

Spain-Barcelona: Advertising services
OJ S 101/2023 26/05/2023
Contract notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Transports de Barcelona, SA
National registration number: A-08016081
Postal address: calle 60, número 21-23 Sector A, Polígono Industrial Zona Franca
Town: Barcelona
NUTS code: ES511 Barcelona
Postal code: 08040
Country: Spain
Contact person: LUCIA TORREGROSA
E-mail: ltorregrosa@tmb.cat
Telephone: +34 932987000
Fax: +34 932987300
Internet address(es):
Main address: www.tmb.cat
Address of the buyer profile: www.tmb.cat

I.1. Name and addresses

Official name: Ferrocarril Metropolità de Barcelona, SA
National registration number: A-08005795
Postal address: calle 60, número 21-23 Sector A, Polígono Industrial Zona Franca
Town: Barcelona
NUTS code: ES511 Barcelona
Postal code: 08040
Country: Spain
Contact person: LUCIA TORREGROSA
E-mail: ltorregrosa@tmb.cat
Telephone: +34 932987000
Fax: +34 932987300
Internet address(es):
Main address: www.tmb.cat
Address of the buyer profile: www.tmb.cat

I.1. Name and addresses

Official name: Projectes i Serveis de Mobilitat, SA
National registration number: A-63645220
Postal address: calle 60, número 21-23 Sector A, Polígono Industrial Zona Franca
Town: Barcelona
NUTS code: ES511 Barcelona
Postal code: 08040

Country: Spain
Contact person: LUCIA TORREGROSA
E-mail: ltorregrosa@tmb.cat
Telephone: +34 932987000
Fax: +34 932987300
Internet address(es):
Main address: www.tmb.cat
Address of the buyer profile: www.tmb.cat

I.2. Information about joint procurement

The contract involves joint procurement

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://contractaciopublica.gencat.cat/perfil/TB>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Inserciones publicitarias mediante un acuerdo de colaboración

Reference number: 15011963

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Inserciones publicitarias mediante un acuerdo de colaboración

II.1.5. Estimated total value

Value excluding VAT: 600 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 3

II.2. Description

II.2.1. Title

Inserciones publicitarias en radio

Lot No: 1

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

Main site or place of performance: Barcelona y área metropolitana.

II.2.4. Description of the procurement

Inserciones publicitarias en radio

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 75 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

prorrogable por una anualidad adicional.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Inserciones publicitarias en prensa escrita

Lot No: 2

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

Main site or place of performance: Barcelona y área metropolitana.

II.2.4. Description of the procurement

Inserciones publicitarias en radio

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 75 000,00 EUR

II.2.7.

Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

prorrogable por una anualidad adicional.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Inserciones publicitarias en prensa digital

Lot No: 3

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

Main site or place of performance: Barcelona y área metropolitana.

II.2.4. Description of the procurement

Inserciones publicitarias en radio

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 150 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

prorrogable por una anualidad adicional.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.1.4. Objective rules and criteria for participation

List and brief description of rules and criteria:

Presentación de ofertas mediante sobre digital

III.1.6. Deposits and guarantees required

No se establece fianza provisional.

Fianza definitiva: 5% del precio adjudicado.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 23/06/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Catalan, Spanish

IV.2.7. Conditions for opening of tenders

Date: 26/06/2023 Local time: 11:00

Place:

La fecha indicada se refiere a la apertura de los sobres 1 de la licitación. Al tratarse de una licitación con sobre digital no se realizará acto público de apertura.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Para solicitar más información pueden dirigirse al espacio habilitado en cada licitación dentro de la Plataforma de Contratación (Tablón de anuncios: Dudas y preguntas). Los gastos ocasionados por la publicación de todos los anuncios relacionados con esta licitación correrán a cargo del adjudicatario. Documentación disponible en la Plataforma Electrónica de Contractació Pública de la Generalitat de Catalunya.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Tribunal Català de Contractes del Sector Públic.

Town: Barcelona

Country: Spain

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal Català de Contractes del Sector Públic.

Town: Barcelona

Country: Spain

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal Català de Contractes del Sector Públic.

Town: Barcelona

Country: Spain

VI.5. Date of dispatch of this notice

24/05/2023