

## 315873-2026 - Result

Slovenia – Advertising campaign services – JN za izvedbo komunikacijskih kampanj s področja promocije zdravje pri delu

OJ S 89/2026 08/05/2026

Contract or concession award notice – standard regime

Services

### 1. Buyer

---

#### 1.1. Buyer

Official name: UNIVERZITETNI KLINIČNI CENTER LJUBLJANA

Email: [gp.ukc@kclj.si](mailto:gp.ukc@kclj.si)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Health

### 2. Procedure

---

#### 2.1. Procedure

Title: JN za izvedbo komunikacijskih kampanj s področja promocije zdravje pri delu

Description: Predmet javnega naročila je načrtovanje in izvedba komunikacijskih kampanj s področja promocije zdravja pri delu.

Procedure identifier: 5fabec23-934d-46fe-93cc-ae2d391f8eca

Internal identifier: JN-68429

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

##### 2.1.3. Value

Estimated value excluding VAT: 120,00 EUR

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

### 5. Lot

---

#### 5.1. Lot: LOT-0000

Title: JN za izvedbo komunikacijskih kampanj s področja promocije zdravje pri delu

Description: Predmet javnega naročila je načrtovanje in izvedba komunikacijskih kampanj s področja promocije zdravja pri delu.

Internal identifier: 459654

##### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

#### 5.1.2. Place of performance

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

#### 5.1.3. Estimated duration

Duration: 8 Months

#### 5.1.5. Value

Estimated value excluding VAT: 120,00 EUR

#### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

##### **Information about previous notices:**

Identifier of the previous notice: fd016767-a2e9-4676-92e0-ee6337ec19c6-01

#### 5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

#### 5.1.10. Award criteria

##### **Criterion:**

Type: Price

Name: PROJEKT 1: Čili za delo (P1) največ 40 točk. PROJEKT 2: Gripe ne prenašam največ 10 točk. PROJEKT 3: Varno delo na soncu skupaj cena (razen za medijski zakup) največ 20 točk, cena za medijski zakup največ 5 točk.

Description: PROJEKT 1: Čili za delo (P1) največ 40 točk. PROJEKT 2: Gripe ne prenašam največ 10 točk. PROJEKT 3: Varno delo na soncu skupaj cena (razen za medijski zakup) največ 20 točk, cena za medijski zakup največ 5 točk.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 75

##### **Criterion:**

Type: Quality

Name: Medijski zakup – predlog medijskega načrta največje skupno število točk je 15.

Description: Medijski zakup – predlog medijskega načrta največje skupno število točk je 15.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

##### **Criterion:**

Type: Quality

Name: DODATNE REFERENCE KADRA največje število točk je 10.

Description: DODATNE REFERENCE KADRA največje število točk je 10.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

#### 5.1.15. Techniques

##### **Framework agreement:**

No framework agreement

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

Electronic auction: no

#### 5.1.16. Further information, mediation and review

Review organisation: DRŽAVNA REVIZIJSKA KOMISIJA ZA REVIZIJO POSTOPKOV  
ODDDAJE JAVNIH NAROČIL

Information about review deadlines: Zakon o pravnem varstvu v postopkih javnega naročanja  
(Uradni list RS, št. 43/11 s spremembami)

## 6. Results

---

Value of all contracts awarded in this notice: 89 811,29 EUR

### 6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

#### 6.1.2. Information about winners

##### Winner:

Official name: FUTURA DDB, oglaševalska agencija d.o.o.

##### Tender:

Tender identifier: TEN-0000

Identifier of lot or group of lots: LOT-0000

Value of the tender: 89 811,29 EUR

The tender was ranked: no

The tender is a variant: no

Subcontracting: No

##### Contract information:

Identifier of the contract: 2544-2026

Title: Pogodba o izvedbi storitev komunikacijskih kampanj

Date of the conclusion of the contract: 04/05/2026

#### 6.1.4. Statistical information

##### Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 3

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders for which it has not been verified if they are admissible or inadmissible

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders verified and inadmissible

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders verified and inadmissible because of an abnormally low price or cost

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

**Range of tenders:**

Value of the lowest admissible tender: 89 811,29 EUR

Value of the highest admissible tender: 89 811,29 EUR

## 8. Organisations

---

### 8.1. ORG-0001

Official name: UNIVERZITETNI KLINIČNI CENTER LJUBLJANA

Registration number: 5057272000

Postal address: Zaloška cesta 2

Town: Ljubljana

Postcode: 1000

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

Email: [gp.ukc@kclj.si](mailto:gp.ukc@kclj.si)

Telephone: 015221100

Internet address: <https://www.kclj.si/>

**Roles of this organisation:**

Buyer

### 8.1. ORG-0002

Official name: DRŽAVNA REVIZIJSKA KOMISIJA ZA REVIZIJO POSTOPKOV ODDDAJE JAVNIH NAROČIL

Registration number: 1332716000

Postal address: Slovenska cesta 54

Town: Ljubljana

Postcode: 1000

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

Email: [dkom@dkom.si](mailto:dkom@dkom.si)

Telephone: +38612342800

Internet address: <https://www.dkom.si/>

**Roles of this organisation:**

Review organisation

### 8.1. ORG-0003

Official name: FUTURA DDB, oglaševalska agencija d.o.o.

Size of the economic operator: Micro, small, or medium

Registration number: 1585142000

Postal address: Poljanski nasip006

Town: Ljubljana

Postcode: 1000

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0000**

## Notice information

---

Notice identifier/version: 6a09d037-bded-4c0a-b298-ed4e62814a25 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 07/05/2026 10:27:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Slovenian

Notice publication number: 315873-2026

OJ S issue number: 89/2026

Publication date: 08/05/2026