

Spain-Mérida: Television production services
OJ S 179/2014 18/09/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Sociedad Pública de Radiodifusión y Televisión Extremeña, S.A.U.

National registration number: A06446447

Postal address: av. de las Américas, 1

Town: Mérida

Postal code: 06800

Country: Spain

For the attention of: Eduardo Colorado

E-mail: ofertas.cexma@canalextramadura.es

Telephone: +34 924387650

Fax: +34 924313644

Internet address(es):

General address of the contracting authority: <http://www.canalextramadura.es/corporacion/perfil-del-contratante>

I.2. Type of the contracting authority

Other: Sociedad Anónima Unipersonal de Capital Íntegramente Público

I.3. Main activity

Other: Audiovisuales

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Servicio de realización de contenidos audiovisuales destinados a la programación Canal Extremadura.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

NUTS code ES43 Extremadura

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Servicio de realización de contenidos audiovisuales destinados a la programación Canal Extremadura.

II.1.5. CPV code(s)

92221000 Television production services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot**

Value: 481 500 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Propuesta de contenidos e idoneidad propuesto. Weighting 20
2. Estructura y organización del equipo profesional. Weighting 15
3. Medios técnicos aportados. Weighting 10
4. Mejoras aportadas por el licitador. Weighting 5
5. Oferta económicamente más ventajosa. Weighting 30
6. Número de horas de programación adicionales a las mínimas exigidas. Weighting 20

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority**

NG-020314

IV.3.2. Previous publication concerning this procedure**Contract notice**

Notice number in the OJ S: [2014/S 58-097470](#) of 22.3.2014

Section V: Award of contract

Contract No: 180714-T

Lot No: 1

- Lot title: Servicio de realización de contenidos audiovisuales destinados a la programación Canal Extremadura

V.1. Date of conclusion of the contract

14.7.2014

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Factoría Plural, S.L., Dosde Extremadura Media, S.L., Unión Temporal de Empresas, Ley 18/1982

Postal address: c/ Valencia, Parcela, 214

Town: Mérida

Postal code: 06800

Country: Spain

E-mail: omolina@factoriaplural.es, diegogpv@gmail.com, josedamianmorcillo@yahoo.es

Telephone: +34 976256575

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 481 500 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information**VI.3. Procedures for review****VI.3.1. Review body**

Official name: Tribunal Administrativo Central de Recursos Contractuales

Country: Spain

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Los legalmente establecidos en la normativa vigente.

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Sociedad Pública de Radiodifusión y Televisión Extremeña, S.A.U.

Postal address: av. de las Américas, 1

Town: Mérida

Postal code: 06800

Country: Spain

Telephone: +34 924387650

VI.4. Date of dispatch of this notice

16.9.2014