

**Ireland-Newbridge: Graphic design services**  
**OJ S 108/2022 07/06/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Department of Defence

National registration number: Department of Defence

Postal address: Dept Defence, Station Rd

Town: Newbridge

NUTS code: IE Éire / Ireland

Postal code: W12AD93

Country: Ireland

Contact person: Jane Nolan

E-mail: [defencepressooffice@defence.ie](mailto:defencepressooffice@defence.ie)

Telephone: +353 45452108

**Internet address(es):**

Main address: <http://www.defence.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/292>

**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Defence

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Content Studio Services

Reference number: DOD030

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

In summary, this RFT is for the provision of an experienced service provider (“expert resources”) to the Communications Unit of the Contracting Authority to the following work streams: (i) graphic design (ii) digital content production

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 200 000,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

39294100 Information and promotion products, 79415200 Design consultancy services, 79933000 Design support services, 92100000 Motion picture and video services

#### **II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

Main site or place of performance: Newbridge, Co. Kildare

#### **II.2.4. Description of the procurement**

In summary, this RFT is for the provision of an experienced service provider (“expert resources”) to the Communications Unit of the Contracting Authority to the following work streams: (i) graphic design (ii) digital content production

#### **II.2.5. Award criteria**

Quality criterion - Name: Methodology and Timeline / Weighting: 40

Quality criterion - Name: Qualifications and expertise / Weighting: 30

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 045-116162](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Title:**

Content Studio Services

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

26/05/2022

##### **V.2.2. Information about tenders**

Number of tenders received: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Vermillion Design Consultants Ltd

National registration number: le 6411 329H

Postal address: No 1. The Stables

Town: Dublin 3

NUTS code: IE Éire / Ireland

Postal code: Distillery Lofts, Di

Country: Ireland

E-mail: [eamonn@vermilliondesign.com](mailto:eamonn@vermilliondesign.com)

Telephone: +353 018522011

Fax: +353 018101000

Internet address: <http://www.vermilliondesign.com>

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 200 000,00 EUR

Total value of the contract/lot: 200 000,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: High Court

Postal address: Four Courts

Town: Dublin 7

Country: Ireland

Internet address: [www.courts.ie](http://www.courts.ie)

**VI.5. Date of dispatch of this notice**

02/06/2022