

## 312464-2026 - Result

Iceland – Business services: law, marketing, consulting, recruitment, printing and security – Corporate strategy development & strategy implementation planning

OJ S 88/2026 07/05/2026

Contract or concession award notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Landsvirkjun

Email: [hrolfur.sigurdsson@landsvirkjun.is](mailto:hrolfur.sigurdsson@landsvirkjun.is)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

Activity of the contracting entity: Electricity-related activities

### 2. Procedure

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#### 2.1. Procedure

Title: Corporate strategy development & strategy implementation planning

Description: The Contracting Authority intends to procure consultancy services to support the development of its corporate strategy and an associated strategy implementation plan. The services will include analysis of the Employer's current strategic position and support in defining strategic objectives and implementation measures. Tenderers are invited to submit proposals in accordance with the tender documents and the award criteria set out therein.

Procedure identifier: 8038f28e-24f0-486b-96b8-7b674e2ec922

Previous notice: 60962-2026

Internal identifier: 2025-62

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

##### 2.1.2. Place of performance

Country: Iceland

Anywhere in the given country

Additional information: See tender documents

##### 2.1.4. General information

**Legal basis:**

Directive 2014/25/EU

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Corporate strategy development & strategy implementation planning

Description: The Contracting Authority intends to procure consultancy services to support the development of its corporate strategy and an associated strategy implementation plan. The services will include analysis of the Employer's current strategic position and support in defining strategic objectives and implementation measures. Tenderers are invited to submit proposals in accordance with the tender documents and the award criteria set out therein.  
Internal identifier: 2025-43

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **5.1.2. Place of performance**

Postal address: Katrinartun 2

Town: Reykjavik

Postcode: 105

Country subdivision (NUTS): Höfuðborgarsvæði (IS001)

Country: Iceland

Additional information: See tender documents

#### **5.1.3. Estimated duration**

Duration: 1 Year

#### **5.1.4. Renewal**

Maximum renewals: 0

#### **5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### **5.1.7. Strategic procurement**

Aim of strategic procurement: No strategic procurement

#### **5.1.10. Award criteria**

**Criterion:**

Type: Quality

Description: See tender documents

#### **5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Landsvirkjun

Information about review deadlines: See tender documents

Organisation providing additional information about the procurement procedure: Landsvirkjun

## **6. Results**

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Value of all contracts awarded in this notice: 1 250 000,00 EUR

### **6.1. Result lot identifier: LOT-0001**

Winner selection status: At least one winner was chosen.

#### 6.1.2. Information about winners

**Winner:**

Official name: The Boston Consulting Group Nordic AB

**Tender:**

Tender identifier: 2025-62

Identifier of lot or group of lots: LOT-0001

Value of the tender: 1 250 000,00 EUR

The tender is a variant: no

Subcontracting: No

**Contract information:**

Identifier of the contract: 5512

Date of the conclusion of the contract: 04/05/2026

#### 6.1.4. Statistical information

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

## 8. Organisations

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### 8.1. ORG-0001

Official name: Landsvirkjun

Registration number: 4202691299

Postal address: Katrinartun 2

Town: Reykjavik

Postcode: 105

Country subdivision (NUTS): Höfuðborgarsvæði (IS001)

Country: Iceland

Contact point: Hrolfur Sigurdsson

Email: [hrolfur.sigurdsson@landsvirkjun.is](mailto:hrolfur.sigurdsson@landsvirkjun.is)

Telephone: +3545159000

Internet address: [www.landsvirkjun.is](http://www.landsvirkjun.is)

Information exchange endpoint (URL): <https://in-tendhost.co.uk/landsvirkjun.aspx/Home>

Buyer profile: [www.landsvirkjun.is](http://www.landsvirkjun.is)

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

### 8.1. ORG-0002

Official name: The Boston Consulting Group Nordic AB

Size of the economic operator: Large

Registration number: 991661557

Postal address: Henrik Ibsens gate 4

Town: Oslo

Postcode: 0255

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

#### **Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0001**

### 8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: [ted@publications.europa.eu](mailto:ted@publications.europa.eu)

Telephone: +352 29291

Internet address: <https://op.europa.eu>

#### **Roles of this organisation:**

TED eSender

## Notice information

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Notice identifier/version: 8da2ce33-c100-4f8e-aff2-441328fb9d18 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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