

## 309208-2026 - Competition

France – Advertising services – Gestion des surfaces publicitaires du réseau TCL par la STCLM  
OJ S 87/2026 06/05/2026  
Contract or concession notice – standard regime  
Services

### 1. Buyer

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#### 1.1. Buyer

Official name: STCLM

Email: [abraham.boutissou@stclm.fr](mailto:abraham.boutissou@stclm.fr)

Activity of the contracting entity: Urban railway, tramway, trolleybus or bus services

### 2. Procedure

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#### 2.1. Procedure

Title: Gestion des surfaces publicitaires du réseau TCL par la STCLM

Description: Concession d'un droit exclusif d'exploiter les supports publicitaires des véhicules de transport en commun exploités du réseau TCL de Limoges

Procedure identifier: f90ec5cf-8248-43cc-9d8e-9ad1dc835a76

Internal identifier: 2026 Publicité

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Voir le règlement de consultation

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

##### 2.1.2. Place of performance

Postal address: 87007 LIMOGES

Town: LIMOGES

Postcode: 87000

Country subdivision (NUTS): Haute-Vienne (FRI23)

Country: France

##### 2.1.4. General information

This procedure will be relaunched

**Legal basis:**

Directive 2014/25/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Gestion des surfaces publicitaires du réseau TCL de la STCLM

Description: Concession d'un droit exclusif d'exploiter les supports publicitaires des véhicules de transport en commun exploités par la STCLM.

Internal identifier: 2026 Publicité

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

#### 5.1.2. Place of performance

Postal address: 8 RUE DU CLOS MOREAU

Town: LIMOGES

Postcode: 87000

Country subdivision (NUTS): Haute-Vienne (FRI23)

Country: France

#### 5.1.3. Estimated duration

Start date: 01/09/2026

Duration end date: 31/12/2032

#### 5.1.4. Renewal

Maximum renewals: 1

#### 5.1.6. General information

##### Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Request to participate requirement

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

#### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

#### 5.1.11. Procurement documents

Address of the procurement documents: [https://stcl.centreofficielles.com/pack/annonce\\_marche\\_public\\_16642\\_1158033.html](https://stcl.centreofficielles.com/pack/annonce_marche_public_16642_1158033.html)

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: <https://stcl.centreofficielles.com/>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 02/06/2026 16:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 90 Days

##### Information about public opening:

Opening date: 02/06/2026 17:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

##### Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Obligation d'indiquer les noms et qualifications professionnelles des membres du personnel chargés de l'exécution du marché  
Electronic invoicing: Not allowed  
Electronic ordering will be used: no  
Electronic payment will be used: no  
Financial arrangement: Voir règlement de consultation

#### 5.1.15. Techniques

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Tribunal judiciaire de Bordeaux

Organisation providing additional information about the procurement procedure: STCLM

Organisation providing more information on the review procedures: Tribunal judiciaire de Bordeaux

## 8. Organisations

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### 8.1. ORG-0001

Official name: STCLM

Registration number: 33128048700025

Postal address: 8 RUE DU CLOS MOREAU

Town: LIMOGES

Postcode: 87000

Country subdivision (NUTS): Haute-Vienne (FRI23)

Country: France

Email: [abraham.boutissou@stclm.fr](mailto:abraham.boutissou@stclm.fr)

Telephone: +33 555342484

Internet address: <https://www.stcl.fr>

Buyer profile: <https://stcl.centreofficielles.com>

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

### 8.1. ORG-0002

Official name: Tribunal judiciaire de Bordeaux

Registration number: 173 301 110 00545

Postal address: 30, Rue des Frères Bonie

Town: Bordeaux

Postcode: 33000

Country subdivision (NUTS): Haute-Vienne (FRI23)

Country: France

Telephone: 05 55 33 91 55

**Roles of this organisation:**

Review organisation

### 8.1. ORG-0003

Official name: Tribunal judiciaire de Bordeaux

Registration number: 173 301 110 00545  
Postal address: 30, Rue des Frères Bonie  
Town: BORDEAUX  
Postcode: 33000  
Country subdivision (NUTS): Gironde (FRI12)  
Country: France  
Telephone: +330547339000

**Roles of this organisation:**

Organisation providing more information on the review procedures

**8.1. ORG-0000**

Official name: DEMATIS  
Registration number: 45072478600030  
Town: Paris  
Postcode: 75015  
Country subdivision (NUTS): Paris (FR101)  
Country: France  
Email: [contact@dematis.com](mailto:contact@dematis.com)  
Telephone: +33 172365548  
Internet address: [www.dematis.com](http://www.dematis.com)

**Roles of this organisation:**

TED eSender

## Notice information

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Notice identifier/version: 8d7ff942-9778-4ec4-974c-1aceeddb61dc - 01  
Form type: Competition  
Notice type: Contract or concession notice – standard regime  
Notice subtype: 17  
Notice dispatch date: 05/05/2026 09:50:02 (UTC+02:00) Eastern European Time, Central European Summer Time  
Languages in which this notice is officially available: French  
Notice publication number: 309208-2026  
OJ S issue number: 87/2026  
Publication date: 06/05/2026