

France-Lille: Public relations consultancy services
OJ S 101/2023 26/05/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: dreal Picardie/Sdit

Postal address: 44 Rue de Tournai CS 40259

Town: Lille

NUTS code: FRE Hauts-de-France

Postal code: 59019

Country: France

Contact person: SMI-PMO

E-mail: Us.pmo.smi.dreal-hauts-de-france@developpement-durable.gouv.fr

Telephone: +33 320404328

Fax: +33 320405526

Internet address(es):

Main address: <https://www.hauts-de-france.developpement-durable.gouv.fr/>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=2307911&orgAcronyme=d4t](https://www.marches-publics.gouv.fr/?page=Entreprise)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=2307911&orgAcronyme=d4t](https://www.marches-publics.gouv.fr/?page=Entreprise)

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

smi-Us-2023-01

Reference number: SMI-US-2023-01

II.1.2. Main CPV code

79416200 Public relations consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

une mission de conseil et d'assistance au maître d'ouvrage pour la stratégie de concertation et de communication ainsi que la réalisation d'outils et de supports de communication pour les projets d'infrastructures routières de l'état en région Hauts-De-France

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: FRE Hauts-de-France

Main site or place of performance: region hauts de france

II.2.4. Description of the procurement

les prestations objet du marché concernent le conseil et l'assistance au maître d'ouvrage pour la stratégie de concertation et de communication ainsi que la réalisation d'outils et de supports de communication pour les projets d'infrastructures de l'état en région Hauts-De-France

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

le marché sera renouvelable 3 fois un an

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

se référer au fichier AAPC contenu dans le dossier de consultation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 17/07/2023 Local time: 11:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 13/01/2024

IV.2.7. Conditions for opening of tenders

Date: 17/07/2023 Local time: 14:00

Place:

dreal amiens

Information about authorised persons and opening procedure: l'Ouverture des offres n'est pas publique

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif de Lille
Postal address: 5 Rue Geoffroy Saint-Hilaire CS 62039
Town: Lille
Postal code: 59014
Country: France
E-mail: Grefte.ta-lille@juradm.fr
Telephone: +33 359542342
Fax: +33 359542445
Internet address: <http://lille.tribunal-administratif.fr/>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
référé précontractuel : depuis le début de la procédure de passation jusqu'à la signature du contrat (article L551-1 du Code de Justice Administrative) ;* Référé contractuel : 31 jours à compter de la date de publication de l'avis d'attribution du marché (article L551-13 à L551-23 et R551-7 à R551-10 du Code de Justice Administrative) ;* Recours pour excès de pouvoir : dans un délai de 2 mois à compter de la notification de la décision de rejet (articles R421-1 à R421-3 du Code de Justice Administrative) ;* Recours de plein contentieux : dans un délai de 2 mois à compter de l'accomplissement des mesures de publicité concernant l'attribution du marché

VI.5. Date of dispatch of this notice

24/05/2023