

Belgium-Waterloo: News-agency services
OJ S 178/2013 13/09/2013
Contract notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: ASBL Bataille de Waterloo 1815

Postal address: Route du Lion 299

Town: Waterloo

Postal code: 1410

Country: Belgium

For the attention of: Yves Vandercruysen

E-mail: yvdc@waterloo1815.eu

Telephone: +32 23853002

Fax: +32 23853086

Internet address(es):

Address of the buyer profile: http://marchespublics.wallonie.be/fr/index.html?ID_AVIS=402752

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

Other: ASBL

I.3. Main activity

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Gestion de la communication des événements organisés à l'occasion du bicentenaire de la bataille de Waterloo.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Champ de bataille de Waterloo.

NUTS code BE310 Arr. Nivelles

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Gestion de la communication comprenant notamment:

- conception et gestion d'un site internet,
- gestion des réseaux sociaux,
- rédaction en 4 langues du dossier de presse,
- réalisation et diffusion de flyers, affiches et documents promotionnels,
- réalisation de clips radio et TV,
- accompagnement de voyage de presse,
- gestion des accréditations pour les journalistes
- gestion de la permanence médias sur le site,
- collaboration avec les services relations publiques des partenaires principaux,
- fourniture d'une revue de presse internationale.

II.1.6. CPV code(s)

92400000 News-agency services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Start 1.1.2014. Completion 30.8.2015

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

Voir cahier des charges.

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Voir cahier des charges.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

Voir cahier des charges.

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Voir cahier des charges.

III.2.2. Economic and financial ability

List and brief description of conditions: Voir cahier des charges.

III.2.3. Technical and professional ability

List and brief description of conditions:
Voir cahier des charges.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Criteria below

1. Coût de la mission. Weighting 40
2. Estimation du nombre d'heure de travail. Weighting 25
3. Nombre de collaborateurs mis à disposition. Weighting 20
4. Nombre de pays où l'action sera répercutée par des sociétés partenaires identifiées. Weighting 10
5. Qualité et originalité du dossier introduit. Weighting 5

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1.

File reference number attributed by the contracting authority

csc gestion communication

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 20.9.2013 - 16:00

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

12.11.2013 - 14:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

French.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 120 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 12.11.2013 - 14:00

Place:

Route du Lion, 299 à 1410 Waterloo.

Persons authorised to be present at the opening of tenders: yes

Information about authorised persons and opening procedure: La séance d'ouverture des offres est publique.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

Une réunion d'information obligatoire aura lieu le lundi 23/09/2013 à 11:45 au siège de l'ASBL, Route du Lion 299 à 1410 Waterloo.

Le cahier des charges est librement téléchargeable sur le portail Wallon des marchés publics. Il peut également être obtenu, uniquement, par demande via e-mail à l'adresse yvdc@waterloo1815.eu.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Nivelles

Postal address: Place Albert 1er

Town: Nivelles

Postal code: 1400

Body responsible for mediation procedures

Official name: Tribunal de Nivelles

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

Official name: Tribunal de Nivelles

VI.5. Date of dispatch of this notice

9.9.2013