

United Kingdom-London: Market research services
OJ S 173/2015 08/09/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: VisitBritain

Postal address: Sanctuary Buildings, 20 Great Smith Street

Town: London

Postal code: SW1P 3BT

Country: United Kingdom

E-mail: procurement@visitbritain.org

Telephone: +44 2075781112

Internet address(es):

General address of the contracting authority: www.visitbritain.com

I.2. Type of the contracting authority

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title

Great Britain Tourism Survey 2016-2019.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

NUTS code UKI London

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Market research services. Market survey, Tourism.

II.1.5. CPV code(s)

79310000 Market research services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Section V: Award of contract

Contract No: 642-157

V.1. Date of conclusion of the contract

2.9.2015

V.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

V.3. Name and address of the contractor

Official name: TNS

Postal address: 19 Atholl Crescent

Town: Edinburgh

Postal code: EH3 8HQ

Country: United Kingdom

E-mail: jim.eccleston@tnsglobal.com

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 3 000 000 GBP

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

To view this notice, please click here: <https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=159140051>

GO Reference: GO-201593-PRO-7017998.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Visit Britain

Postal address: Sanctuary Buildings, 20 Great Smith Street

Town: London

Postal code: SW1P 3BT

Country: United Kingdom

E-mail: procurement@visitbritain.org

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

3.9.2015