

315995-2026 - Result

Sweden – Project management consultancy services – Galakoordinator för akademisk högtid
OJ S 89/2026 08/05/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Luleå tekniska universitet
Email: klara.grasvik@ltu.se
Legal type of the buyer: Central government authority
Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Galakoordinator för akademisk högtid
Description: Luleå tekniska universitet avser att upphandla en Galakoordinator för koordinering av högtidsbanketten i samband med universitetets promotions- och installationshögtid, även kallad akademisk högtid, som äger rum årligen under andra lördagen i november.
Procedure identifier: 34ba92ea-4006-477d-bc60-d4e9c6f66df7
Internal identifier: LTU-104-2026
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 72224000 Project management consultancy services
Additional classification (cpv): 79413000 Marketing management consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Norrbottens län (SE332)
Country: Sweden
Additional information: -

2.1.3. Value

Estimated value excluding VAT: 1 800 000,00 SEK

2.1.4. General information

Legal basis:
Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Galakoordinator för akademisk högtid

Description: Luleå tekniska universitet avser att upphandla en Galakoordinator för koordinering av högtidsbanketten i samband med universitetets promotions- och installationshögtid, även kallad Akademisk Högtid, som äger rum årligen under andra lördagen i november.

Internal identifier: Galakoordinator för akademisk högtid

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72224000 Project management consultancy services

Additional classification (cpv): 79413000 Marketing management consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

Additional information: -

5.1.3. Estimated duration

Start date: 06/05/2026

Duration end date: 05/05/2027

5.1.5. Value

Estimated value excluding VAT: 1 800 000,00 SEK

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Bästa förhållande mellan pris och kvalitet

Description of the method to be used if weighting cannot be expressed by criteria: Bästa förhållande mellan pris och kvalitet

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Luleå

Information about review deadlines: Se upphandlingsdokumenten

Organisation providing additional information about the procurement procedure: Luleå tekniska universitet

Organisation providing more information on the review procedures: Förvaltningsrätten i Luleå

6. Results

Approximate value of the framework agreements

:
726 799,00

SEK

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Re-estimated value of the framework agreement: 726 800,00 SEK

6.1.2. Information about winners

Winner:

Official name: Oh My Interactive AB

Tender:

Tender identifier: 4

Identifier of lot or group of lots: LOT-0001

Subcontracting: Not yet known

Contract information:

Identifier of the contract: Contract 265801 (0001)

Date on which the winner was chosen: 10/04/2026

Date of the conclusion of the contract: 06/05/2026

6.1.3. Non-winning tenderers

Non-winning tenderers

:

Official name: Adventy Event AB

Non-winning tenderers

:

Official name: Yours Kommunikationsbyrå i Luleå AB

Non-winning tenderers

:

Official name: Brightnest Communication AB

Non-winning tenderers

:

Official name: Activeled AB

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 5

8. Organisations

8.1. ORG-0001

Official name: Luleå tekniska universitet

Registration number: 202100-2841

Postal address: Universitetsområdet Porsön

Town: Luleå

Postcode: 971 87

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

Contact point: Klara Gräsvik
Email: klara.grasvik@ltu.se
Telephone: 076-1390148
Internet address: <http://www.ltu.se/>
Buyer profile: <http://www.ltu.se/>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Förvaltningsrätten i Luleå
Registration number: 202100-2742
Postal address: Skeppsbrogatan 43
Town: Luleå
Postcode: 97231
Country subdivision (NUTS): Norrbottens län (SE332)
Country: Sweden
Email: forvaltningsrattenilulea@dom.se
Telephone: +46 920295490

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: Adventy Event AB
Registration number: 556643-9518
Postal address: Box 64
Town: Nacka
Postcode: 131 07
Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden
Contact point: Angelica Eiche
Email: angelica.eiche@adventy.se
Telephone: 0728514181

Roles of this organisation:

Tenderer

8.1. ORG-0004

Official name: Yours Kommunikationsbyrå i Luleå AB
Registration number: 556582-3407
Postal address: Lulsundsgatan 16
Town: Luleå
Postcode: 972 41
Country subdivision (NUTS): Norrbottens län (SE332)
Country: Sweden
Contact point: Janine Gracia
Email: janine@yours.se
Telephone: +46730578743

Roles of this organisation:

Tenderer

8.1. ORG-0005

Official name: Brightnest Communication AB
Registration number: 556758-0674
Postal address: Kyrkogatan 16
Town: Luleå
Postcode: 972 32
Country subdivision (NUTS): Norrbottens län (SE332)
Country: Sweden
Contact point: Therese Brun
Email: hello@brightnest.se
Telephone: 010-2511940

Roles of this organisation:

Tenderer

8.1. ORG-0006

Official name: Oh My Interactive AB
Size of the economic operator: Medium
Registration number: 556708-6433
Postal address: Prästgårdsgatan 34
Town: Piteå
Postcode: 941 32
Country subdivision (NUTS): Norrbottens län (SE332)
Country: Sweden
Contact point: Sandra Sahlberg
Email: sandra.erkki@ohmy.se
Telephone: 070-529 14 45

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0007

Official name: Activeled AB
Registration number: 556761-4929
Postal address: Gröndalsvägen 104
Town: Stockholm
Postcode: 117 68
Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden
Contact point: sofie lager
Email: sofie.lager@activeled.se
Telephone: 0706404488

Roles of this organisation:

Tenderer

Notice information

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