

## 310146-2026 - Result

France – Technical assistance services – Assistance à maîtrise d'ouvrage pour la communication de proximité des riverain.e.s et la médiation des chantiers du Tramway T1 et du réaménagement du pôle des six routes et de la rue de la convention à la Courneuve

OJ S 87/2026 06/05/2026

Contract or concession award notice – standard regime  
Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Département de la Seine-Saint-Denis

Email: [commande-publique@seinesaintdenis.fr](mailto:commande-publique@seinesaintdenis.fr)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Assistance à maîtrise d'ouvrage pour la communication de proximité des riverain.e.s et la médiation des chantiers du Tramway T1 et du réaménagement du pôle des six routes et de la rue de la convention à la Courneuve

Description: Le titulaire du lot n°1 assurera une mission d'information et de médiation tout au long des travaux du tramway T1 Bobigny - Val de Fontenay, y compris après sa mise en service. Le titulaire du lot n°2 assurera une mission d'information et de médiation tout au long des travaux du réaménagement du pôle des Six Routes et de la rue de la convention à La Courneuve, jusqu'à la levée des réserves

Procedure identifier: 8cc552df-73e7-4d84-85d2-7f9c4819d3ac

Internal identifier: 2025930150

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 71356200 Technical assistance services

Additional classification (cpv): 79416100 Public relations management services, 79416200

Public relations consultancy services, 71621000 Technical analysis or consultancy services

##### 2.1.3. Value

Estimated value excluding VAT: 2 800 000,00 EUR

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Lot n°1 - Communication de proximité et médiation du chantier du Tramway T1

Description: Le titulaire du lot n°1 assurera une mission d'information et de médiation tout au long des travaux du tramway T1 Bobigny - Val de Fontenay, y compris après sa mise en service

Internal identifier: 1

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 71356200 Technical assistance services

Additional classification (cpv): 71356200 Technical assistance services, 79416100 Public relations management services, 79416200 Public relations consultancy services, 71621000 Technical analysis or consultancy services

#### 5.1.4. Renewal

Maximum renewals: 0

#### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

##### Information about previous notices:

Identifier of the previous notice: 835502-2025

#### 5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

#### 5.1.10. Award criteria

##### Criterion:

Type: Quality

Description: Critère 1 : Valeur technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 50

##### Criterion:

Type: Quality

Description: Critère 3 : Valeur environnementale

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

##### Criterion:

Type: Cost

Description: Critère 2 : Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

#### 5.1.15. Techniques

##### Framework agreement:

Framework agreement, without reopening of competition

##### Information about the dynamic purchasing system:

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Montreuil

Organisation providing additional information about the procurement procedure: Hotel du Département

Organisation providing more information on the review procedures: Tribunal administratif de Montreuil

### 5.1. Lot: LOT-0002

Title: Lot n°2 - Communication de proximité et médiation du chantier de réaménagement du Pôle des Six Routes et de la rue de la convention (RD986) à La Courneuve

Description: Le titulaire du lot n°2 assurera une mission d'information et de médiation tout au long des travaux du réaménagement du pôle des Six Routes et de la rue de la convention à La Courneuve, jusqu'à la levée des réserves

Internal identifier: 2

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 71356200 Technical assistance services

Additional classification (cpv): 71356200 Technical assistance services, 79416100 Public relations management services, 79416200 Public relations consultancy services, 71621000 Technical analysis or consultancy services

#### 5.1.4. Renewal

Maximum renewals: 0

#### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### Information about previous notices:

Identifier of the previous notice: 835502-2025

#### 5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

#### 5.1.10. Award criteria

##### Criterion:

Type: Quality

Description: Critère 1 : Valeur technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 50

##### Criterion:

Type: Quality

Description: Critère 3 : Valeur environnementale

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

##### Criterion:

Type: Cost

Description: Critère 2 : Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

#### 5.1.15. Techniques

##### Framework agreement:

Framework agreement, without reopening of competition

##### Information about the dynamic purchasing system:

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Montreuil

Organisation providing additional information about the procurement procedure: Hotel du Département

Organisation providing more information on the review procedures: Tribunal administratif de Montreuil

## 6. Results

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Maximum value of the framework agreements in this notice: 1 830 024,16 EUR

### 6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

#### Framework agreement:

Maximum value of the framework agreement: 1 830 024,16 EUR

### 6.1.2. Information about winners

#### Winner:

Official name: CITEO MEDIATION

#### Tender:

Tender identifier: TEN-0001

Identifier of lot or group of lots: LOT-0001

Value of the tender: 1 145 786,68 EUR

The tender is a variant: no

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

#### Contract information:

Identifier of the contract: 2025930150001

Title: Lot n°1 - Communication de proximité et médiation du chantier du Tramway T1

Date of the conclusion of the contract: 04/05/2026

The contract is awarded within a framework agreement: no

### 6.1.4. Statistical information

#### Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

### 6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

#### Framework agreement:

Maximum value of the framework agreement: 1 830 024,16 EUR

### 6.1.2. Information about winners

#### Winner:

Official name: CITEO MEDIATION

#### Tender:

Tender identifier: TEN-0002

Identifier of lot or group of lots: LOT-0002

Value of the tender: 684 237,48 EUR

The tender is a variant: no

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

**Contract information:**

Identifier of the contract: 2025930150002

Title: Lot n°2 - Communication de proximité et médiation du chantier de réaménagement du Pôle des Six Routes et de la rue de la convention (Rd986) à La Courneuve

Date of the conclusion of the contract: 31/03/2026

The contract is awarded within a framework agreement: no

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

## 8. Organisations

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**8.1. ORG-0001**

Official name: Avenue-Web Systèmes

Registration number: AC3613B5-B1FE-A0FA-1BF4DAAE375DEDAD

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: [publications-joue@aws-france.com](mailto:publications-joue@aws-france.com)

Telephone: +33480041260

**Roles of this organisation:**

TED eSender

**8.1. ORG-0002**

Official name: Département de la Seine-Saint-Denis

Registration number: 55783

Postal address: Hôtel du Département 3 esplanade Jean Moulin

Town: Bobigny

Postcode: 93000

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Contact point: TROUSSEL Stéphane

Email: [commande-publique@seinesaintdenis.fr](mailto:commande-publique@seinesaintdenis.fr)

Telephone: 0143939393

Internet address: <https://seinesaintdenis.fr>

Buyer profile: <https://marchespublics.seinesaintdenis.fr>

**Roles of this organisation:**

Buyer

**8.1. ORG-0003**

Official name: Hotel du Département

Registration number: 2044468

Postal address: 63 esplanade Jean Moulin

Town: Bobigny

Postcode: 93000

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Email: [commande-publique@seinesaintdenis.fr](mailto:commande-publique@seinesaintdenis.fr)

Telephone: 0143939393

**Roles of this organisation:**

Organisation providing additional information about the procurement procedure

**8.1. ORG-0004**

Official name: Tribunal administratif de Montreuil

Registration number: AC361401-DD43-97C2-11AB1EDB4430478F

Postal address: 7, rue Catherine Puig (au niveau du 206, rue de Paris)

Town: Montreuil

Postcode: 93558

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Email: [greffe.ta-montreuil@juradm.fr](mailto:greffe.ta-montreuil@juradm.fr)

Telephone: 0149202000

Fax: 0149202099

**Roles of this organisation:**

Review organisation

**8.1. ORG-0005**

Official name: Tribunal administratif de Montreuil

Registration number: AC361419-D4A9-38F1-90C8BEC25EADB4CF

Postal address: 7, rue Catherine Puig (au niveau du 206, rue de Paris)

Town: Montreuil

Postcode: 93558

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Email: [greffe.ta-montreuil@juradm.fr](mailto:greffe.ta-montreuil@juradm.fr)

Telephone: 0149202000

Fax: 0149202099

**Roles of this organisation:**

Organisation providing more information on the review procedures

**8.1. ORG-0006**

Official name: CITEO MEDIATION

Size of the economic operator: Large

Registration number: 1754631-1-1-1

Postal address: 2 Rue Du Priez

Town: Lille

Postcode: 59000

Country subdivision (NUTS): Nord (FRE11)

Country: France

Email: [assist.direction@citeo.org](mailto:assist.direction@citeo.org)

Telephone: 0328389771

**Roles of this organisation:**

Tenderer

**Beneficial owner:**

Nationality of the owner: France

**Winner of these lots: LOT-0001**

### 8.1. **ORG-0007**

Official name: CITEO MEDIATION

Size of the economic operator: Large

Registration number: 1754631-1-2-1

Postal address: 2 Rue Du Priez

Town: Lille

Postcode: 59000

Country subdivision (NUTS): Nord (FRE11)

Country: France

Email: [assist.direction@citeo.org](mailto:assist.direction@citeo.org)

Telephone: 0328389771

#### **Roles of this organisation:**

Tenderer

#### **Beneficial owner:**

Nationality of the owner: France

**Winner of these lots: LOT-0002**

## Notice information

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