

Norway-Oslo: Software package and information systems
OJ S 175/2015 10/09/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Norsk rikskringkasting AS (NRK) (The Norwegian Broadcasting Corporation)
Postal address: Bjørnstjerne Bjørnsons plass 1
Town: Oslo
Postal code: 0340
Country: Norway
For the attention of: Gitte Østhus
E-mail: gitte.osthus@nrk.no
Telephone: +47 23048449

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Other: broadcaster

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

MA 2831/15E — Licence Google Analytics Premium.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 7: Computer and related services
Main site or place of performance: Oslo, Norway.
NUTS code NO Norge

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

The Norwegian Broadcasting Corporation invites interested tenderers to participate in an open tender contest regarding the purchase of a licence on Google Analytics and assistance with implementation of this system in the Norwegian Broadcasting Corporation's digital services on the internet and mobile telephones. In addition to Google Analytics Premium, the tenderer shall provide top competence on the system and implementation, in the form of consultants /advisers on an ongoing basis During the initialisation phase, the tenderer, together with the Norwegian Broadcasting Corporation, shall examine and map the Norwegian Broadcasting

Corporation's current Google Analytics implementation, and provide assistance in alterations thereof, if any.

II.1.5. CPV code(s)

48000000 Software package and information systems

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Offered competence and experience. Weighting 70
2. Price. Weighting 30

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2015/614

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 119-218627](#) of 24.6.2015

Section V: Award of contract

Lot title: MA 2831/15E — Licence Google Analytics Premium

V.1. Date of conclusion of the contract

1.9.2015

V.2. Information about tenders

Number of tenders received by electronic means: 3

V.3. Name and address of the contractor

Official name: Knowit Neolab Metronet AS

Postal address: Nydalsveien 12 B

Town: Oslo

Postal code: 0484

Country: Norway

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

8.9.2015