

United Kingdom-Birmingham: Exhibition stands

OJ S 137/2018 19/07/2018

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: West Midlands Growth Company Ltd

National registration number: 1631329

Postal address: Baskerville House, Centenary Square

Town: Birmingham

NUTS code: UKG31 Birmingham

Postal code: B1 2ND

Country: United Kingdom

Contact person: Paul Jones

E-mail: paul.jones@wmgrowth.com

Telephone: +44 1212025016

Internet address(es):

Main address: www.wmgrowth.com

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://in-tendhost.co.uk/wmgrowth.aspx/Home>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://in-tendhost.co.uk/wmgrowth.aspx/Home>

I.4. Type of the contracting authority

Other type: Destination Marketing Agency

I.5. Main activity

Other activity: Destination Marketing Agency

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

MIPIM 2019 Event Production Services and Stand Building Services

Reference number: 2018-WMGC-MIPIMEVSB

II.1.2. Main CPV code

39154100 Exhibition stands

II.1.3. Type of contract

Services

II.1.4. Short description

The West Midlands Growth Company (WMGC) formerly Marketing Birmingham, is a new company that was established in April 2017 to create new jobs, expand existing businesses and attract new businesses and investment to the region. It is aligned to the ambitions set out in the West Midlands Combined Authority (WMCA) Strategic Economic Plan.

The WMGC has been established in partnership with Local Enterprise Partnerships, local authorities, Growth Hubs, universities and a wide range of businesses across the private sector. It focuses its core activities across Greater Birmingham and Solihull, Coventry and Warwickshire and the Black Country, with the potential and scope to deliver services in a wider Midlands context.

This contract is for MIPIIM 2019 for event production services and stand building services.

II.1.5. Estimated total value

Value excluding VAT: 450 000,00 GBP

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79952000 Event services

II.2.3. Place of performance

NUTS code: FRL0 Provence-Alpes-Côte d'Azur

NUTS code: FRL03 Alpes-Maritimes

Main site or place of performance: Cannes.

II.2.4. Description of the procurement

The project is seeking to appoint an organisation who can provide event production support, stand building and AV services prior to, during and post the Midlands UK's attendance at MIPIIM 2019.

The areas of work and responsibility for the appointed agency will comprise of pre, during and post event elements:

1. event production of the Midlands Pavilion as well as any off-site events (if undertaken);
2. audience recruitment and follow up for Midlands UK events;
3. concierge service for the Midlands UK team, destination and private sector partners;
4. management of stand builder to construct and manufacture the physical space within the Midlands UK Pavilion;
5. administration support to assist the project team wherever necessary with the administrative tasks and monitoring connected with the project;
6. meeting booking system to provide a solution in the creation and management of one to one meetings within the Midlands Pavilion;
7. administrative support to provide support where necessary in the administration of the event;
8. stand build and AV to manage and procure the materials and construction of a 200 m2 stand and 72 m2 terrace in Cannes, France at the Palais des Festival. To procure and provide all AV staff and equipment for the event.

II.2.5.

Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 450 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 17/09/2018 End: 31/05/2019

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section III: Legal, economic, financial and technical information**

III.1. Conditions for participation**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 21/08/2018 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

IV.2.7. Conditions for opening of tenders

Date: 21/08/2018 Local time: 12:01

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: West Midlands Growth Company Ltd

Town: Birmingham

Country: United Kingdom

VI.5. Date of dispatch of this notice

17/07/2018