

Finland-Helsinki: Advertising and marketing services
OJ S 125/2019 02/07/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Liikenneturva
National registration number: 0201619-6
Postal address: Sitratie 7
Town: Helsinki
NUTS code: FI1B Helsinki-Uusimaa
Postal code: 00420
Country: Finland
Contact person: Kaisa Hara
E-mail: kaisa.hara@liikenneturva.fi
Telephone: +358 207282317
Internet address(es):
Main address: <http://www.liikenneturva.fi>

I.4. Type of the contracting authority

Other type: julkisoikeudellinen yhdistys

I.5. Main activity

Other activity: liikenne

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Liikenneturvan mainostoimistopalvelujen hankinta
Reference number: 2018/S 030-065238

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Mainostoimistopalvelujen hankinta.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 250 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: FI Suomi / Finland

Main site or place of performance: Helsinki.

II.2.4. Description of the procurement

Mainostoimistopalvelut.

II.2.5. Award criteria

Quality criterion - Name: Hinta / Weighting: 60

Quality criterion - Name: Ennakkotehtävä / Weighting: 20

Quality criterion - Name: Työnäytteet / Weighting: 20

Price - Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

A dynamic purchasing system was set up

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 030-065238](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Sopimus mainostoimistopalveluista

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/08/2018

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Oy Sek ab ja Mediatoimisto Voitto Oy

National registration number: 0115535-4

Town: Helsinki

NUTS code: FI1 Manner-Suomi

Country: Finland

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Recommended Finland Oy

National registration number: 0860350-0

Town: Helsinki

NUTS code: FI1 Manner-Suomi

Country: Finland

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 250 000,00 EUR

Total value of the contract/lot: 250 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Markkinaoikeus

Postal address: Radanrakentajantie 5

Town: Helsinki

Postal code: 00520

Country: Finland

E-mail: markkinaoikeus@oikeus.fi

Telephone: +358 295643300

Fax: +358 295643314

Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.5. Date of dispatch of this notice

01/07/2019