

UK-Coventry: business analysis consultancy services
OJ S 189/2012 02/10/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Coventry University Higher Education Corporation

Postal address: Priory Street

Town: Coventry

Postal code: CV1 5FB

Country: United Kingdom

Contact person: Procurement Department

E-mail: michael.duffy@coventry.ac.uk

Telephone: +44 2476887392

Fax: +44 2476795120

Internet address(es):

General address of the contracting authority: <http://wwwm.coventry.ac.uk/finance/Pages/Finance.aspx>

Address of the buyer profile: <https://in-tendhost.co.uk/coventryuniversity/asp/Tenders/Current>

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Education

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Creative enterprise consultancy framework agreement.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 11: Management consulting services [6] and related services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Creative Enterprise is a project co-financed by ERDF and Coventry University taking place over a 2 year period. The project will benefit creative sector small and medium enterprises' (SME's) and start-ups based in the West Midlands, working predominantly in design, media, visual arts and performance. This tender relates to the delivering of specialist business

support. The framework includes 4 lots, covering start-up and development support provided throughout the project in one-to-one, workshop and seminar formats. Pre-qualification questionnaire submissions are requested from experts in creative sector business development. These may be sole traders or companies. Some lots can be delivered directly by the business winning the tender and others may be best delivered by sub-contracting to niche & specialist mentors, speakers and trainers.

II.1.5. CPV code(s)

72221000 Business analysis consultancy services, 79411000 General management consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 211 500 GBP
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Restricted

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of
1. Cost. Weighting 40
2. Quality. Weighting 60

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

PD-082-MD-ERDF-CONSULTANCY CREATIVE ENTERPRISE

IV.3.2. Previous publication concerning this procedure

Notice number in the OJ S: [2012/S 095-157925](#) of 17.5.2012

Section V: Award of contract

Contract No: PD-082-MD-ERDF-Consultancy creative enterprise

Lot No: 1

- Lot title: Creative sector specific mentoring.

V.1. Date of conclusion of the contract

25.9.2012

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: Fierce Earth Limited

Postal address: Birmingham Hippodrome Thorp Street

Town: Birmingham

Postal code: B5 4TB

Country: United Kingdom

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 81 000 GBP

excluding VAT

Total value of the procurement:

Value: 81 000 GBP

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: PD-082-MD-ERDF-Consultancy creative enterprise lot 2

Lot No: 2

- Lot title: Business advice for the creative sector.

V.1. Date of conclusion of the contract

25.9.2012

V.2. Information about tenders

Number of tenders received: 3

V.3. Name and address of the contractor

Official name: Fierce Earth Limited

Postal address: Birmingham Hippodrome Thorp Street

Town: Birmingham

Postal code: B5 4TB

Country: United Kingdom

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 64 000 GBP

excluding VAT

Total value of the procurement:

Value: 64 000 GBP

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: PD-082-MD-ERDF-Consultancy creative enterprise lot 3

Lot No: 3

- Lot title: Creative seminar programme.

V.1. Date of conclusion of the contract

25.9.2012

V.2.

Information about tenders

Number of tenders received: 1

V.3. Name and address of the contractor

Official name: Fierce Earth Limited

Postal address: Birmingham Hippodrome Thorp Street

Town: Birmingham

Postal code: B5 4TB

Country: United Kingdom

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 33 000 GBP

excluding VAT

Total value of the procurement:

Value: 33 000 GBP

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: PD-082-MD-ERDF-Consultancy creative enterprise lot 4

Lot No: 4

- Lot title: Creative sector pre-start and start up workshops.

V.1. Date of conclusion of the contract

25.9.2012

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: Percy Emmett Business Support

Postal address: 4 Heol Singleton Llansaint

Town: Dyfed

Postal code: SA17 5JG

Country: United Kingdom

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 33 500 GBP

excluding VAT

Total value of the procurement:

Value: 33 500 GBP

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

yes

Identification of the project: This project is part funded by the European Regional Development Fund (ERDF).

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Coventry University Procurement Department

Postal address: Alma Building, Alma Street

Town: Coventry

Postal code: CV1 5QA

Country: United Kingdom

E-mail: michael.duffy@coventry.ac.uk

Body responsible for mediation procedures

Official name: Coventry University Procurement Department

Postal address: Alma Building, Alma Street

Town: Coventry

Postal code: CV1 5QA

Country: United Kingdom

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Coventry University Procurement Department

Postal address: Priory Street

Town: Coventry

Postal code: CV1 5FB

Country: United Kingdom

VI.4. Date of dispatch of this notice

28.9.2012