

**France-Paris: Graphic design services**

**OJ S 127/2019 04/07/2019**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ministère de la défense

Postal address: 60 boulevard du Général Martial Valin

Town: Paris Cedex 15

NUTS code: FR101 Paris

Postal code: 75509

Country: France

E-mail: [aurelia.touitou@intradef.gouv.fr](mailto:aurelia.touitou@intradef.gouv.fr)

Telephone: +33 988672956

**Internet address(es):**

Main address: <http://www.marches-publics.gouv.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/index.php?page=entreprise>.

[EntrepriseAdvancedSearch&AllCons&refConsultation=437377&orgAcronyme=g7h](https://www.marches-publics.gouv.fr/index.php?page=entreprise)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Defence

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Réalisation d'infographies au profit des organismes de communication du ministère des armées

Reference number: DCoD\_193101003707501

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

La présente consultation a pour objet la réalisation et la livraison des illustrations graphiques, cartographiques et infographiques de revues d'armée, des sites internet et intranet du ministère des armées et de leurs sous-sites, ainsi que des supports électroniques (newsletter, DVD, CD, clé USB...) ou imprimés (brochures, panneaux, affiches...) produits par la Délégation à l'information et à la communication de la défense (DICOD), le Secrétariat général pour l'administration (SGA), la direction générale de l'armement (DGA) et les Services d'information et de relations publiques des armées (SIRPA), pour une diffusion interne et externe au ministère des armées.

### **II.1.5. Estimated total value**

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

### **II.2.3. Place of performance**

NUTS code: FR101 Paris

### **II.2.4. Description of the procurement**

Réalisations d'infographies au profit des organismes de communication du ministère des armées.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Il est reconductible deux fois à chaque date anniversaire de début d'exécution des prestations (date fixée au 23.10.2019) sans pouvoir excéder excéder une durée de 3 ans.

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: yes

Description of options:

Voir le règlement de consultation (page 3).

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

## II.2.14. Additional information

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/07/2019 Local time: 10:00

##### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

##### IV.2.4. Languages in which tenders or requests to participate may be submitted

French

##### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

##### IV.2.7. Conditions for opening of tenders

Date: 30/07/2019 Local time: 11:00

### Section VI: Complementary information

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#### VI.1. Information about recurrence

This is a recurrent procurement: yes  
Estimated timing for further notices to be published:  
1er trimestre 2022.

#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Tribunal administratif de Paris  
Postal address: 7 rue de Jouy  
Town: Paris  
Postal code: 75004  
Country: France  
Telephone: +33 144594400  
Fax: +33 144594646

##### VI.4.4. Service from which information about the review procedure may be obtained

Official name: dicod Bureau Finances/Achat

Postal address: 60 boulevard du Général Martial Valin  
Town: Paris Cedex 15  
Postal code: 75509  
Country: France  
E-mail: [aurelia.touitou@intradef.gouv.fr](mailto:aurelia.touitou@intradef.gouv.fr)  
Telephone: +33 988672956

**VI.5. Date of dispatch of this notice**

01/07/2019