

Estonia-Tallinn: Public relations services
OJ S 119/2021 22/06/2021
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ettevõtluse Arendamise Sihtasutus

National registration number: 90006006

Postal address: Lasnamäe tn 2

Town: Tallinn

NUTS code: EE Eesti

Postal code: 11412

Country: Estonia

Contact person: Sigrít Hiiekivi

E-mail: eas@eas.ee

Telephone: +372 6279747

Internet address(es):

Main address: <http://www.eas.ee>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://riigihanked.riik.ee/rhr-web/#/procurement/3299297/general-info>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://riigihanked.riik.ee/rhr-web/#/procurement/3299297/tenders>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Ettevõtluse ja innovatsiooni keskuse kommunikatsiooniteenus

Reference number: 237564

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Riigihanke esemeks on ettevõtluse ja innovatsiooni keskuse kommunikatsioonitegevuste elluviimine Eestis ja rahvusvahelistel sihtturgudel.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: EE Eesti

II.2.4. Description of the procurement

Riigihanke esemeks on ettevõtluse ja innovatsiooni keskuse kommunikatsioonitegevuste elluviimine Eestis ja rahvusvahelistel sihtturgudel.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Kommunikatsiooniplaani terviklikkus / Weighting: 15.0

Quality criterion - Name: Sõnumid / Weighting: 15.0

Quality criterion - Name: Kanalid / Weighting: 15.0

Quality criterion - Name: Kommunikatsiooniplaani teostatavus / Weighting: 10.0

Quality criterion - Name: Strateegilise konsultandil kogemus / Weighting: 5.0

Cost criterion - Name: Nooremkonsultandi kommunikatsiooniteenus (töötund) / Weighting: 10.0

Cost criterion - Name: Strateegilise konsultandi kommunikatsiooniteenus (töötund) / Weighting : 15.0

Cost criterion - Name: Konsultant-projektijuhi kommunikatsiooniteenus (töötund) / Weighting: 15.0

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Hankijal on õigus tellida edukalt pakujalt teenust samadel tingimustel, korraldades selleks uue hankemenetluse vastavalt riigihangete seaduse § 49 lg-le 5.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Erinevad projektid

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Vaata hankepassist <https://riigihanked.riik.ee/rhr-web/#/procurement/3299297/procurement-passport> või alusdokumendist <https://riigihanked.riik.ee/rhr-web/#/procurement/3299297/documents?group=B>

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Vaata hankepassist <https://riigihanked.riik.ee/rhr-web/#/procurement/3299297/procurement-passport> või alusdokumendist <https://riigihanked.riik.ee/rhr-web/#/procurement/3299297/documents?group=B>

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 23/08/2021 Local time: 13:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Estonian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 23/08/2021 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

Riigihange ei ole 1 menetluse raames osadeks jaotatud, sest raamlepingu esemeks on funktsionaalselt koostoitivad ja sama eesmärgi saavutamiseks vajalikud teenused.

Arvestades, et kommunikatsioonitegevusi ja kampaaniaid tuleb ellu viia sihtturgude üleselt ja /või mitmel sihtturul üheaegselt (so mitmel turul korraga samateemaline kampaania), ei ole efektiivne teha igal sihtturul sama kampaania osas koostööd erineva agentuuriga. Hankija on arvestanud antud ärisektori toimimise loogika ja iseärasustega. Hanke eesmärgiks on tagada ettevõtluse ja innovatsioonikeskuse tegevuste ühtne kuvand kõikidel sihtturgudel, mistõttu ei ole hanke osadeks jaotamine hanke eset ja eesmärki arvestades otstarbekas.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Riigihangete vaidlustuskomisjon

Postal address: Endla 13/Lõkke 5

Town: Tallinn

Postal code: 10122

Country: Estonia

E-mail: vako@fin.ee

Telephone: +372 6113713

Internet address: <http://www.fin.ee/riigihangete-poliitika>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Riigihangete vaidlustuskomisjon

Postal address: Endla 13/Lõkke 5

Town: Tallinn

Postal code: 10122

Country: Estonia

E-mail: vako@fin.ee

Telephone: +372 6113713

Internet address: <http://www.fin.ee/riigihangete-poliitika>

VI.5. Date of dispatch of this notice

17/06/2021