

309621-2026 - Competition

Finland – IT services: consulting, software development, Internet and support – Mediaseuranta
OJ S 87/2026 06/05/2026
Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: Valtioneuvoston kanslia

Email: kirjaamo.vnk@gov.fi

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Mediaseuranta

Description: Valtioneuvoston kanslia pyytää tarjousta mediaseurannasta. Hankinta on jaettu kolmeen (3) osa-alueeseen: 1. Kansainvälinen toimitettu verkkomedia 2. Kotimaan toimitettu verkkomedia 3. Sosiaalinen media Osa-alueet ja niiden vaatimukset on kuvattu tarkemmin tarjouspyynnössä ja sen liitteissä. Tarjouksen voi jättää yhdelle tai useammalle osa-alueelle.

Procedure identifier: 48ae3472-4e00-420b-ba0e-d2d2af2c6d44

Internal identifier: VN/8501/2026

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Hankintaan sovelletaan julkisista hankinnoista ja käyttöoikeussopimuksista annettua lakia (1397/2016, jäljempänä hankintalaki). Kyseessä on hankintalain 26 §:n mukainen EU-kynnysarvon ylittävä hankinta. Hankintamenettelyä käytetään hankintalain 32 §:n mukaista avointa menettelyä, jossa kaikki halukkaat tarjoajat voivat tehdä tarjouksen. Hankintamenettelyn keskeisimmät vaiheet ovat 1. Tarjosten avaaminen 2. Tarjoajien soveltuvuuden tarkistaminen 3. Tarjosten tarjouspyynnön mukaisuuden tarkistaminen 4. Tarjosten vertailu tarjouspyynnössä esitettyjen vertailuperusteiden mukaisesti 5. Hankintapäätöksen tekeminen ja päätöksestä ilmoittaminen 6. Hankintasopimuksen tekeminen tarjouskilpailun voittaneen tarjoajan kanssa Hankintaa koskeva sopimus (hankintasopimus) syntyy kirjallisen sopimuksen allekirjoittamisella. Hankintasopimus tehdään aikaisintaan 14 päivän kuluttua siitä, kun tarjoaja on saanut tai hänen katsotaan saaneen päätöksen valitusosoituksineen ja oikaisuohjeineen tiedoksi. Hankintayksikkö voi keskeyttää hankintamenettelyn, jos saadut tarjoukset eivät vastaa tarjouspyyntöä kanslian edellyttämällä tavalla, jos olosuhteet tarjouskilpailun kuluessa muuttuvat sellaisiksi, ettei hankintayksikkö voi hyödyntää tarjouskilpailun tuloksia tai jos hankinnan keskeyttämiselle on olemassa muu perusteltu syy. Hankintayksikkö voi hankintalain mukaisesti sulkea tarjouskilpailusta pois tarjoajan, joka ei täytä asetettuja soveltuvuusvaatimuksia tai joka on antanut puutteellisia tai vääriä tietoja soveltuvuudestaan. Hankintayksikkö voi hylätä tarjouspyyntöä vastaamattomat tai puutteelliset tarjoukset. Mahdolliset täydennykset tarjouksiin hankintayksikkö pyytää kirjallisesti erikseen.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 48500000 Communication and multimedia software package

2.1.2. Place of performance

Country: Finland

Anywhere in the given country

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Kansainvälinen toimitettu verkkomedia

Description: Osa-alue ja sen vaatimukset on kuvattu tarkemmin tarjouspyynnössä ja sen liitteissä.

Internal identifier: 1-0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 48500000 Communication and multimedia software package

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Price
Name: Hinta
Description: -
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 100

5.1.11. Procurement documents

Deadline for requesting additional information: 13/05/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

Languages in which tenders or requests to participate may be submitted: Finnish

Electronic catalogue: Required

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 05/06/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 05/06/2026 09:01:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Markkinaoikeus

Information about review deadlines: -

Organisation providing more information on the review procedures: Valtioneuvoston kanslia

5.1. Lot: LOT-0002

Title: Kotimaan toimitettu verkkomedia

Description: Osa-alue ja sen vaatimukset on kuvattu tarkemmin tarjouspyynnössä ja sen liitteissä.

Internal identifier: 2-1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 48500000 Communication and multimedia software package

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Price

Name: Hinta

Description: -

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.11. Procurement documents

Deadline for requesting additional information: 13/05/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

Languages in which tenders or requests to participate may be submitted: Finnish

Electronic catalogue: Required

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 05/06/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 05/06/2026 09:01:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Markkinaoikeus

Information about review deadlines: -

Organisation providing more information on the review procedures: Valtioneuvoston kanslia

5.1. Lot: LOT-0003

Title: Sosiaalinen media

Description: Osa-alue ja sen vaatimukset on kuvattu tarkemmin tarjouspyynnössä ja sen liitteissä.

Internal identifier: 3-2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 48000000 Software package and information systems

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Price

Name: Hinta

Description: -

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.11. Procurement documents

Deadline for requesting additional information: 13/05/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tarjouspalvelu.fi/valtioneuvostonkanslia?id=606323&tpk=0cd92d54-868b-4cc4-9160-236925307dea>

Languages in which tenders or requests to participate may be submitted: Finnish

Electronic catalogue: Required

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 05/06/2026 09:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 05/06/2026 09:01:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Markkinaoikeus

Information about review deadlines: -

Organisation providing more information on the review procedures: Valtioneuvoston kanslia

8. Organisations

8.1. ORG-0001

Official name: Markkinaoikeus

Registration number: 3006157-6

Postal address: Radanrakentajantie 5

Town: Helsinki

Postcode: 00520

Country subdivision (NUTS): Helsinki-Uusimaa (F11B1)

Country: Finland

Email: markkinaoikeus@oikeus.fi

Telephone: +358 295643300

Internet address: <https://www.markkinaoikeus.fi>

Roles of this organisation:

Review organisation

8.1. ORG-0002

Official name: Valtioneuvoston kanslia

Registration number: 0245975-5

Town: Helsinki
Postcode: 00023
Country subdivision (NUTS): Helsinki-Uusimaa (F11B1)
Country: Finland
Contact point: Valtioneuvoston kanslia
Email: kirjaamo.vnk@gov.fi
Telephone: +358 29516001
Internet address: <http://www.vnk.fi/>

Roles of this organisation:

Buyer
Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: Hansel Oy (Hilma)
Registration number: FI09880841
Postal address: Mannerheiminaukio 1a
Town: Helsinki
Postcode: 00100
Country subdivision (NUTS): Helsinki-Uusimaa (F11B1)
Country: Finland
Contact point: eSender
Email: tekninen@hankintailmoitukset.fi
Telephone: 029 55 636 30
Internet address: <http://hankintailmoitukset.fi>

Roles of this organisation:

TED eSender

10. Change

Version of the previous notice to be changed
:
5bc689b1-daae-4e90-8711-0c8025d40158-01
Main reason for change
:
Buyer correction
Description
:
Liite 3.5 lisätty

Notice information

Notice identifier/version: 01826302-a920-4c64-8553-0d568be63e3e - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 05/05/2026 05:33:33 (UTC+00:00) Western European Time, GMT
Notice dispatch date (eSender): 05/05/2026 05:33:34 (UTC+00:00) Western European Time, GMT
Languages in which this notice is officially available: Finnish
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