

**United Kingdom-Birmingham: Exhibition stands**

**OJ S 137/2018 19/07/2018**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: West Midlands Growth Company Ltd

National registration number: 1631329

Postal address: Baskerville House, Centenary Square

Town: Birmingham

NUTS code: UKG31 Birmingham

Postal code: B1 2ND

Country: United Kingdom

Contact person: Paul Jones

E-mail: [paul.jones@wmgrowth.com](mailto:paul.jones@wmgrowth.com)

Telephone: +44 1212025016

**Internet address(es):**

Main address: [www.wmgrowth.com](http://www.wmgrowth.com)

**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://intendhost.co.uk/wmgrowth/asp/Home>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://intendhost.co.uk/wmgrowth/asp/Home>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Destination Marketing Agency

**I.5. Main activity**

Other activity: Destination Marketing Agency

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

MIPIIM 2019 Event Production Services and Stand Building Services

Reference number: 2018-WMGC-MIPIMEVSB

**II.1.2. Main CPV code**

39154100 Exhibition stands

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

West Midlands Growth Company Ltd (WMGC) was established in April 2017 to create new jobs, expand existing businesses and attract new businesses and investment to the region. It is aligned to the ambitions set out in the West Midlands Combined Authority (WMCA) Strategic Economic Plan. The WMGC works as a key partner within the Midlands Engine partnership and project manages the Midlands UK presence for MIPIM 2019 This contract is for MIPIM 2019 to deliver event production services, stand building services (including Audio Visual) and catering services. Tenders or requests to participate must be submitted electronically via <https://in-tendhost.co.uk/wmgrowth/asp/Home>

### **II.1.5. Estimated total value**

Value excluding VAT: 450 000,00 GBP

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79952000 Event services

### **II.2.3. Place of performance**

NUTS code: FRL03 Alpes-Maritimes

NUTS code: FRL0 Provence-Alpes-Côte d'Azur

Main site or place of performance: Cannes.

### **II.2.4. Description of the procurement**

The project is seeking to appoint an organisation who can provide event production support, stand building and AV services prior to, during and post the Midlands UK's attendance at MIPIM 2019. The areas of work and responsibility for the appointed agency will comprise of pre, during and post event elements:

- 1) event production of the Midlands Pavilion as well as any off-site events (if undertaken);
- 2) audience recruitment and follow up for Midlands UK events;
- 3) concierge service for the Midlands UK team, destination and private sector partners;
- 4) management of stand builder to construct and manufacture the physical space within the Midlands UK Pavilion;
- 5) administration support to assist the project team wherever necessary with the administrative tasks and monitoring connected with the project;
- 6) meeting booking system to provide a solution in the creation and management of one to one meetings within the Midlands Pavilion;
- 7) administrative support to provide support where necessary in the administration of the event;
- 8) stand build and AV to manage and procure the materials and construction of a 200 m2 stand and 72 m2 terrace in Cannes, France at the Palais des Festival. To procure and provide all AV staff and equipment for the event.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6.**

**Estimated value**

Value excluding VAT: 450 000,00 GBP

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 17/09/2018 End: 31/05/2019

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section III: Legal, economic, financial and technical information**

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**III.1. Conditions for participation****III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

**Section IV: Procedure**

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**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**IV.2. Administrative information****IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 21/08/2018 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7. Conditions for opening of tenders**

Date: 21/08/2018 Local time: 12:01

Place:

### **Section VI: Complementary information**

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#### **VI.1. Information about recurrence**

This is a recurrent procurement: no

#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: West Midlands Growth Company Ltd

Town: Birmingham

Country: United Kingdom

##### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

#### **VI.5. Date of dispatch of this notice**

17/07/2018