

306507-2026 - Result

France – News-agency services – Achats d'encarts publicitaires dans la presse et sur le web

OJ S 86/2026 05/05/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Département de la Manche

Email: correspondre@aws-france.com

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Achats d'encarts publicitaires dans la presse et sur le web

Description: La présente consultation est lancée suivant la procédure d'appel d'offres ouvert en application des articles R. 2124-1, R. 2124-2 1° et R. 2161-2 à R. 2161-5 du Code de la commande publique. La consultation est divisée en 5 lots. Chaque lot faisant l'objet d'un accord-cadre mono-attributaire, fractionné à bons de commande, conclu avec seulement un maximum défini dans l'acte d'engagement

Procedure identifier: da23ceef-376c-4ca7-8e9b-8a338798a0f4

Internal identifier: DCOM-048-25

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 92400000 News-agency services

2.1.2. Place of performance

Postal address: 98 Route de Candol

Town: Saint-Lo

Postcode: 50050

Country subdivision (NUTS): Manche (FRD12)

Country: France

2.1.3. Value

Estimated value excluding VAT: 916 666,00 EUR

2.1.4. General information

Additional information: Accords-cadres à bons de commande reconductible avec montant maximum annuel

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Pour la société Hebdos com
Description: Pour la société Hebdos com
Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 92400000 News-agency services
Additional classification (cpv): 92400000 News-agency services

5.1.2. Place of performance

Postal address: 98 Route de Candol
Town: Saint-Lo
Postcode: 50050
Country subdivision (NUTS): Manche (FRD12)
Country: France

5.1.4. Renewal

Maximum renewals: 3
Other information about renewals: La durée initiale de l'accord-cadre est fixée à 1 an à compter de la notification de l'accord-cadre. L'accord-cadre sera reconduit 3 fois. La reconduction est tacite

5.1.6. General information

Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes
Information about previous notices:
Identifier of the previous notice: 66826-2026

5.1.10. Award criteria

Criterion:

Type: Quality
Description: Méthodologie et équipe dédiée à la réalisation
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 30

Criterion:

Type: Price
Description: Prix
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 70

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Caen

Organisation providing additional information about the procurement procedure: Département de la Manche

Organisation providing more information on the review procedures: Tribunal administratif de Caen

5.1. Lot: LOT-0002

Title: Pour la société Additi

Description: Pour la société Additi

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 92400000 News-agency services

5.1.2. Place of performance

Postal address: 98 Route de Candol

Town: Saint-Lo

Postcode: 50050

Country subdivision (NUTS): Manche (FRD12)

Country: France

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: La durée initiale de l'accord-cadre est fixée à 1 an à compter de la notification de l'accord-cadre. L'accord-cadre sera reconduit 3 fois. La reconduction est tacite

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 66826-2026

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Méthodologie et équipe dédiée à la réalisation

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Caen

Organisation providing additional information about the procurement procedure: Département de la Manche

Organisation providing more information on the review procedures: Tribunal administratif de Caen

5.1. Lot: LOT-0003

Title: Pour la société Régie Ouest

Description: Pour la société Régie Ouest

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 92400000 News-agency services

5.1.2. Place of performance

Postal address: 98 Route de Candol

Town: Saint-Lo

Postcode: 50050

Country subdivision (NUTS): Manche (FRD12)

Country: France

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: La durée initiale de l'accord-cadre est fixée à 1 an à compter de la notification de l'accord-cadre. L'accord-cadre sera reconduit 3 fois. La reconduction est tacite

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 66826-2026

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Méthodologie et équipe dédiée à la réalisation

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Caen

Organisation providing additional information about the procurement procedure: Département de la Manche

Organisation providing more information on the review procedures: Tribunal administratif de Caen

5.1. Lot: LOT-0004

Title: Pour la société Cherbourgeoise Editions

Description: Pour la société Cherbourgeoise Editions

Internal identifier: 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 92400000 News-agency services

5.1.2. Place of performance

Postal address: 98 Route de Candol

Town: Saint-Lo

Postcode: 50050

Country subdivision (NUTS): Manche (FRD12)

Country: France

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: La durée initiale de l'accord-cadre est fixée à 1 an à compter de la notification de l'accord-cadre. L'accord-cadre sera reconduit 3 fois. La reconduction est tacite

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 66826-2026

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Méthodologie et équipe dédiée à la réalisation

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Caen

Organisation providing additional information about the procurement procedure: Département de la Manche

Organisation providing more information on the review procedures: Tribunal administratif de Caen

5.1. Lot: LOT-0005

Title: Pour la société Yellowways

Description: Pour la société Yellowways

Internal identifier: 5

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 92400000 News-agency services

5.1.2. Place of performance

Postal address: 98 Route de Candol

Town: Saint-Lo

Postcode: 50050

Country subdivision (NUTS): Manche (FRD12)

Country: France

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: La durée initiale de l'accord-cadre est fixée à 1 an à compter de la notification de l'accord-cadre. L'accord-cadre sera reconduit 3 fois. La reconduction est tacite

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 66826-2026

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Méthodologie et équipe dédiée à la réalisation

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Caen

Organisation providing additional information about the procurement procedure: Département de la Manche

Organisation providing more information on the review procedures: Tribunal administratif de Caen

6. Results

Maximum value of the framework agreements in this notice: 229 166,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

6.1. Result lot identifier: LOT-0002

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

6.1. Result lot identifier: LOT-0003

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 229 166,00 EUR

6.1.2. Information about winners

Winner:

Official name: Klox

Tender:

Tender identifier: TEN-0001

Identifier of lot or group of lots: LOT-0003

Value of the tender: 60 500,00 EUR

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: 2026-26170

Title: Pour la société Régie Ouest

Date of the conclusion of the contract: 13/04/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

6.1. Result lot identifier: LOT-0004

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

6.1. Result lot identifier: LOT-0005

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 229 166,00 EUR

6.1.2. Information about winners

Winner:

Official name: Klox

Tender:

Tender identifier: TEN-0002

Identifier of lot or group of lots: LOT-0005

Value of the tender: 9 000,00 EUR

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: 2026-26171

Title: Pour la société Yelloways

Date of the conclusion of the contract: 13/04/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 78B0DD59-E2EC-0149-633677C31B434202

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: Département de la Manche
Registration number: 63137
Postal address: 98 Route de Candol
Town: Saint-Lo
Postcode: 50050
Country subdivision (NUTS): Manche (FRD12)
Country: France
Contact point: Morin Jean
Email: correspondre@aws-france.com
Telephone: 0233055550
Internet address: <http://marchespublicsmanche.fr>
Buyer profile: <http://marchespublicsmanche.fr>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Département de la Manche
Registration number: 2104897
Postal address: 98 Route de Candol
Town: Saint-Lo
Postcode: 50050
Country subdivision (NUTS): Manche (FRD12)
Country: France
Contact point: Service de la Commande Publique
Email: correspondre@aws-france.com
Telephone: 0233055550

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal administratif de Caen
Registration number: 78B0DD8D-C5E6-E08F-F40EF1607B42036C
Postal address: 3, rue Arthur Leduc
Town: Caen
Postcode: 14050
Country subdivision (NUTS): Calvados (FRD11)
Country: France
Email: greffe.ta-caen@juradm.fr
Telephone: 0231707272
Fax: 0231524217
Internet address: <https://www.telerecours.fr>

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal administratif de Caen
Registration number: 78B0DD9F-CDB0-177E-87F13B97C4CF19A9
Postal address: 3, rue Arthur Leduc

Town: Caen
Postcode: 14050
Country subdivision (NUTS): Calvados (FRD11)
Country: France
Email: greffe.ta-caen@juradm.fr
Telephone: 0231707272
Fax: 0231524217
Internet address: <https://www.telerecours.fr>

Roles of this organisation:

Organisation providing more information on the review procedures

8.1. ORG-0006

Official name: Klox
Size of the economic operator: Large
Registration number: 1771291-1-3-1
Postal address: 102 Rue Reaumur
Town: Paris 2
Postcode: 75002
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: wwhisker@klox.fr
Telephone: 0781668473

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0003

8.1. ORG-0007

Official name: Klox
Size of the economic operator: Large
Registration number: 1771291-1-5-1
Postal address: 102 Rue Reaumur
Town: Paris 2
Postcode: 75002
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: wwhisker@klox.fr
Telephone: 0781668473

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0005

Notice information

Notice identifier/version: 964638e3-6cc2-4e23-9c1c-498ab044dab5 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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