

Italy-Parma: Lot 1 Development of Integrated Communication Campaigns and Development of Multimedia and Online Communications-related Services as Stand-alone Products — Lot 2 Development of Static and Interactive Info
OJ S 130/2020 08/07/2020
Contract award notice
Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Food Safety Authority (EFSA)

Postal address: Via Carlo Magno 1A

Town: Parma

NUTS code: ITH52 Parma

Postal code: 43126

Country: Italy

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: BEREC Office — Agency for Support for BEREC

Town: Riga

NUTS code: LV Latvija

Country: Latvia

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Securities and Markets ESMA

Town: Paris

NUTS code: FR France

Country: France

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Banking Authority EBA

Town: Paris

NUTS code: FR France

Country: France

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Union Agency for Railways ERA

Town: Valenciennes

NUTS code: FR France

Country: France

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Investment Bank EIB

Town: Luxembourg

NUTS code: LU Luxembourg

Country: Luxembourg

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: Bio-Based Industries Joint Undertaking BBI JU

Town: Bruxelles

NUTS code: BE Belgique / België

Country: Belgium

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: Single Resolution Board SRB

Town: Bruxelles

NUTS code: BE Belgique / België

Country: Belgium

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Insurance and Occupational Pensions Authority Eiopa

Town: Frankfurt am Main

NUTS code: DE Deutschland

Country: Germany

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Union Agency for Law Enforcement Training Cepol

Town: Budapest

NUTS code: HU Magyarország

Country: Hungary

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Lot 1 Development of Integrated Communication Campaigns and Development of Multimedia and Online Communications-related Services as Stand-alone Products — Lot 2 Development of Static and Interactive Info

Reference number: OC/EFSA/COM/2019/01

II.1.2. Main CPV code

79341400 Advertising campaign services - JA09

II.1.3. Type of contract

Services

II.1.4. Short description

The European Food Safety Authority (EFSA) is the leading EU body of this call for tenders. The following EU bodies join this call: BEREC Office, CEPOL, EBA, EIB, EIOPA, ERA, BBI JU, ESMA, SRB. The call for tenders aims at providing: Development of integrated communication campaigns and development of multimedia and online communications-related services as stand-alone products and development of static and interactive information and storytelling products.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 12 017 200,00 EUR

II.2. Description

II.2.1. Title

Development of Integrated Communication Campaigns and Development of Multimedia and Online Communications-related Services as Stand-alone Products

Lot No: 1

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: 00 Other or Not Specified

II.2.4. Description of the procurement

As described in the procurement documents.

II.2.5. Award criteria

Quality criterion - Name: Quality award criteria / Weighting: 70
Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Development of Static and Interactive Information and Storytelling Products
Lot No: 2

II.2.2. Additional CPV code(s)

98390000 Other services

II.2.3. Place of performance

NUTS code: 00 Other or Not Specified

II.2.4. Description of the procurement

As described in the procurement documents.

II.2.5. Award criteria

Quality criterion - Name: Quality award criteria / Weighting: 70
Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 208-506345](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: OC/EFSA/COM/2019/01 CT 1

Lot No: 1

Title:

Development of Integrated Communication Campaigns and Development of Multimedia and Online Communications-related Services as Stand-alone Products

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/05/2020

V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received from tenderers from other EU Member States: 8

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: ICF NEXT S.A.

Postal address: 17, Avenue Marnix

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Postal code: B-1000

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: GOPA COM; 20 seconds to midnight

Postal address: 2, Boulevard de la Woluwe

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Postal code: B-1150

Country: Belgium

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 9 337 200,00 EUR

Total value of the contract/lot: 9 337 200,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: OC/EFSA/COM/2019/01 CT 1

Lot No: 2

Title:

Development of Static and Interactive Information and Storytelling Products

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/06/2020

V.2.2. Information about tenders

Number of tenders received: 7

Number of tenders received from tenderers from other EU Member States: 6

Number of tenders received from tenderers from non-EU Member States: 1

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: European Service Network S.A, Hypertech S.A Athens

Postal address: Galerie Ravenstein 4

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Tipik Communication Agency S.A.

Postal address: Avenue de Tervueren 270

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Next Media Project SLU, Innosual Media SPRL, Instant News Services

Postal address: C/ Pujades 81

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08005

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 680 000,00 EUR

Total value of the contract/lot: 2 680 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

VI.5. Date of dispatch of this notice

01/07/2020