

319406-2026 - Competition

France – Public relations consultancy services – Prestations de communication en matière de stratégie de communication corporate et mise en oeuvre pour les besoins d'Oppidea, d'Europolia, du GE Oppidea Europolia et du GIE Oppidea Europolia

OJ S 89/2026 08/05/2026

Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: GIE OPPIDEA EUROPOLIA

Email: achat@oppidea-europolia.fr

Legal type of the buyer: Public undertaking, controlled by a local authority

Activity of the contracting authority: Housing and community amenities

1.1. Buyer

Official name: OPPIDEA

Email: achat@oppidea-europolia.fr

Legal type of the buyer: Public undertaking, controlled by a local authority

Activity of the contracting authority: Housing and community amenities

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Official name: EUROPOLIA

Email: achat@oppidea-europolia.fr

Legal type of the buyer: Public undertaking, controlled by a local authority

Activity of the contracting authority: Housing and community amenities

1.1. Buyer

Official name: GE OPPIDEA EUROPOLIA

Email: achat@oppidea-europolia.fr

Legal type of the buyer: Public undertaking, controlled by a local authority

Activity of the contracting authority: Housing and community amenities

2. Procedure

2.1. Procedure

Title: Prestations de communication en matière de stratégie de communication corporate et mise en oeuvre pour les besoins d'Oppidea, d'Europolia, du GE Oppidea Europolia et du GIE Oppidea Europolia

Description: Prestations de communication en matière de stratégie de communication corporate et mise en oeuvre

Procedure identifier: b265469f-85d2-4314-939a-a3db34e1caa8

Internal identifier: 26-00084

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Prestations de communication en matière de stratégie de communication corporate et mise en oeuvre pour les besoins d'Oppidea, d'Europolia, du GE Oppidea Europolia et du GIE Oppidea Europolia

Description: Prestations de communication en matière de stratégie de communication corporate et mise en oeuvre

Internal identifier: 26-00084

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Options:

Description of the options: La présente consultation comporte une option au sens du droit communautaire : prestations similaires

5.1.2. Place of performance

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

5.1.3. Estimated duration

Start date: 30/07/2026

Duration: 24 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Name: Prix

Description: Prix sur la base du Détail Quantitatif Estimatif (DQE)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Name: Note méthodologique

Description: - Moyens humains : identification et composition de l'équipe dédiée à l'exécution des prestations et de l'interlocuteur unique (5 points) ; - Organisation et méthode de collaboration (5 points) ; - Engagements en matière de communication responsable (10 points)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Name: Qualité des exemples présentés

Description: Qualité des exemples présentés

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Name: Qualité de la lettre de motivation

Description: Qualité de la lettre de motivation

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Quality

Name: Méthodologie mise en oeuvre pour exécuter le cas pratique

Description: Méthodologie mise en oeuvre pour exécuter le cas pratique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://gie-oppidea-europolia.e-marchespublics.com>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://gie-oppidea-europolia.e-marchespublics.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 16/06/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 16/06/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Locaux du GIE Oppidea Europolia

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Tribunal judiciaire de Bordeaux

Organisation providing more information on the review procedures: Tribunal judiciaire de Bordeaux

8. Organisations

8.1. ORG-0001

Official name: GIE OPPIDEA EUROPOLIA

Registration number: 53197851800029

Postal address: 21 Bld de la Marquette

Town: Toulouse

Postcode: 31010

Country subdivision (NUTS): Haute-Garonne (FRJ23)

Country: France

Contact point: GIE OPPIDEA EUROPOLIA

Email: achat@oppidea-europolia.fr

Telephone: 0531488300

Internet address: <https://www.oppidea-europolia.fr>

Buyer profile: <https://gie-oppidea-europolia.e-marchespublics.com>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunal judiciaire de Bordeaux

Registration number: 17330111000545

Postal address: 30 rue des Frères Bonie

Town: Bordeaux

Postcode: 33000

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: OPPIDEA

Registration number: 52899835400039

Postal address: 21 boulevard de la Marquette

Town: Toulouse

Postcode: 31010

Country subdivision (NUTS): Haute-Garonne (FRJ23)
Country: France
Contact point: GIE OPPIDEA EUROPOLIA
Email: achat@oppidea-europolia.fr
Telephone: 0531488300
Internet address: <https://www.oppidea-europolia.fr>
Buyer profile: <https://gie-oppidea-europolia.e-marchespublics.com>
Roles of this organisation:
Buyer

8.1. ORG-0004

Official name: EUROPOLIA
Registration number: 52886168500030
Postal address: 21 boulevard de la Marquette
Town: Toulouse
Postcode: 31010
Country subdivision (NUTS): Haute-Garonne (FRJ23)
Country: France
Contact point: OPPIDEA
Email: achat@oppidea-europolia.fr
Telephone: 0531488300
Internet address: <https://www.oppidea-europolia.fr>
Buyer profile: <https://gie-oppidea-europolia.e-marchespublics.com>
Roles of this organisation:
Buyer

8.1. ORG-0005

Official name: GE OPPIDEA EUROPOLIA
Registration number: 91927664200015
Postal address: 21 boulevard de la Marquette
Town: Toulouse
Postcode: 31010
Country subdivision (NUTS): Haute-Garonne (FRJ23)
Country: France
Email: achat@oppidea-europolia.fr
Telephone: 0531488300
Internet address: <https://www.oppidea-europolia.fr>
Buyer profile: <https://gie-oppidea-europolia.e-marchespublics.com>
Roles of this organisation:
Buyer

8.1. ORG-0000

Official name: DEMATIS
Registration number: 45072478600030
Town: Paris
Postcode: 75015
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: contact@dematis.com
Telephone: +33 172365548
Internet address: www.dematis.com

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 1ab501d9-6d28-4db3-8f28-e684ca2ee681 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

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