

France-Grenoble: Graphic design services
OJ S 137/2018 19/07/2018
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: SEMITAG

Postal address: CS 70258

Town: Grenoble Cedex 9

NUTS code: FRK24 Isère

Postal code: 38044

Country: France

E-mail: achats@semitag.fr

Telephone: +33 476206610

Fax: +33 476206690

Internet address(es):

Main address: <http://marchepublic.semitag.com>

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Conception, fabrication et pose d'adhésifs pour le parc autobus de la SEMITAG

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Il s'agit d'un accord-cadre, sans mini et sans maxi, à bon de commandes mono-attributaire qui concerne la mise aux couleurs commerciales des bus SEMITAG dans les gammes Chrono, Proximo et Flexo en vue de la réaffectation du parc bus pour septembre 2018. Les bons de commandes seront émis au fur et à mesure des besoins de la SEMITAG.

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2.

Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security,
79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FRK24 Isère

Main site or place of performance: Agglomération grenobloise

II.2.4. Description of the procurement

Le titulaire sera en charge de:

- l'adaptation du visuel commercial au bon format du véhicule (12 ou 18 m, gaz ou gazole ou hybride ou électrique),
- l'impression des adhésifs associés au bon format du véhicule,
- la dépose totale ou partielle de l'ancienne livrée sur le bus concerné,
- la repose de la nouvelle livrée sur le bus concerné.

Il est envisagé une opération de modification de livrée pour environ 15 véhicules d'ici septembre 2018.

La SEMITAG pourra passer des bons de commandes complémentaires jusqu'à la fin du marché.

II.2.5. Award criteria

Cost criterion - Name: Prix / Weighting: 40

Cost criterion - Name: Technique / Weighting: 30

Cost criterion - Name: Organisation / Weighting: 10

Cost criterion - Name: Planing - délai / Weighting: 10

Cost criterion - Name: Développement durable / Weighting: 5

Cost criterion - Name: Insertion / Weighting: 5

II.2.11. Information about options

Options: yes

Description of options:

Les prestations, objet de la présente consultation, pourront donner lieu, avec l'attributaire du présent contrat, à un nouveau marché pour la réalisation de prestations similaires, en application de l'article 30-I-7o du décret n° 2016-360 du 25.3.2016.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 013-027089](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Contract No: 1

Title:

Conception, fabrication et pose d'adhésifs pour le parc autobus de la SEMITAG

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/06/2018

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Graphibus SAS

Postal address: 15 rue Bobby Sands BP 90212

Town: Saint-Herblain

NUTS code: FRG01 Loire-Atlantique

Postal code: 44815

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de grande instance de Lyon

Postal address: 67 rue Servient

Town: Lyon Cédex 3

Postal code: 69433

Country: France

Telephone: +33 472607012

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de grande instance de Lyon

Postal address: 67 rue Servient

Town: Lyon Cédex 3

Postal code: 69433

Country: France

Telephone: +33 472607012

VI.5. Date of dispatch of this notice

17/07/2018