

Germany-Munich: Graphic design services
OJ S 101/2023 26/05/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Landeshauptstadt München, Direktorium, Vergabestelle 1 Abt. 1

Postal address: Birkerstraße 18

Town: München

NUTS code: DE212 München, Kreisfreie Stadt

Postal code: 80636

Country: Germany

E-mail: abteilung1.vergabestelle1@muenchen.de

Telephone: +49 8923330491

Fax: +49 8923330418

Internet address(es):

Main address: <https://vergabe.muenchen.de/>

Address of the buyer profile: <https://vergabe.muenchen.de/>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

RV-Grafik: München Tourismus

Reference number: VGSt1-1-2022-0163

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

grafische Gestaltung für München Tourismus

- Broschüren, Prospekte

- Flyer, Karten

- Anzeigen, Advertorials

- Illustrationen, Infografiken

- Plakate, Großgrafiken

- Werbemittel, Give-Aways

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 0,01 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DE212 München, Kreisfreie Stadt

Main site or place of performance: München Deutschland

II.2.4. Description of the procurement

Laufzeit von 4 Jahren mit einem Gesamtbudget von 500.000 Euro (netto) Projektleitung (ca. 400 Stunden) Neukonzeption (ca. 2.200 Stunden Überarbeitung (ca. 1.500 Stunden) Korrektorat (ca. 1.500 Stunden):

II.2.5. Award criteria

Quality criterion - Name: Blattkritik des aktuellen Stadtführers / Weighting: 20,00

Quality criterion - Name: Herangehensweise in der Neukonzeption / Weighting: 20,00

Quality criterion - Name: Qualität der eingereichten Arbeitsprobe / Weighting: 30,00

Price - Weighting: 30,00

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 223-642566](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

RV-Grafik: München Tourismus

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/05/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Nansen & Piccard PartGes

Postal address: Eduard-Schmid-Straße 23

Town: München

NUTS code: DE212 München, Kreisfreie Stadt

Postal code: 81541

Country: Germany

E-mail: lloyd@nansenundpiccard.de

Telephone: +49 89444697428

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Regierung von Oberbayern, Vergabekammer Südbayern

Town: München

Postal code: 80534

Country: Germany

E-mail: vergabekammer.suedbayern@reg-ob.bayern.de

Telephone: +49 8921762411

Fax: +49 8921762847

Internet address: https://www.regierung.oberbayern.bayern.de/ueber_uns/zentralezustandigkeiten/vergabekammer-suedbayern/

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Die Unwirksamkeit des öffentlichen Auftrags kann gem. § 135 Abs. 2 Satz 2 GWB nur innerhalb von 30 Kalendertagen nach Veröffentlichung der Bekanntmachung der Auftragsvergabe im Amtsblatt der Europäischen Union in einem Nachprüfungsverfahren geltend gemacht werden. Zu den Fristen für die Einlegung von Rechtsbehelfen vor Auftragsvergabe wird auf die Auftragsbekanntmachung verwiesen.

VI.5. Date of dispatch of this notice

24/05/2023