

Netherlands-The Hague: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 174/2014 11/09/2014

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Dienst Publiek en Communicatie

National registration number: 53688887

Postal address: Buitenhof 34

Town: Den Haag

Postal code: 2513 AH

Country: Netherlands

Contact person: DPC Publiceren

E-mail: traffic@minaz.nl**Internet address(es):**General address of the contracting authority: www.rijksoverheid.nl/dpcElectronic access to information: <https://www.tenderned.nl:443/tenderned-web/aankondiging/detail/samenvatting.xhtml?aankondigingId=41898>**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Communicatiepool (Ea0024).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Nederland.

NUTS code NL Nederland

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**II.1.4. Short description of the contract or purchase(s)**

De Rijksoverheid zoekt met enige regelmaat aanvullende inhuur van communicatiecapaciteit van strategisch communicatieadviseurs en woordvoerders. De opdrachten waarvoor de extra inzet gevraagd wordt zijn wisselend van aard. Er is in elk geval behoefte aan:

- aanvullende capaciteit bij (onverwachte) politieke prioriteiten of ter ondersteuning van de communicatie op de prioritaire dossiers. Het gaat hierbij om externe adviseurs die op strategisch niveau ondersteuning bieden bij de communicatie over de beleidsprioriteiten (opstellen plan van aanpak en aansturing van de uitvoering);
- ondersteuning op complexe en/of interdepartementale (beleids-)projecten waarbij sprake is van een complex speelveld. Het gaat hierbij om strategisch communicatieadviseurs en woordvoerders die breed inzetbaar zijn en zaken kunnen vlot trekken;
- extra capaciteit ten behoeve van woordvoering en strategisch advies voor bewindspersonen, commissies en de ambtelijke top van deelnemende organisaties.

II.1.5. CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

Ea0024

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2014/S 81-141524](#) of 25.4.2014

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Inter-Wire communications
Postal address: Rhijnvis Feithstraat 3f
Town: Amsterdam
Postal code: 1054 TT
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Doxa Communicatie BV, kandidaat G. Wante-Wolfslag
Postal address: Postbus 335
Town: Tilburg
Postal code: 5000 AH
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Only Human BV, kandidaat M. Heckmann
Postal address: Nassauplein 23
Town: Den Haag
Postal code: 2585 EC
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Only Human BV, kandidaat L. Bartman

Postal address: Nassuplein 23

Town: Den Haag

Postal code: 2585 EC

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Hardeman communicatie

Postal address: Theresiastraat 12a

Town: Den Haag

Postal code: 2593 AN

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Moonen Communicatie

Postal address: Schout bij Nacht Doormanlaan 12

Town: Wassenaar

Postal code: 2243 AL

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Merk in Beeld

Postal address: Jannetje Merbiskade 12

Town: Rotterdam

Postal code: 3059 SJ

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Ilse Miltenburg Communicatie
Postal address: Goeverneurkade 139
Town: Voorburg
Postal code: 2274 KN
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Aditi Communicatiemanagement
Postal address: Frankenburg 1
Town: Valkenburg
Postal code: 2235 AL
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Haverkamp & Bergers Project Communicatie, kandidaat A. Bergers
Postal address: Doornenburg 20
Town: Alphen aan den Rijn
Postal code: 2402 KD
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Vlot

Postal address: Korte Meerhuizenstraat 5

Town: Amsterdam

Postal code: 1078 TK

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Perdu Communicatie

Postal address: Johan Wagenaarkade 27 bis

Town: Utrecht

Postal code: 3533 TD

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Westhoff Communicatie

Postal address: Fazantenkamp 769

Town: Maarssen

Postal code: 3607 DT

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Uw Communicatiecoach

Postal address: Busken Huetlaan 9

Town: Bussum

Postal code: 1401 BB

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Lionfish BV
Postal address: Postbus 528
Town: Zoetermeer
Postal code: 2700 AM
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Wit Bestuurscommunicatie
Postal address: Postbus 94641
Town: Amsterdam
Postal code: 1090 GP
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Arte Communicatie
Postal address: J. van Ruisdaellaan 8
Town: Heemstede
Postal code: 2102 AN
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Quatro-J Beleidscommunicatie

Postal address: Roomburgerweg 17

Town: Leiden

Postal code: 2314 XM

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Bureau voor Overheidscommunicatie, kandidaat M. Booy

Postal address: Korte Bergstraat 13

Town: Amersfoort

Postal code: 3811 ML

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Bruggeling Holding BV
Postal address: Adriaan van Bleijenburgstraat 42
Town: Dordrecht
Postal code: 3311 LB
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Sylt Communicatie
Postal address: Egelantierstraat 32
Town: Den Haag
Postal code: 2565 XK
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Neyzen Communicatie Advies & Management
Postal address: Koloniep pad 15
Town: Laren
Postal code: 1251 AH
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Ricardo Balans Communicatie
Postal address: Hillebrant Jacobsplein 26
Town: Den Haag
Postal code: 2515 XS
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:
Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: Lydia Jumelet Communicatiemanagement
Postal address: Vuurse Dreef 50
Town: Hollandsche Rading
Postal code: 3739 KV
Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 1

Lot No: 1

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 96

V.3. Name and address of the contractor

Official name: FreeCollective

Postal address: Hendrik Tollensstraat 32

Town: Utrecht

Postal code: 3521 XX

Country: Netherlands

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of months: 12

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Ruwe Grond

Postal address: Binnenweg 24

Town: Noordwijk

Postal code: 2202 GN

Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Trienekens communicatie management

Postal address: Voorburgseweg 53

Town: Leidschendam

Postal code: 2264 AD

Country: Netherlands

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Donk Mediacommunicatie

Postal address: Sijzenlaan 68

Town: Den Haag

Postal code: 2566 WL

Country: Netherlands

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: FH Communicatie-advies

Postal address: Vledderveld 7

Town: Nieuw Vennep

Postal code: 2151 JS

Country: Netherlands

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Gemeaid Gras

Postal address: Veerweg 20

Town: Gorssel

Postal code: 7213 EB

Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Commedia Consult

Postal address: Antonie Duyckstraat 20

Town: Den Haag

Postal code: 2582 TL

Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Matze Communicatie-management
Postal address: Wolsteeg 11
Town: Leiden
Postal code: 2311 TP
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Havana Blue BV
Postal address: Honingerdijk 80
Town: Rotterdam
Postal code: 3062 NW
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Berenschot Groep, kandidaat H. Bolhaar
Postal address: Europalaan 40
Town: Utrecht
Postal code: 3526 KS
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Ward Bezemer Communicatie

Postal address: Beijerscheweg 36

Town: Stolwijk

Postal code: 2821 NG

Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Bokhorst Communicatie

Postal address: Pelikaanlaan 79

Town: Heemstede

Postal code: 2106 DJ

Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Duquartier BV

Postal address: Weverstraat 44-46

Town: Oosterbeek
Postal code: 6862 DR
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Perswoordvoerder
Postal address: Laan van Meerdervoort 608
Town: Den Haag
Postal code: 2563 BN
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1. Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: KIC!
Postal address: Koediefsaan 39
Town: Heemstede
Postal code: 2101 BS
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Communicatiepool (Ea0024)

V.1.

Date of conclusion of the contract

1.9.2014

V.2. Information about tenders

Number of tenders received: 26

V.3. Name and address of the contractor

Official name: Klap Strategische Communicatie
Postal address: Agnes van Leeuwenberchstraat 7
Town: Utrecht
Postal code: 3515 AX
Country: Netherlands

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information**VI.3. Procedures for review****VI.3.1. Review body****VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

9.9.2014