

United Kingdom-Birmingham: Exhibition equipment
OJ S 181/2014 20/09/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Marketing Birmingham

Postal address: Baskerville House, Centenary Square, West Midlands

Town: Birmingham

Postal code: B1 2ND

Country: United Kingdom

For the attention of: Jazz Bansal

E-mail: jazz.bansal@marketingbirmingham.com

Telephone: +44 1212025014

Fax: +44 1212025116

Internet address(es):

General address of the contracting authority: www.marketingbirmingham.com/tenders

Address of the buyer profile: <https://in-tendhost.co.uk/marketingbirmingham.aspx/Tenders/Current>

I.2. Type of the contracting authority

Other: Marketing

I.3. Main activity

Other: Marketing

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Exhibition and event services 2014-2016 framework agreement.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

NUTS code UKG West Midlands (England)

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Marketing Birmingham is the areas strategic marketing partnership and operates the leisure and business tourism programmes, Visit and Meet Birmingham as well as inward investment programme, Business Birmingham. The company also undertakes strategic marketing and

destination management projects on behalf of national and regional bodies (for example Greater Birmingham and Solihull Local Enterprise Partnership).

This tender aims to establish a multi-agency framework for the provision of exhibition and event services for Marketing Birmingham and relevant funding partners for the period until March 2016 (refer to section 1.3 of the tender brief for a full list of funding sources and partners). The framework will be appointed to deliver a variety of exhibition stand design and build services.

Please refer to the framework agreement tender brief for full details of the tender requirements, process and time-scales by registering on Marketing Birmingham's Procurement system (details follow). To access tender brief and enable tender submission, all suppliers must visit the Marketing Birmingham eProcurement system to register interest and submit a tender bid.

<https://in-tendhost.co.uk/marketingbirmingham.aspx/Home>

Please note the deadline for full submission as outlined in the attached brief is no later than 12:00 noon on Monday 30.6.2014.

II.1.5. CPV code(s)

39154000 Exhibition equipment, 79956000 Fair and exhibition organisation services, 79950000 Exhibition, fair and congress organisation services, 39154100 Exhibition stands

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Financial Stability — Pass/Fail. Weighting 0
2. Stand design and proposal. Weighting 50
3. Cost and quality of response. Weighting 25
4. Relevant experience and demonstrated understanding. Weighting 25

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2014-MB-SALES-05

IV.3.2. Previous publication concerning this procedure

no

Section V: Award of contract

Contract No: 2014/s 091-159696

Lot title: Exhibition and Event Services 2014-2016 Framework Agreement

V.1. Date of conclusion of the contract

29.7.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: bja design limited

Postal address: Unit D Bridge Farm, Reading Road, Berkshire

Town: Arborfield

Postal code: RG2 9HT

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot title: Exhibition and event services 2014-2016 framework agreement

V.1. Date of conclusion of the contract

29.7.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: GES (Global Experience Specialists)

Postal address: Silverstone Drive, Gallagher Business Park

Town: Coventry

Postal code: CV6 6PA

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot title: Exhibition and event services 2014-2016 framework agreement

V.1. Date of conclusion of the contract

29.7.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Ingenious Design

Postal address: Willowbank House, 84 Station Road, Buckinghamshire

Town: Marlow

Postal code: SL7 1NX

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot title: Exhibition and event services 2014-2016 framework agreement

V.1. Date of conclusion of the contract

29.7.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Target Advertising and Marketing

Postal address: 16 Aradhana Society, Behind National Plaza, R.C. Dutt Road, Baroda

Town: Alkapuri

Postal code: 390005

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot title: Exhibition and Event Services 2014-2016 Framework Agreement

V.1. Date of conclusion of the contract

29.7.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Sector Marketing

Postal address: Lower Strode Road

Town: Clevedon

Postal code: BS21 6UU

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

yes

Identification of the project: This contract is part funded by the European Regional Development Fund through the Investing in the City Region ERDF project managed by Marketing Birmingham.

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Marketing Birmingham

Postal address: Baskerville House, Centenary Square, Broad Street

Town: Birmingham

Postal code: B1 2ND
Country: United Kingdom

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Marketing Birmingham incorporated a standstill period as per European Procurement Guidelines, at the point information on the award of the contract was communicated to tenderers.

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

17.9.2014