

United Kingdom-London: Miscellaneous services

OJ S 171/2016 06/09/2016

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Alexandra Palace Trading Ltd

Postal address: Alexandra Palace, Alexandra Palace Way, Wood Green

Town: London

NUTS code: UKI London

Postal code: N22 7AY

Country: United Kingdom

Contact person: Kevan Mayor

E-mail: kevan.mayor@alexandrapalace.com

Telephone: +44 2083654373

Internet address(es):Main address: <http://www.alexandrapalace.com/about-us/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.delta-esourcing.com>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.delta-esourcing.com>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: charitable trust trading arm

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

APT003 Provision of Ticket Vendor Services to Alexandra Palace Trading Ltd.

Reference number: APT003

II.1.2. Main CPV code

98300000 Miscellaneous services

II.1.3. Type of contract

Services

II.1.4. Short description

This tender is to identify a ticketing partner to work alongside Alexandra Palace and addresses the sale of tickets in the following areas;

- All major events;
- Online Ice Rink tickets;
- All ticketed in-house events;
- Online Tickets for future attraction opening in April 2018.

The ticketing partner shall support Alexandra Palace's fundraising activities.

The ticketing partner will share customer data to assist Alexandra Palace's marketing campaigns and audience reach.

II.1.5. Estimated total value

Value excluding VAT: 450 000,00 GBP

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: UKI London

Main site or place of performance: LONDON.

II.2.4. Description of the procurement

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- Online Ice Rink tickets;
- All ticketed in-house events;
- Online Tickets for future attraction opening in April 2018.

The ticketing partner shall support Alexandra Palace's fundraising activities.

The ticketing partner will share customer data to assist Alexandra Palace's marketing campaigns and audience reach.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 450 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Tender process in compliance with Public Contract Regulations.

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Alexandra Palace Trading Ltd is seeking a top provider with proven experience of working as a ticketing partner to major venues.

Tenderers must be able to demonstrate scale and experience to deliver the following:

- Maximum exposure for the venue, events and activities across all markets and genres;
- Targeted promotions for specific genres and audiences;
- Presence on website homepage for all event/activity launches;
- Presence on website throughout event campaigns;
- Dedicated e-shot to segmented database at launch of all events/activity;
- Alexandra Palace's public, ticketed events/activity to be included in newsletters;
- Presence across all marketing channels to support with ticket sales to rink, events, BBC experience and other AP activity including fundraising and learning;
- Provide venue and event PR support.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 137-247305](#)

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 27/09/2016 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.7. Conditions for opening of tenders

Date: 27/09/2016 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:
2019.

VI.3. Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:
<https://www.delta-esourcing.com/tenders/UK-UK-Wood-Green:-Miscellaneous-services./3786KTD282>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/3786KTD282>

GO Reference: GO-2016831-PRO-8716451.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Alexandra Park and Palace Charitable Trust (APPCT)

Postal address: Alexandra Palace Way, Wood Green

Town: London

Postal code: N22 7AY

Country: United Kingdom

Telephone: +44 2083654380

VI.4.2. Body responsible for mediation procedures

Official name: Haringey Council

Postal address: Corporate Procurement, Wood Green

Town: London

Postal code: N22 7TR

Country: United Kingdom

Telephone: +44 2083654380

VI.5. Date of dispatch of this notice

31/08/2016