

## 307243-2026 - Result

Denmark – Research and development services and related consultancy services – Media management services for EIT Food

OJ S 86/2026 05/05/2026

Contract or concession award notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Aarhus Universitet

Email: [mane@au.dk](mailto:mane@au.dk)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

### 2. Procedure

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#### 2.1. Procedure

Title: Media management services for EIT Food

Description: Services to provide media management service for the EIT Food Consumer Observatory funded by EIT Food.

Procedure identifier: d17f03f6-e021-41df-a005-6f786533e8b8

Internal identifier: 89e0da50-aa4c-433e-a5e3-d954679117c3

Type of procedure: Other single stage procedure

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 73000000 Research and development services and related consultancy services

##### 2.1.2. Place of performance

Country: Denmark

Anywhere in the given country

Additional information: Aarhus, DK

##### 2.1.3. Value

Estimated value excluding VAT: 45 000,00 EUR

##### 2.1.4. General information

Call for competition is terminated

**Legal basis:**

Directive 2014/24/EU

### 5. Lot

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#### 5.1. Lot: LOT-0000

Title: Media management services for EIT Food

Description: Services to provide media management service for the EIT Food Consumer Observatory funded by EIT Food.

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 73000000 Research and development services and related consultancy services

#### 5.1.2. Place of performance

Country: Denmark

Anywhere in the given country

Additional information: Aarhus, DK

#### 5.1.3. Estimated duration

Other duration: Unlimited

#### 5.1.5. Value

Estimated value excluding VAT: 45 000,00 EUR

#### 5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### 5.1.10. Award criteria

##### Criterion:

Type: Quality

Name: Quality

Description: The evaluation of the criterion "Quality" includes an evaluation of the competition requirements (CR) as set out in Appendix 1 – Specification of requirements.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

#### 5.1.15. Techniques

##### Framework agreement:

No framework agreement

##### Information about the dynamic purchasing system:

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Klagenævnet for udbud

Organisation providing more information on the review procedures: Konkurrence- og Forbrugerstyrelsen

Organisation signing the contract: Aarhus Universitet

## 6. Results

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Value of all contracts awarded in this notice: 45 000,00 EUR

#### 6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

#### 6.1.2. Information about winners

##### Winner:

Official name: The European Food Information Council

##### Tender:

Tender identifier: The European Food Information Council (EUFIC )

Identifier of lot or group of lots: LOT-0000

Value of the tender: 45 000,00 EUR

Subcontracting: Not yet known

**Contract information:**

Identifier of the contract: The European Food Information Council (EUFIC )

Date on which the winner was chosen: 23/04/2026

Date of the conclusion of the contract: 04/05/2026

Organisation signing the contract: Aarhus Universitet

**6.1.4. Statistical information**

**Summary of the review requests the buyer received:**

Number of complainants: 0

**Received tenders or requests to participate:**

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

## 8. Organisations

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**8.1. ORG-0001**

Official name: Aarhus Universitet

Registration number: 31119103

Postal address: Nordre Ringgade 1

Town: Aarhus C

Postcode: 8000

Country subdivision (NUTS): Østjylland (DK042)

Country: Denmark

Contact point: Maiken Nebel

Email: [mane@au.dk](mailto:mane@au.dk)

Telephone: 93522402

Internet address: <https://www.au.dk/>

**Roles of this organisation:**

Buyer

Organisation signing the contract

**8.1. ORG-0002**

Official name: Klagenævnet for udbud

Registration number: 37795526

Postal address: Toldboden 2

Town: Viborg

Postcode: 8800

Country subdivision (NUTS): Vestjylland (DK041)

Country: Denmark

Contact point: Klagenævnet for udbud

Email: [klfu@naevneneshus.dk](mailto:klfu@naevneneshus.dk)

Telephone: +45 72405708

Internet address: <https://erhvervsstyrelsen.dk/klagenaevnet-for-udbud>

**Roles of this organisation:**

Review organisation

**8.1. ORG-0003**

Official name: Konkurrence- og Forbrugerstyrelsen  
Registration number: 10294819  
Postal address: Carl Jacobsens Vej 35  
Town: Valby  
Postcode: 2500  
Country subdivision (NUTS): Byen København (DK011)  
Country: Denmark  
Contact point: Konkurrence- og Forbrugerstyrelsen  
Email: [kfst@kfst.dk](mailto:kfst@kfst.dk)  
Telephone: +45 41715000  
Internet address: <https://www.kfst.dk>

**Roles of this organisation:**

Organisation providing more information on the review procedures

**8.1. ORG-0004**

Official name: The European Food Information Council  
Size of the economic operator: Micro, small, or medium  
Registration number: EUFIC  
Postal address: Rue Belliard 2A  
Town: Brussels  
Postcode: 1040  
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)  
Country: Belgium

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0000**

**8.1. ORG-0005**

Official name: Mercell Holding ASA  
Registration number: 980921565  
Postal address: Askekroken 11  
Town: Oslo  
Postcode: 0277  
Country subdivision (NUTS): Oslo (NO081)  
Country: Norway  
Contact point: eSender  
Email: [publication@mercell.com](mailto:publication@mercell.com)  
Telephone: +47 21018800  
Fax: +47 21018801  
Internet address: <http://mercell.com/>

**Roles of this organisation:**

TED eSender

## Notice information

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