

Netherlands-The Hague: Market and economic research; polling and statistics

OJ S 113/2022 14/06/2022

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ministerie van Financiën d.t.v. UBR|HIS

National registration number: 50555596

Postal address: Wilhelmina van Pruisenweg 52

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2595 AN

Country: Netherlands

Contact person: Tony Kersbergen

E-mail: Tony.Kersbergen@rijksoverheid.nl**Internet address(es):**Main address: <https://www.rijksoverheid.nl/ministeries/ministerie-van-financien>Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/398166>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

2018.65004.015.023 Fin - EA Inzicht in Beleving

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

De opdracht betreft de inhuur van één onderzoeksbureau voor het uitvoeren van kwantitatief en kwalitatief onderzoek (onderzoek onder ouders/klanttevredenheid hersteloperatie).

De gevraagde dienstverlening bestaat uit een aantal onderdelen:

1. Advies op gebied van meten en onderzoeken;
2. Ontwerpen van vragenlijsten;
3. Inrichten en realiseren van onderzoek;

4. Inzichtvol rapporteren.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 800 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79310000 Market research services, 79311200 Survey conduction services, 79342311 Customer satisfaction survey

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

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3. Inrichten en realiseren van onderzoek;
4. Inzichtvol rapporteren.

II.2.5. Award criteria

Quality criterion - Name: Plan v Aanpak / Weighting: 35%

Quality criterion - Name: Visie op dienstverlening / Weighting: 25%

Quality criterion - Name: Samenwerking / Weighting: 25%

Quality criterion - Name: CV's / Weighting: 15

Price - Weighting: Prijs per punt

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 245-646339](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

2018.65004.015.023 Fin - EA Inzicht in Beleving

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/05/2022

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Motivaction

National registration number: 17090769

Postal address: Marnixkade 109

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1015 ZL

Country: Netherlands

E-mail: b.vanderlelij@motivaction.nl

Telephone: +31 205898383

Internet address: <http://www.motivaction.nl>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 800 000,00 EUR

Total value of the contract/lot: 800 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1.

Review body

Official name: Arrondissementsrechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: voorlichting.rb.den.haag@rechtspraak.nl

Telephone: +31 883622200

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

VI.4.2. Body responsible for mediation procedures

Official name: Commissie van Aanbestedingsexperts

Town: Den Haag

Country: Netherlands

Telephone: +31 703797480

Internet address: <https://www.commissievanaanbestedingsexperts.nl>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Arrondissementsrechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: voorlichting.rb.den.haag@rechtspraak.nl

Telephone: +31 883622200

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

VI.5. Date of dispatch of this notice

09/06/2022