

Sweden-Stockholm: Market research services
OJ S 171/2016 06/09/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Svensk Kollektivtrafik Service AB

National registration number: 556412-2983

Postal address: Hornsgatan 15, 1 tr.

Town: Stockholm

NUTS code: SE11 Stockholm

Postal code: 118 46

Country: Sweden

Contact person: Mattias Adell

E-mail: mattias.adell@svenskkollektivtrafik.se

Telephone: +46 84527152

Internet address(es):

Main address: www.svenskkollektivtrafik.se

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Undersökningstjänster och systemstöd.

Reference number: Lu 2016-2

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Upphandlingen avser leverans av undersöknings- och analystjänster för genomförande av undersökningen Kollektivtrafikbarometern.

Kollektivtrafikbarometern, vidare benämnd Barometern, är en branschgemensam kvalitets-, attityd- och resvaneundersökning som drivs och utvecklas av branschorganisationen Svensk

Kollektivtrafik. Barometern används främst av Branschorganisationen samt dess medlemsorganisationer. Resultaten används också inom myndigheter och forskning samt av media för att analysera och redovisa kollektivtrafiken.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 36 841 686,00 SEK / Highest offer: 90 721 050,00 SEK taken into consideration

II.2. Description

II.2.3. Place of performance

NUTS code: SE110 Stockholms län

Main site or place of performance: Sverige.

II.2.4. Description of the procurement

Undersökningstjänster, 50 000 respondenter per år under avtalstiden.

II.2.5. Award criteria

Quality criterion - Name: Undersökningen / Weighting: 10 %

Quality criterion - Name: Analys och presentation / Weighting: 10 %

Quality criterion - Name: Systemstöd och verktyg / Weighting: 7,5 %

Quality criterion - Name: Verktygets användbarhet / Weighting: 7,5 %

Quality criterion - Name: Leveransförmåga / Weighting: 10 %

Quality criterion - Name: Kommersiella villkor / Weighting: 5 %

Price - Weighting: 50 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

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Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/06/2016

V.2.2. Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 10

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: CMA Research AB

National registration number: 556525-4256

Postal address: Ågatan 31

Town: Linköping

NUTS code: SE123 Östergötlands län

Postal code: 582 22

Country: Sweden

E-mail: info@cmaresearch.se

Telephone: +46 13328580

Internet address: www.cmaresearch.se

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 36 841 686,00 SEK

Lowest offer: 36 841 686,00 SEK / Highest offer: 90 721 050,00 SEK taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Stockholm

Town: Stockholm

Postal code: 115 41

Country: Sweden

Telephone: +46 856168001

VI.5.

Date of dispatch of this notice

02/09/2016