

311157-2026 - Result

Spain – Advertising and marketing services – Tercera prórroga del contrato de Servicio de consultoría, asesoramiento y dinamización de las redes sociales corporativas. Lote 2

OJ S 87/2026 06/05/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Presidencia del Consejo de Administración de la Autoridad Portuaria de Barcelona (PORT DE BARCELONA)

Email: avisospcsp@portdebarcelona.cat

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

Activity of the contracting entity: Port-related activities

2. Procedure

2.1. Procedure

Title: Tercera prórroga del contrato de Servicio de consultoría, asesoramiento y dinamización de las redes sociales corporativas. Lote 2

Description: Tercer prórroga del contrato de Servicio de consultoría, asesoramiento y dinamización de las redes sociales corporativas. Lote 2. Clave de expediente: 2025P050067.

Ref. Servicio de contratación: 2026-00119, relacionado con el expediente 2020-00146.

Procedure identifier: 53ac97bf-a24b-4652-ba4f-79dbc78f4293

Internal identifier: 2026-00119

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services, 79413000 Marketing management consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/25/EU

5. Lot

5.1. Lot: LOT-0000

Title: Tercera prórroga del contrato de Servicio de consultoría, asesoramiento y dinamización de las redes sociales corporativas. Lote 2

Description: Tercer prórroga del contrato de Servicio de consultoría, asesoramiento y dinamización de las redes sociales corporativas. Lote 2. Clave de expediente: 2025P050067. Ref. Servicio de contratación: 2026-00119, relacionado con el expediente 2020-00146. Internal identifier: 2026-00119

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services, 79413000 Marketing management consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Price

Description: Oferta económica .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Calidad técnica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Presidencia del Consejo de Administración de la Autoridad Portuaria de Barcelona (PORT DE BARCELONA) - Juzgados y Tribunales civiles de la ciudad de Barcelona

Information about review deadlines: No hay plazo para acudir a la jurisdicción civil

Organisation providing additional information about the procurement procedure: Presidencia del Consejo de Administración de la Autoridad Portuaria de Barcelona (PORT DE BARCELONA) - Perfil del contratante (VORTAL) de la sede electrónica de la Autoridad Portuaria de Barcelona

6. Results

Value of all contracts awarded in this notice: 69 000,00 EUR

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: LLORENTE Y CUENCA BARCELONA, S.L.

Tender:

Tender identifier: REF TEN-0001/LOT-0000

Identifier of lot or group of lots: LOT-0000

Value of the tender: 69 000,00 EUR

The tender was ranked: no

The tender is a variant: no

Country of origin of the product or the service: Spain

Subcontracting: No

Contract information:

Identifier of the contract: 2026-00119

Date on which the winner was chosen: 13/04/2026

Date of the conclusion of the contract: 26/04/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: Presidencia del Consejo de Administración de la Autoridad Portuaria de Barcelona (PORT DE BARCELONA)

Registration number: 10000170000116

Registration number: Q0867012G

Town: Barcelona

Postcode: 08039

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Contact point: Presidencia del Consejo de Administración de la Autoridad Portuaria de Barcelona (PORT DE BARCELONA)

Email: avisospcsp@portdebarcelona.cat

Telephone: 932982100

Fax: 933068828

Internet address: <http://www.portdebarcelona.cat>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=I9z4W2donac%3D>

Other contact points:

Official name: Juzgados y Tribunales civiles de la ciudad de Barcelona

Town: Barcelona

Postcode: 08075

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Other contact points:

Official name: Perfil del contratante (VORTAL) de la sede electrónica de la Autoridad Portuaria de Barcelona
Town: Barcelona
Postcode: 08039
Country subdivision (NUTS): Madrid (ES300)
Country: Spain
Email: info@vortal.es
Telephone: 902020290
Internet address: <https://seu.portdebarcelona.gob.es/>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Review organisation

8.1. ORG-0002

Official name: LLORENTE Y CUENCA BARCELONA, S.L.
Size of the economic operator: Micro, small, or medium
Registration number: B82029380
Town: Barcelona
Postcode: 08021
Country subdivision (NUTS): Barcelona (ES511)
Country: Spain
Email: nperez@llorenteycuenca.com
Telephone: +34 679458330

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: Spain

Winner of these lots: LOT-0000

Notice information

Notice identifier/version: 3d3e0032-4d3a-4666-a8aa-03a2b58d418c - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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