

318442-2026 - Result

Spain – Cultural event organisation services – Servicio de diseño, organización, coordinación y producción de actividades de dinamización para las campañas y eventos organizados por la Dirección de Comunicación y Participación de las Gerencias de MISUUH, con medidas de contratación pública sostenible

OJ S 89/2026 08/05/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: AYUNTAMIENTO DE BARCELONA

Email: contractacio_MISUUH@bcn.cat

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de diseño, organización, coordinación y producción de actividades de dinamización para las campañas y eventos organizados por la Dirección de Comunicación y Participación de las Gerencias de MISUUH, con medidas de contratación pública sostenible

Description: Servicio de diseño, organización, coordinación y producción de actividades de dinamización para las campañas y eventos organizados por la Dirección de Comunicación y Participación de las Gerencias de MISUUH, con medidas de contratación pública sostenible

Procedure identifier: 15c1a243-8a8d-4593-8d8e-21b418983e58

Previous notice: 640587-2025

Internal identifier: 001_25002534

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952100 Cultural event organisation services

Additional classification (cpv): 79952100 Cultural event organisation services

2.1.2. Place of performance

Postal address: Avenida Diagonal, 240 - Barcelona (España)

Town: Barcelona

Postcode: 08018

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 386 684,69 EUR

2.1.4. General information

Legal basis:

5. Lot

5.1. Lot: LOT-0001

Title: Servicio de diseño, organización, coordinación y producción de actividades de dinamización

Description: Servicio de diseño, organización, coordinación y producción de actividades de dinamización para campañas y eventos organizados por la Dirección de Comunicación y Participación de las Gerencias de MISUUH, con medidas de contratación pública sostenible
Internal identifier: 001_25002534

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952100 Cultural event organisation services

Additional classification (cpv): 79952100 Cultural event organisation services

Options:

Description of the options: La duración total del contrato incluyendo las eventuales prórrogas será de 3 años

5.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

5.1.3. Estimated duration

Duration: 18 Months

5.1.4. Renewal

Maximum renewals: 1

5.1.5. Value

Estimated value excluding VAT: 386 684,69 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Price

Description: El precio no es el único criterio de adjudicación

Description of the method to be used if weighting cannot be expressed by criteria: El precio no es el único criterio de adjudicación

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Tribunal Català de contractes

Information about review deadlines: Información contenida en los pliegos de contratación
Organisation providing additional information about the procurement procedure:
AYUNTAMIENTO DE BARCELONA
Organisation providing more information on the review procedures: Tribunal Català de contractes

6. Results

Value of all contracts awarded in this notice: 212 676,58 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: AIRUN SERVEIS CULTURALS, SL

Tender:

Tender identifier: AIRUN SERVEIS CULTURALS SL

Identifier of lot or group of lots: LOT-0001

Value of the tender: 212 676,58 EUR

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 001_25002534

Date of the conclusion of the contract: 30/04/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 3

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 3

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

8. Organisations

8.1. ORG-0001

Official name: AYUNTAMIENTO DE BARCELONA

Registration number: P0801900B

Postal address: Avenida Diagonal 240, 5a planta

Town: Barcelona

Postcode: 08018

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Contact point: Dep. de Administració

Email: contractacio_MISUUH@bcn.cat

Telephone: 34932914897

Internet address: <https://contractaciopublica.gencat.cat/perfil/BCNAjt/customProf>

Buyer profile: <https://licitacions.bcn.cat/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Tribunal Català de contractes

Registration number: x

Town: Barcelona

Postcode: 08018

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Email: contractacio_MISUUH@bcn.cat

Telephone: 34932914140

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: AIRUN SERVEIS CULTURALS, SL

Size of the economic operator: Micro, small, or medium

Registration number: B61519344

Town: Cornellà de Llobregat

Postcode: 08940

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 1ca5f37e-4d55-4ca2-92de-94658e27d3ea - 01

Form type: Result

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