

**Spain-Puerto del Rosario: Advertising services**

OJ S 101/2023 26/05/2023

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Presidencia del Cabildo de Fuerteventura

National registration number: P3500003C

Postal address: Virgen del Rosario, 7

Town: Puerto del Rosario

NUTS code: ES70 Canarias

Postal code: 35600

Country: Spain

Contact person: Presidencia del Cabildo de Fuerteventura

E-mail: [contratacion@cabildofuer.es](mailto:contratacion@cabildofuer.es)

Telephone: +34 928862300

Fax: +34 928862300

**Internet address(es):**Main address: <http://www.cabildofuer.es>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=UPopLHQ%2Fsi4QK2TEfXGy%2BA%3D%3D>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle\\_licitacion&idEvl=ZosstfFKycdq1DdmE7eaXg%3D%3D](https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=ZosstfFKycdq1DdmE7eaXg%3D%3D)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=UPopLHQ%2Fsi4QK2TEfXGy%2BA%3D%3D>**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Servicio de publicidad y comunicación institucional del Cabildo Insular de Fuerteventura

Reference number: SE0019/23

**II.1.2. Main CPV code**

79341000 Advertising services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicio de publicidad y comunicación institucional del Cabildo Insular de Fuerteventura

**II.1.5. Estimated total value**

Value excluding VAT: 4 557 689,72 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description**

**II.2.2. Additional CPV code(s)**

79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services

**II.2.3. Place of performance**

NUTS code: ES704 Fuerteventura

Main site or place of performance: Isla de Fuerteventura, en la localización que el Gabinete de Presidencia disponga. .

**II.2.4. Description of the procurement**

Servicio de publicidad y comunicación institucional del Cabildo Insular de Fuerteventura

**II.2.5. Award criteria**

Criteria below

Cost criterion - Name: Mejoras de calidad - Bolsa de horas de personal (nivel 3) / Weighting: 10

Cost criterion - Name: Mejoras de calidad - Menor porcentaje de comisión / Weighting: 41

Cost criterion - Name: Proposición económica / Weighting: 49

**II.2.6. Estimated value**

Value excluding VAT: 4 557 689,72 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: yes

Description of options:

Posibilidad de tres prórrogas de un año cada una

**II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Capacidad de obrar

No prohibición para contratar

No estar incurso en incompatibilidades

Cumplimiento con las obligaciones con la Seguridad Social

Cumplimiento con las obligaciones tributarias

Para las empresas extranjeras, declaración de sometimiento a la legislación española.

Otros Capacidades: Ver ANEXO IV a) y b) del pliego de cláusulas administrativas y pliego de prescripciones técnicas particulares para ampliar información

#### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

Cifra anual de negocio

#### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:

- Trabajos realizados

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 28/06/2023 Local time: 23:59

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Spanish

#### **IV.2.7.**

## **Conditions for opening of tenders**

Date: 04/07/2023 Local time: 08:00

Place:

Primero.- Calificación documentación administrativa sobre nº 1. Segundo.- Apertura de los sobres nº 2 relativos a criterios cuantificables mediante la mera aplicación de fórmulas

Datos de Dirección:

Calle: Sede del Cabildo de Fuerteventura

CP: 35600

Población: Puerto del Rosario

País: España

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Presidencia del Cabildo de Fuerteventura

Postal address: Calle Virgen del Rosario 7

Town: Puerto del Rosario

Postal code: 35600

Country: Spain

### **VI.5. Date of dispatch of this notice**

24/05/2023