

**France-Le Touquet: IT services: consulting, software development, Internet and support**  
**OJ S 136/2018 18/07/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Le Touquet-Paris-Plage Tourisme  
Postal address: Palais des Congrès, place de l'Hermitage  
Town: Le Touquet  
NUTS code: FR France  
Postal code: 62520  
Country: France  
E-mail: [marchestouquettourisme@letouquet.com](mailto:marchestouquettourisme@letouquet.com)  
Telephone: +33 321067205  
Fax: +33 321067217  
**Internet address(es):**  
Main address: <http://www.klekoon.com>  
Address of the buyer profile: <http://www.klekoon.com>

**I.4. Type of the contracting authority**

Other type: EPIC

**I.5. Main activity**

Other activity: Tourisme, sports et culture

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Refonte sites internet et nouveau portail pour le Touquet-Paris-Plage et l'Agence Opale and Co  
Reference number: 17S0009

**II.1.2. Main CPV code**

72000000 IT services: consulting, software development, Internet and support - JA10

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

L'objet de la consultation est de choisir un prestataire disposant des compétences lui permettant de réaliser un site portail dédié à la Ville du Touquet-Paris-Plage et à la station du Touquet-Paris-Plage, mettant en avant et commercialisant l'ensemble des composantes touristiques et municipales de la ville. Par ailleurs, ce site portail sera dupliqué et adapté pour le compte de l'agence d'attractivité en Opale-Canche-Authie (Opale et Co).

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Lowest offer: 39 765,00 EUR / Highest offer: 68 470,00 EUR taken into consideration

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support, 72421000 Internet or intranet client application development services, 72212220 Internet and intranet software development services

#### **II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: Le Touquet-Paris-Plage.

#### **II.2.4. Description of the procurement**

Refonte sites internet et nouveau portail pour le Touquet-Paris-Plage et l'Agence Opale and Co

#### **II.2.5. Award criteria**

Quality criterion - Name: Note méthodologique / Weighting: 40

Quality criterion - Name: Moyens humains / Weighting: 10

Quality criterion - Name: Délai de livraison ou d'exécution / Weighting: 10

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.6. Information about electronic auction**

An electronic auction has been used

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2017/S 230-479654](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

## IV.2.9. Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** 2018/54

**Lot No:** 1

**Title:**

Refonte sites internet et nouveau portail pour le Touquet-Paris-Plage et l'Agence Opale and Co

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

12/03/2018

##### V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: Amalgame

Postal address: 777 route de Strazeele

Town: Caestre

NUTS code: FR France

Postal code: 59190

Country: France

E-mail: [contact@amalgame.fr](mailto:contact@amalgame.fr)

Telephone: +33 28417541

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 90 000,00 EUR

Lowest offer: 39 765,00 EUR / Highest offer: 68 470,00 EUR taken into consideration

##### V.2.5. Information about subcontracting

### Section VI: Complementary information

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#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Tribunal administratif de Lille

Postal address: 5 rue Geoffroy Saint-Hilaire, BP 62039

Town: Lille

Postal code: 59014

Country: France

E-mail: [greffe.ta-lille@juradm.fr](mailto:greffe.ta-lille@juradm.fr)

Telephone: +33 359542342

Fax: +33 359542450

**VI.5. Date of dispatch of this notice**

16/07/2018