

316222-2026 - Result

Switzerland – Internet services – Refonte du site Internet de la Ville de La Chaux-de-Fonds
OJ S 89/2026 08/05/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Service de la communication de la Ville de La Chaux-de-Fonds

Email: infos.lachauxdefonds@ne.ch

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Refonte du site Internet de la Ville de La Chaux-de-Fonds

Description: La Ville souhaite refondre son site Internet pour offrir une expérience utilisateur moderne, inclusive et cohérente avec ses missions de service public. A travers la refonte, la Ville souhaite atteindre plusieurs objectifs : - Informer les citoyens et citoyennes - Améliorer l'accès aux services de la Ville - Moderniser l'expérience utilisateur

Procedure identifier: c9ea0af8-747c-4507-9821-3301148daa2d

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72400000 Internet services

2.1.4. General information

Additional information: Justification de la décision d'adjudication Offre économiquement la plus avantageuse selon la pondération des critères publiés

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: Refonte du site Internet de la Ville de La Chaux-de-Fonds

Description: La Ville souhaite refondre son site Internet pour offrir une expérience utilisateur moderne, inclusive et cohérente avec ses missions de service public. A travers la refonte, la Ville souhaite atteindre plusieurs objectifs : - Informer les citoyens et citoyennes - Améliorer l'accès aux services de la Ville - Moderniser l'expérience utilisateur

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72400000 Internet services

5.1.2. Place of performance

Town: La Chaux-de-Fonds
Postcode: 2300
Country subdivision (NUTS): Neuchâtel (CH024)
Country: Switzerland

5.1.4. **Renewal**

Maximum renewals: 0

5.1.6. **General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. **Award criteria**

Criterion:

Type: Quality

Description: Critères d'adjudication

Description of the method to be used if weighting cannot be expressed by criteria: Les critères d'adjudication ont été envoyés aux soumissionnaires avec l'appel d'offres.

5.1.15. **Techniques**

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16. **Further information, mediation and review**

Review organisation: Tribunal administratif fédéral

Information about review deadlines: Voies de droit La présente décision peut faire l'objet d'un recours dans les 20 jours dès le lendemain de la réception de la décision pour les destinataires, auprès de la Cour de droit public du Tribunal cantonal, rue du Pommier 1, case postale 1, 2002 Neuchâtel 2.

Organisation providing additional information about the procurement procedure: Service de la communication de la Ville de La Chaux-de-Fonds

6. Results

Value of all contracts awarded in this notice: 219 663,50 CHF

6.1. **Result lot identifier: LOT-0000**

Winner selection status: At least one winner was chosen.

6.1.2. **Information about winners**

Winner:

Official name: FR_Bluestar Solutions Sàrl

Tender:

Tender identifier: 49ec47b3-b172-4f29-b96d-eab47124f91f

Identifier of lot or group of lots: LOT-0000

Value of the tender: 219 663,50 CHF

The tender was ranked: no

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: N/A

Date of the conclusion of the contract: 07/05/2026

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 14

Range of tenders:

Value of the lowest admissible tender: 219 663,50 CHF

Value of the highest admissible tender: 219 663,50 CHF

8. Organisations

8.1. ORG-0001

Official name: Service de la communication de la Ville de La Chaux-de-Fonds

Registration number: fd8a67db-9df5-41c7-8d05-8bac4efb95d6

Postal address: Rue du Rocher 1

Town: La Chaux-de-Fonds

Postcode: 2300

Country subdivision (NUTS): Neuchâtel (CH024)

Country: Switzerland

Email: infos.lachauxdefonds@ne.ch

Telephone: +41329676208

Internet address: <https://www.chaux-de-fonds.ch/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Tribunal administratif fédéral

Registration number: BVGER

Postal address: Postfach

Town: St. Gallen

Postcode: 9023

Country subdivision (NUTS): St. Gallen (CH055)

Country: Switzerland

Email: info@bvger.admin.ch

Telephone: +41584652626

Internet address: <https://www.bvger.ch>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Simap.ch

Registration number: CH001

Postal address: Holzikofenweg 36

Town: Bern

Postcode: 3003

Country subdivision (NUTS): Bern / Berne (CH021)

Country: Switzerland

Email: support@simap.ch

Telephone: +41584646388

Internet address: <https://www.simap.ch>

Roles of this organisation:

TED eSender

8.1. ORG-0010

Official name: FR_Bluestar Solutions Sàrl

Size of the economic operator: Micro

Registration number: 662998e2-d5dd-48ba-b95e-7fdc4ca96e7f

Postal address: Avenue des Cadolles 21

Town: Neuchâtel

Postcode: 2000

Country subdivision (NUTS): Neuchâtel (CH024)

Country: Switzerland

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

Notice information

Notice identifier/version: 868bab30-4a85-4c9e-9ffa-01a3ecbf2f6a - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 07/05/2026 02:25:56 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 316222-2026

OJ S issue number: 89/2026

Publication date: 08/05/2026