

## 306779-2026 - Result

France – Advertising stickers and strips – Impression des adhésifs de communication et prestations connexes

OJ S 86/2026 05/05/2026

Contract or concession award notice – standard regime

Supplies

### 1. Buyer

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#### 1.1. Buyer

Official name: Ville de Saint Gilles Croix de Vie (85)

Email: [marchespublics@saintgillescroixdevie.fr](mailto:marchespublics@saintgillescroixdevie.fr)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Impression des adhésifs de communication et prestations connexes

Description: Impression des adhésifs de communication et prestations connexes

Procedure identifier: bde6aa02-cd8f-47c1-abbb-75d3dffcc046

Internal identifier: 25S016

Type of procedure: Other single stage procedure

##### 2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22459100 Advertising stickers and strips

##### 2.1.2. Place of performance

Town: SAINT GILLES CROIX DE VIE

Postcode: 85800

Country subdivision (NUTS): Vendée (FRG05)

Country: France

##### 2.1.3. Value

Maximum value of the framework agreement: 120 000,00 EUR

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Lot 1 - impression et pose de stickers, autocollants sur panneaux type composite aluminium et fourniture éventuelle des panneaux et livraison

Description: Lot 1 - impression et pose de stickers, autocollants sur panneaux type composite aluminium et fourniture éventuelle des panneaux et livraison

Internal identifier: 25S01601

### 5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22459100 Advertising stickers and strips

#### Options:

Description of the options: L'accord-cadre est reconductible une fois pour un an avec une échéance au 31 décembre 2027 au plus tard

### 5.1.2. Place of performance

Town: SAINT GILLES CROIX DE VIE

Postcode: 85800

Country subdivision (NUTS): Vendée (FRG05)

Country: France

### 5.1.3. Estimated duration

Start date: 04/05/2026

Duration end date: 31/12/2026

### 5.1.4. Renewal

Maximum renewals: 1

### 5.1.5. Value

Maximum value of the framework agreement: 80 000,00 EUR

### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

### 5.1.10. Award criteria

#### Criterion:

Type: Price

Description: 1. prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

#### Criterion:

Type: Quality

Description: 2.1 méthodologie mise en oeuvre pour assurer la bonne exécution des prestations (modalités de prise en charge des commandes, établissement et validation du bon à tirer, contrôles qualité, service après-vente, accompagnement et conseil sur le type d'impression de papier

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

#### Criterion:

Type: Quality

Description: 2.2 délai d'engagement du candidat, de la validation du BAT à la livraison en jours ouvrés (délai d'urgences et délai classique)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 15

#### Criterion:

Type: Quality

Description: 2.3 qualité des échantillons

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

**Criterion:**

Type: Quality

Description: 3. performance en matière de protection de l'environnement

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Mediation organisation: DREETS DES PAYS DE LA LOIRE

Review organisation: TRIBUNAL ADMINISTRATIF DE NANTES

Information about review deadlines: - Référé contractuel après la signature du contrat, dans les 31 jours qui suivent la publication de l'avis d'attribution du contrat, ou, à défaut d'un tel avis, dans les six mois qui suivent la date de conclusion de celui-ci (dans les conditions décrites aux articles L.551-13 à 23 du même code) ; - soit d'un recours en contestation de la validité du contrat, conformément à la décision du Conseil d'Etat du 4 avril 2014 n°358994 "Tarn et Garonne", dans un délai de 2 mois à compter de la publication de l'avis d'attribution ou à défaut de toute autre mesure de publicité concernant la conclusion du contrat.

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed: Ville de Saint Gilles Croix de Vie (85)

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed: Ville de Saint Gilles Croix de Vie (85)

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed: Ville de Saint Gilles Croix de Vie (85)

Organisation providing additional information about the procurement procedure: Ville de Saint Gilles Croix de Vie (85)

Organisation providing offline access to the procurement documents: Ville de Saint Gilles Croix de Vie (85)

Organisation providing more information on the review procedures: TRIBUNAL ADMINISTRATIF DE NANTES

Organisation signing the contract: Ville de Saint Gilles Croix de Vie (85)

**5.1. Lot: LOT-0002**

Title: Lot 2 : impression, livraison et pose de stickers, autocollants et lettrages

Description: Lot 2 : impression, livraison et pose de stickers, autocollants et lettrages

Internal identifier: 25S01602

**5.1.1. Purpose**

Main nature of the contract: Supplies

Main classification (cpv): 22459100 Advertising stickers and strips

**Options:**

Description of the options: L'accord-cadre est reconductible une fois pour un an avec une échéance au 31 décembre 2027 au plus tard

### 5.1.2. Place of performance

Town: SAINT GILLES CROIX DE VIE

Postcode: 85800

Country subdivision (NUTS): Vendée (FRG05)

Country: France

### 5.1.3. Estimated duration

Start date: 04/05/2026

Duration end date: 31/12/2026

### 5.1.4. Renewal

Maximum renewals: 1

### 5.1.5. Value

Maximum value of the framework agreement: 40 000,00 EUR

### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

### 5.1.10. Award criteria

#### Criterion:

Type: Price

Description: 1. prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

#### Criterion:

Type: Quality

Description: 2.1 méthodologie mise en oeuvre pour assurer la bonne exécution des prestations (modalités de prise en charge des commandes, établissement et validation du bon à tirer, contrôles qualité, service après-vente, accompagnement et conseil sur le type d'impression de papier

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

#### Criterion:

Type: Quality

Description: 2.2 délai d'engagement du candidat, de la validation du BAT à la livraison en jours ouvrés (délai d'urgences et délai classique)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 15

#### Criterion:

Type: Quality

Description: 2.3 qualité des échantillons

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

#### Criterion:

Type: Quality

Description: 3. performance en matière de protection de l'environnement

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

#### 5.1.15. Techniques

**Framework agreement:**

Framework agreement, without reopening of competition

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Mediation organisation: DREETS DES PAYS DE LA LOIRE

Review organisation: TRIBUNAL ADMINISTRATIF DE NANTES

Information about review deadlines: - Référé contractuel après la signature du contrat, dans les 31 jours qui suivent la publication de l'avis d'attribution du contrat, ou, à défaut d'un tel avis, dans les six mois qui suivent la date de conclusion de celui-ci (dans les conditions décrites aux articles L.551-13 à 23 du même code) ; - soit d'un recours en contestation de la validité du contrat, conformément à la décision du Conseil d'Etat du 4 avril 2014 n°358994 "Tarn et Garonne", dans un délai de 2 mois à compter de la publication de l'avis d'attribution ou à défaut de toute autre mesure de publicité concernant la conclusion du contrat.

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed: Ville de Saint Gilles Croix de Vie (85)

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed: Ville de Saint Gilles Croix de Vie (85)

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed: Ville de Saint Gilles Croix de Vie (85)

Organisation providing additional information about the procurement procedure: Ville de Saint Gilles Croix de Vie (85)

Organisation providing offline access to the procurement documents: Ville de Saint Gilles Croix de Vie (85)

Organisation providing more information on the review procedures: TRIBUNAL ADMINISTRATIF DE NANTES

Organisation signing the contract: Ville de Saint Gilles Croix de Vie (85)

## 6. Results

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Maximum value of the framework agreements in this notice: 120 000,00 EUR

### 6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

**Framework agreement:**

Maximum value of the framework agreement: 80 000,00 EUR

### 6.1.2. Information about winners

**Winner:**

Official name: ATLANTIC COMMUNICATION

**Tender:**

Tender identifier: ATLANTIC COMMUNICATION

Identifier of lot or group of lots: LOT-0001

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: MAPA2025016L1

Date on which the winner was chosen: 14/04/2026

Date of the conclusion of the contract: 04/05/2026

Organisation signing the contract: Ville de Saint Gilles Croix de Vie (85)

**6.1.4. Statistical information****Received tenders or requests to participate:**

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 6

**6.1. Result lot identifier: LOT-0002**

Winner selection status: At least one winner was chosen.

**Framework agreement:**

Maximum value of the framework agreement: 40 000,00 EUR

**6.1.2. Information about winners****Winner:**

Official name: HAPPY FLOCK

**Tender:**

Tender identifier: HAPPY FLOCK

Identifier of lot or group of lots: LOT-0002

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: No

**Contract information:**

Identifier of the contract: MAPA2025016L2

Date on which the winner was chosen: 14/04/2026

Date of the conclusion of the contract: 04/05/2026

Organisation signing the contract: Ville de Saint Gilles Croix de Vie (85)

**6.1.4. Statistical information****Received tenders or requests to participate:**

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 7

## 8. Organisations

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**8.1. ORG-0001**

Official name: Ville de Saint Gilles Croix de Vie (85)

Registration number: 21850222700018

Postal address: 86 quai de la République

Town: SAINT GILLES CROIX DE VIE

Postcode: 85800

Country subdivision (NUTS): Vendée (FRG05)

Country: France

Email: [marchespublics@saintgillescroixdevie.fr](mailto:marchespublics@saintgillescroixdevie.fr)

Telephone: +33 251557979

Internet address: <https://www.marches-securises.fr>

Information exchange endpoint (URL): <https://www.saintgillescroixdevie.fr/>

Buyer profile: <https://www.marches-securises.fr>

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed

Organisation signing the contract

**8.1. ORG-0003**

Official name: TRIBUNAL ADMINISTRATIF DE NANTES

Registration number: 17440005100010

Postal address: 6 allée de l'île Gloriette CS 24111

Town: NANTES CEDEX 1

Postcode: 44041

Country subdivision (NUTS): Loire-Atlantique (FRG01)

Country: France

Email: [greffe.ta-nantes@juradm.fr](mailto:greffe.ta-nantes@juradm.fr)

Telephone: +33 255101002

**Roles of this organisation:**

Review organisation

Organisation providing more information on the review procedures

**8.1. ORG-0004**

Official name: DREETS DES PAYS DE LA LOIRE

Registration number: 13002928300012

Postal address: Immeuble Skyline, 22 mail Picasso BP 24209

Town: NANTES CEDEX 1

Postcode: 44042

Country subdivision (NUTS): Loire-Atlantique (FRG01)

Country: France

Email: [dreets-pdl.ccira@dreets.gouv.fr](mailto:dreets-pdl.ccira@dreets.gouv.fr)

Telephone: +33 251452100

**Roles of this organisation:**

Mediation organisation

**8.1. ORG-0005**

Official name: ATLANTIC COMMUNICATION

Registration number: 48330049700045

Postal address: 108 rue de la Roche sur Yon

Town: CHALLANS

Postcode: 85300

Country subdivision (NUTS): Vendée (FRG05)

Country: France

Email: [info@atlantic-communication.fr](mailto:info@atlantic-communication.fr)

Telephone: +33 251938473

**Roles of this organisation:**

Tenderer  
**Winner of these lots: LOT-0001**

**8.1. ORG-0006**

Official name: HAPPY FLOCK  
Registration number: 75397400500013  
Postal address: 32 rue du poivre  
Town: L'AIGUILLON SUR VIE  
Postcode: 85220  
Country subdivision (NUTS): Vendée (FRG05)  
Country: France  
Email: [happyflock85@gmail.com](mailto:happyflock85@gmail.com)  
Telephone: +33 251557979

**Roles of this organisation:**

Tenderer  
**Winner of these lots: LOT-0002**

## Notice information

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Notice identifier/version: 678cdf6c-09b5-4459-a114-fa38bdbb1f25 - 01  
Form type: Result  
Notice type: Contract or concession award notice – standard regime  
Notice subtype: 29  
Notice dispatch date: 04/05/2026 11:38:39 (UTC+00:00) Western European Time, GMT  
Languages in which this notice is officially available: French  
Notice publication number: 306779-2026  
OJ S issue number: 86/2026  
Publication date: 05/05/2026