

Norway-Kristiansand: Graphic design services
OJ S 128/2019 05/07/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Kristiansand kommune på vegne av ett innkjøpsfelleskap

National registration number: 963296746

Postal address: Rådhusgata 18, 4611 Kristiansand

Town: Kristiansand S

NUTS code: NO Norge

Postal code: 4604

Country: Norway

Contact person: Gunnvor Juell Sørvig

E-mail: gunnvor.juell.sorvig@kristiansand.kommune.no

Internet address(es):

Main address: <https://permalink.mercell.com/103777309.aspx>

Address of the buyer profile: <http://www.kristiansand.kommune.no/>

I.1. Name and addresses

Official name: Søgne kommune

Town: Søgne

NUTS code: NO042 Vest-Agder

Country: Norway

E-mail: postmottak@sogne.kommune.no

Internet address(es):

Main address: www.sogne.kommune.no

I.1. Name and addresses

Official name: Songdalen kommune

Town: Nodeland

NUTS code: NO042 Vest-Agder

Country: Norway

E-mail: postmottak@songdalen.kommune.no

Internet address(es):

Main address: www.songdalen.kommune.no

I.1. Name and addresses

Official name: Kristiansand kommune

Town: Kristiansand

NUTS code: NO042 Vest-Agder

Country: Norway

E-mail: postmottak@kristiansand.kommune.no

Internet address(es):

Main address: www.kristiansand.kommune.no

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Graphic services

Reference number: 201810659

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

The Contracting Authority requests tenders for graphic services related to the establishment of the new Kristiansand kommune [Kristiansand municipality], and further in the new municipality from 1.1.2020. The contract shall be initiated during spring 2019.

The current Kristiansand municipality has a contract that expires at the end of 2019. This contract includes services for the municipality's current graphic profile which is now subject to out phasing.

This call for tenders involves consultancy services related to strategic and creative communication. This means a need for branding the new Kristiansand municipality as well as a strategic focus on the reputation development. The contract shall also include the production of profiling materials and information products for the new municipality and its activities.

The new Kristiansand municipality has a newly developed graphic profile. The service provider must therefore continue with working and developing this profile and give advices related to communication measures for the implementation.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 000 000,00 NOK

II.2. Description**II.2.2. Additional CPV code(s)**

72413000 World wide web (www) site design services, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NO042 Vest-Agder

II.2.4. Description of the procurement

The following graphic services can be included:

- marketing, advertising and information materials for different platforms,
- consultancy services and production related to graphical design, illustrations and infographics, also for different platforms,
- services related to printing (quality and preparation for printing),
- picture processing if required,
- 3D,
- icons,
- web-design (new domains/projects),
- the list is not exhaustive.

The main assignment will mostly consist of graphic services, where all the materials (e.g., pictures/illustrations and texts) come from the Contracting Authority. In some cases we would like the tenderer to help out with illustrations and possibly photographs. Assistance can be required for the further development of elements in the municipality's graphic profile (e.g., brochure and document templates, profile for municipal buildings, signage, etc.).

Printing services are not included in the contract since the municipality has an ongoing contract for printing services and must therefore use this contract for any printing of graphic designed products included in this assignment/contract.

II.2.5. Award criteria

Quality criterion - Name: Experience and the ability to fulfil the contract / Weighting: 30

Quality criterion - Name: Competence and delivery / Weighting: 30

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 086-208223](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Graphic services

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

02/07/2019

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Tress Design AS

Postal address: Østre Strandgate 1a

Town: Kristiansand

NUTS code: NO042 Vest-Agder

Postal code: 4610

Country: Norway

E-mail: haugen@tressdesign.no

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 000 000,00 NOK

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Klagenemnda for offentlige anskaffelser

Town: Bergen

Country: Norway

VI.5. Date of dispatch of this notice

03/07/2019