09:01:00 (UTC+00:00) Western European Time, GMT

##### Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### 5.1.15. Techniques

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Markkinaoikeus

Information about review deadlines: -

Organisation providing more information on the review procedures: Valtioneuvoston kanslia

#### 5.1. Lot: LOT-0003

Title: Sosiaalinen media

Description: Osa-alue ja sen vaatimukset on kuvattu tarkemmin tarjouspyynnössä ja sen liitteissä.

Internal identifier: 3-2

##### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 48000000 Software package and information systems

##### 5.1.2. Place of performance

Anywhere

##### 5.1.3. Estimated duration

Duration: 48 Months

##### 5.1.6. General information

**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

##### 5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

##### 5.1.10. Award criteria

**Criterion:**

Type: Price

Name: Hinta

Description: -

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

##### 5.1.11. Procurement documents

Deadline for requesting additional information: 13/05/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

Languages in which tenders or requests to participate may be submitted: Finnish

Electronic catalogue: Required

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 05/06/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 6 Months

##### Information about public opening:

Opening date: 05/06/2026 09:01:00 (UTC+00:00) Western European Time, GMT

##### Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### 5.1.15. Techniques

##### Framework agreement:

No framework agreement

##### Information about the dynamic purchasing system:

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Markkinaoikeus

Information about review deadlines: -

Organisation providing more information on the review procedures: Valtioneuvoston kanslia

## 8. Organisations

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### 8.1. ORG-0001

Official name: Markkinaoikeus

Registration number: 3006157-6

Postal address: Radanrakentajantie 5

Town: Helsinki

Postcode: 00520

Country subdivision (NUTS): Helsinki-Uusimaa (F11B1)

Country: Finland

Email: [markkinaoikeus@oikeus.fi](mailto:markkinaoikeus@oikeus.fi)

Telephone: +358 295643300

Internet address: <https://www.markkinaoikeus.fi>

##### Roles of this organisation:

Review organisation

### 8.1. ORG-0002

Official name: Valtioneuvoston kanslia

Registration number: 0245975-5

Town: Helsinki  
Postcode: 00023  
Country subdivision (NUTS): Helsinki-Uusimaa (F11B1)  
Country: Finland  
Contact point: Valtioneuvoston kanslia  
Email: [kirjaamo.vnk@gov.fi](mailto:kirjaamo.vnk@gov.fi)  
Telephone: +358 29516001  
Internet address: <http://www.vnk.fi/>

**Roles of this organisation:**

Buyer  
Organisation providing more information on the review procedures

**8.1. ORG-0003**

Official name: Hansel Oy (Hilma)  
Registration number: FI09880841  
Postal address: Mannerheiminaukio 1a  
Town: Helsinki  
Postcode: 00100  
Country subdivision (NUTS): Helsinki-Uusimaa (F11B1)  
Country: Finland  
Contact point: eSender  
Email: [tekninen@hankintailmoitukset.fi](mailto:tekninen@hankintailmoitukset.fi)  
Telephone: 029 55 636 30  
Internet address: <http://hankintailmoitukset.fi>

**Roles of this organisation:**

TED eSender

## Notice information

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Notice identifier/version: 5bc689b1-daae-4e90-8711-0c8025d40158 - 01  
Form type: Competition  
Notice type: Contract or concession notice – standard regime  
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