

United Kingdom-High Wycombe: Market research services
OJ S 176/2016 13/09/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ministry of Defence, C&C

Postal address: Defence Commercial, Commands and Centre (Air), Nimrod Building, No 3 Site, RAF High Wycombe, Bucks

Town: High Wycombe

NUTS code: UKJ1 Berkshire, Buckinghamshire and Oxfordshire

Postal code: HP14 4UE

Country: United Kingdom

E-mail: DefComrclCC-Air6@mod.uk

Telephone: +44 1494494357

Fax: +44 1494494400

Internet address(es):

Main address: www.contracts.mod.uk

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Defence

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

International Business Development Support to International Defence Training (RAF).

Reference number: ACT/04455

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Provision of International Business Development Support to International Defence Training (Royal Air Force) (IDT(RAF)) at RAF Halton and to the Defence School of Aeronautical Engineering (DSAE) at RAF Cosford.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 250 000,00 GBP

II.2. Description

II.2.2. Additional CPV code(s)

79310000 Market research services

II.2.3. Place of performance

NUTS code: UKJ1 Berkshire, Buckinghamshire and Oxfordshire

Main site or place of performance: Berkshire, Buckinghamshire and Oxfordshire.

II.2.4. Description of the procurement

Provision of International Business Development Support to International Defence Training (Royal Air Force) (IDT(RAF)) at RAF Halton and to the Defence School of Aeronautical Engineering (DSAE) at RAF Cosford.

II.2.5. Award criteria

Quality criterion - Name: Describe how you would manage engagement between BAE systems and IDT(RAF) and keep IDT(RAF) abreast of market intelligence concerning likely future requirements for IDT in support of exports (with spe) / Weighting: 25 %

Quality criterion - Name: Describe how you would provide ongoing strategic and tactical business advice to IDT (RAF) in respect of ongoing British export platform sales campaigns (with particular reference to typhoon and hawk) / Weighting: 25 %

Quality criterion - Name: Describe how you would help integrate BAE systems marketing opportunities (both national and international) with DSAE Cosford business development and support the implementation of programme activity / Weighting: 25 %

Quality criterion - Name: Describe how you would provide ongoing operational support to IDT (RAF) and DSAE Cosford In delivering IDT obligations under current and incoming international training business agreements / Weighting: 17 %

Quality criterion - Name: Describe how you would support the maintenance and continued development of positive international customer working relationships within the DSAE / Weighting: 8 %

Cost criterion - Name: Price / Weighting: 100 %

II.2.11. Information about options

Options: yes

Description of options:

The contract duration is 3 years with 2 1-year options.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

It is considered that this contract can be placed using the negotiated procedure without prior publication pursuant to Article 32(2)(b)(ii) of Directive 2014/24/EU of the European Parliament and of the Council (Regulation 32(2)(b)(ii) of the UK Public Contracts Regulations 2015) for technical reasons.

IDT(RAF) operates under mandates to: (a) Promote Defence Diplomacy; and (b) Support defence exports. Its principal output is training to support the operation and maintenance of the complex military fast jets which are operated by the RAF and solely manufactured and exported by BAE Systems (namely the Hawk and Typhoon). The requirement depends on the ongoing ready availability and access to market forecast and market strategy information from BAE Systems as the manufacturer and exporter of the Hawk and Typhoon. This commercially sensitive market information can only be provided by BAE Systems.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 056-094699](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: ACT/04455

Title:

International Business Development Support to International Defence Training (RAF)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

17/08/2016

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: BAE Systems Military Air & Information

Postal address: Building W295M, Mill Lane, Warton Aerodrome, Warton

Town: Preston
NUTS code: UKJ1 Berkshire, Buckinghamshire and Oxfordshire
Postal code: PR4 1AX
Country: United Kingdom
E-mail: Karen.woodburn@baesystems.com
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 250 000,00 GBP

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

GO Reference: GO-201698-DCB-8753185.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Ministry of Defence, C&C
Postal address: Nimrod Building, 3 Site, RAF High Wycombe
Town: High Wycombe
Postal code: HP14 4UE
Country: United Kingdom

VI.5. Date of dispatch of this notice

08/09/2016