

Sweden-Karlstad: Advertising and marketing services

OJ S 101/2023 26/05/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: LÄNSSTYRELSEN I VÄRMLANDS LÄN

National registration number: 202100-2395

Postal address: LÄNSSTYRELSEN I VÄRMLANDS LÄN

Town: KARLSTAD

NUTS code: SE311 Värmlands län

Postal code: 65186

Country: Sweden

Contact person: Yonatan Mebrahtu

E-mail: yonatan.ghirmay.mebrahtu@lansstyrelsen.se

Internet address(es):

Main address: <http://www.lansstyrelsen.se/varmland>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afypyrbjzn&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afypyrbjzn&GoTo=Tender>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Produktionstjänster

Reference number: 4148-2023

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Länsstyrelsen Värmland har en central kommunikationsfunktion som stöttar hela Länsstyrelsens verksamhet gällande kommunikation. Funktionen har delvis egen kompetens inom de områden som efterfrågas i 4.5, men behöver ibland stärka upp produktionen och kommunikationsarbetet. Genom att upphandla en produktionsbyrå kan myndigheten välja att hantera uppdrag inom egen organisation eller använda den upphandlade byrån.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services, 79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: SE311 Värmlands län

II.2.4. Description of the procurement

Länsstyrelsen Värmland har en central kommunikationsfunktion som stöttar hela Länsstyrelsens verksamhet gällande kommunikation. Funktionen har delvis egen kompetens inom de områden som efterfrågas i 4.5, men behöver ibland stärka upp produktionen och kommunikationsarbetet. Genom att upphandla en produktionsbyrå kan myndigheten välja att hantera uppdrag inom egen organisation eller använda den upphandlade byrån.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 30/06/2027

This contract is subject to renewal: yes

Description of renewals:

3 förlängning/ar á 12 månader

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 18/06/2023 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 17/09/2023

IV.2.7. Conditions for opening of tenders

Date: 19/06/2023 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Mercell annons: <https://opic.com/id/afypyrbjzn>

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Förvaltningsrätten i Karlstad

Town: Karlstad

Country: Sweden

VI.5. Date of dispatch of this notice

23/05/2023