

France-Avignon: Advertising and marketing services

OJ S 111/2022 10/06/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: INTERRHONE

Postal address: 6 rue DES TROIS FAUCONS CS90513

Town: Avignon

NUTS code: FRL06 Vaucluse

Postal code: 84024

Country: France

E-mail: atroin@inter-rhone.com

Telephone: +33 490272400

Internet address(es):Main address: <https://www.vins-rhone.com/inter-rhone/qui-sommes-nous>Address of the buyer profile: https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzY0MjAzMw%3D%3D>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzY0MjAzMw%3D%3D>

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzY0MjAzMw%3D%3D>

I.4. Type of the contracting authority

Other type: INTERPROFESSION DES VINS AOC DE LA VALLEE DU RHONE

I.5. Main activity

Other activity: Promotion/communication

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Programme d'information en France concernant les AOC Côtes du Rhône et Côtes du Rhône Villages

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Programme d'information en France concernant les AOC Côtes du Rhône et Côtes du Rhône Villages pour la période comprise entre le 01/08/2022-31/07/2023

II.1.5. Estimated total value

Value excluding VAT: 1 580 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Programme d'information en France concernant les AOC Côtes du Rhône et Côtes du Rhône Villages pour la période comprise entre le 01/08/2022-31/07/2023

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/08/2022 End: 31/07/2023

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Mise en oeuvre par FranceAgriMer d'un programme d'information dans les Etats membres concernant les vins de l'Union européenne pour la programmation 2019 à 2023 en application de l'article 45 du règlement (UE) n°1308/2013, portant organisation commune des marchés des produits agricoles.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/07/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 11/07/2022 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de grande instance

Postal address: 2 boulevard limbert

Town: Avignon

Postal code: 84078

Country: France

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal de grande instance

Postal address: 2 boulevard limbert

Town: Avignon

Postal code: 84078

Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de grande instance

Postal address: 2 boulevard limbert

Town: Avignon

Postal code: 84078

Country: France

VI.5. Date of dispatch of this notice

06/06/2022