

**Spain-Madrid: Hairdressing services**  
**OJ S 111/2022 10/06/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Distrito de Villa de Vallecas  
National registration number: P2807900B  
Postal address: Federico García Lorca, 12  
Town: Madrid  
NUTS code: ES300 Madrid  
Postal code: 28031  
Country: Spain  
Contact person: Distrito de Villa de Vallecas  
E-mail: [vva.contratacion@madrid.es](mailto:vva.contratacion@madrid.es)  
Telephone: +34 915883077

**Internet address(es):**

Main address: <http://www.madrid.es>  
Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=U4%2B00g%2BqDX4QK2TEfXGy%2BA%3D%3D>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Servicio de peluquerías en los centros municipales de mayores del distrito de Villa de Vallecas (dos lotes).  
Reference number: 300/2021/00707

**II.1.2. Main CPV code**

98321000 Hairdressing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicio de peluquerías en los centros municipales de mayores del distrito de Villa de Vallecas (dos lotes).

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 1,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Peluquería Centro Municipal de Mayores Santa Eugenia  
Lot No: 1

#### **II.2.2. Additional CPV code(s)**

98321000 Hairdressing services

#### **II.2.3. Place of performance**

NUTS code: ES300 Madrid

#### **II.2.4. Description of the procurement**

Peluquería Centro Municipal de Mayores Santa Eugenia

#### **II.2.5. Award criteria**

Quality criterion - Name: Calidad del Proyecto. Organización y gestión del servicio / Weighting: 9

Quality criterion - Name: Calidad del proyecto. Protocolos y sistemas de coordinación con los responsables de los CMM / Weighting: 9

Quality criterion - Name: Calidad del proyecto. Sistema de evaluación de la calidad del servicio / Weighting: 7

Cost criterion - Name: Criterio social. Mantenimiento de la plantilla / Weighting: 10

Cost criterion - Name: Mejora técnica 1. Servicios adicionales para personas en riesgo de exclusión / Weighting: 14

Cost criterion - Name: Mejora técnica 2. Servicios a domicilio para personas con movilidad reducida / Weighting: 16

Cost criterion - Name: Precio / Weighting: 35

#### **II.2.11. Information about options**

Options: yes

Description of options:

El contrato es susceptible de ser prorrogado hasta un máximo de 24 meses

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Peluquería Centro Municipal de Mayores Villa de Vallecas.  
Lot No: 2

#### **II.2.2. Additional CPV code(s)**

98321000 Hairdressing services

### **II.2.3. Place of performance**

NUTS code: ES300 Madrid

### **II.2.4. Description of the procurement**

Peluquería Centro Municipal de Mayores Villa de Vallecas.

### **II.2.5. Award criteria**

Quality criterion - Name: Calidad del proyecto. Protocolos y sistemas de coordinación con los responsables de los CMM. / Weighting: 9

Quality criterion - Name: Calidad del Proyecto. Organización y gestión del servicio. / Weighting : 9

Quality criterion - Name: Calidad del proyecto. Sistema de evaluación de la calidad del servicio. / Weighting: 7

Cost criterion - Name: Criterio social: Mantenimiento de la plantilla / Weighting: 10

Cost criterion - Name: Mejora técnica 1: Servicios adicionales para personas en riesgo de exclusión / Weighting: 14

Cost criterion - Name: Mejora técnica 2: Servicios a domicilio para personas con movilidad reducida / Weighting: 16

Cost criterion - Name: Precio / Weighting: 35

### **II.2.11. Information about options**

Options: yes

Description of options:

El contrato es susceptible de ser prorrogado hasta un máximo de 24 meses

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 012-026764](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 300/2021/00707

**Lot No:** 2

**Title:**

Peluquería Centro Municipal de Mayores Villa de Vallecas.

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

01/06/2022

### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Maria del Mar Hernández Ballesteros

National registration number: 51927847B

Postal address: Pº Federico García Lorca 16 2-B

Town: Madrid

NUTS code: ES España

Postal code: 28031

Country: Spain

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 29 062,28 EUR

Total value of the contract/lot: 1,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Distrito Villa de Vallecas

Postal address: Paseo Federico García Lorca, 12

Town: Madrid

Postal code: 28031

Country: Spain

E-mail: [vva.contratacion@madrid.es](mailto:vva.contratacion@madrid.es)

Telephone: +34 915883077

### **VI.5. Date of dispatch of this notice**

07/06/2022