

France-Bordeaux: Information and promotion products
OJ S 118/2021 21/06/2021
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Département de la Gironde
National registration number: 22330001300016
Postal address: esplanade Charles de Gaulle, CS 71223
Town: Bordeaux
NUTS code: FRI12 Gironde
Postal code: 33074
Country: France
E-mail: dgar-dasj-scp@gironde.fr
Telephone: +33 556993333

Internet address(es):

Main address: <http://www.gironde.fr>
Address of the buyer profile: <http://www.marches-publics.gironde.fr/>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Fourniture et impression de supports pour la signalétique
Reference number: 20ff-Dircom-1354-A

II.1.2. Main CPV code

39294100 Information and promotion products

II.1.3. Type of contract

Supplies

II.1.4. Short description

Accord-cadre sans minimum ni maximum pour les trois lots.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7.

Total value of the procurement

Value excluding VAT: 142 126,27 EUR

II.2. Description

II.2.1. Title

Signalétique événementielle

Lot No: 1

II.2.2. Additional CPV code(s)

39294100 Information and promotion products

II.2.3. Place of performance

NUTS code: FRI12 Gironde

II.2.4. Description of the procurement

Accord-cadre sans minimum ni maximum.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique de l'offre / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Cette signalétique concernant à la fois les bâtiments du Département de la Gironde que les événements organisés ou non par la collectivité.

II.2. Description

II.2.1. Title

Structure de promotion

Lot No: 2

II.2.2. Additional CPV code(s)

39294100 Information and promotion products

II.2.3. Place of performance

NUTS code: FRI12 Gironde

II.2.4. Description of the procurement

Accord-cadre sans minimum ni maximum.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique de l'offre / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Cette signalétique concernant à la fois les bâtiments du Département de la Gironde que les événements organisés ou non par la collectivité.

II.2. Description

II.2.1. Title

Signalétique fonctionnelle
Lot No: 3

II.2.2. Additional CPV code(s)

39294100 Information and promotion products

II.2.3. Place of performance

NUTS code: FR12 Gironde

II.2.4. Description of the procurement

Accord-cadre sans minimum ni maximum.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique de l'offre / Weighting: 60
Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Cette signalétique concernant à la fois les bâtiments du Département de la Gironde que les événements organisés ou non par la collectivité.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 247-610513](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 21-0204

Lot No: 1

Title:

Signalétique événementielle

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/05/2021

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Car'Event

Postal address: 15 allée du Bastard

Town: Latresne

NUTS code: FRI12 Gironde

Postal code: 33360

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 13 631,75 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 21-0205

Lot No: 2

Title:

Structure de promotion

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/05/2021

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Eyes UP

Postal address: ZI Sud — rue de la Prade

Town: Lavérune

NUTS code: FRJ13 Hérault

Postal code: 34880

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 23 440,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 21-0206

Lot No: 3

Title:

Signalétique fonctionnelle

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

11/05/2021

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Car'Event

Postal address: 15 allée du Bastard

Town: Latresne

NUTS code: FRI12 Gironde

Postal code: 33360

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 8 007,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Conformément aux dispositions du code des relations entre le public et l'administration, le point de contact auprès duquel le présent marché public ou accord-cadre peut être consulté sur place ou pour obtenir une copie dudit contrat est: Département de la Gironde — service de la commande publique — immeuble Gironde 1 — esplanade Charles de Gaulle — CS 71223 33074 Bordeaux Cedex — Tél. +33 556993333 — dgar-dasj-scp@gironde.fr

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Bordeaux

Postal address: 9 rue Tastet

Town: Bordeaux

Postal code: 33063

Country: France

E-mail: greffe.ta-bordeaux@juradm.fr

Telephone: +33 556993800

Fax: +33 556243903

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Référé pré-contractuel possible jusqu'à la signature du contrat.

Référé contractuel devant la juridiction administrative saisie au plus tard le 31^e jour suivant la publication de l'avis d'attribution ou référé contractuel après la signature du contrat.

Recours en contestation de validité du contrat dans un délai de deux mois à compter des mesures de publicité appropriées de l'attribution du marché (en vertu de l'arrêt du CE du 4.4.2014, département Tarn-et-Garonne, n° 358994).

VI.5. Date of dispatch of this notice

16/06/2021